

Level 3 Certificate of Professional Competence for Transport Managers (Passenger Transport) Unit P2

05678

Friday 17 June 2016 – 1.00 PM – 3.15 PM

Time Allowed: 2 hours 15 minutes

You must have:

- the case study

You may use:

- a calculator
- a dictionary
- any written materials

Centre name			
Centre number		Candidate number	
First name		Last name	

INSTRUCTIONS

- Fill in all the boxes above. Please write clearly and in capital letters.
- Use black or blue ink.
- Answer **ALL** the questions.
- Write your answer to each question in the space provided.
- If additional space is required, you should use the lined page(s) at the end of this booklet.
- Additional paper may be used if required but you must clearly show your candidate number, centre number and question number(s).
- Do all calculations and rough work in this booklet. Cross out any work you do not wish to have marked.

INFORMATION

- The total mark for this paper is **60**.
- The number of marks is given in brackets at the end of each question or part question.
- This document consists of **12** pages. Any blank pages are indicated.
- Assessment material has been prepared in line with legislation current at the time of production. Any subsequent changes to legislation have not been taken into account, however, responses that refer to amended legislation will be credited.

FOR EXAMINERS' USE ONLY			
1		4	
2		5	
3		6	
TOTAL =			

- 3 The Case Study describes a number of current and future events and circumstances. For some of these, OCR Transport Ltd MUST notify, or make application to, the Traffic Commissioner.

Outline **FOUR** events or circumstances described in the Case Study which require OCR Transport Ltd to notify, or make application to, the Traffic Commissioner. For each event or circumstance outlined, identify **ONE** document that must be submitted and give the **latest** submission date for that notification or that application.

Event or circumstance 1:.....

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Document:.....

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Latest submission date:.....

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Event or circumstance 2:.....

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Document:.....

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Latest submission date:.....

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Event or circumstance 3:.....
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Document:.....
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Latest submission date:.....
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Event or circumstance 4:.....
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Document:.....
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Latest submission date:.....
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[12]

- 5 Keith Milliner is joining OCR Transport Ltd as Director of Marketing on 21 June 2016. He has asked you about the marketing data that might be available to him in his work.

You have identified the following four sources of data for Keith:

For **EACH** of these four data sources, state whether it provides primary or secondary marketing data.

- (a) Results from a customer questionnaire about future demand, completed in May 2016.

..... [1]

- (b) OCR's customer database.

..... [1]

- (c) OCR's accounting system.

..... [1]

- (d) OCR sales team reports on responses to the volume discount offered in April 2016.

..... [1]

6 OCR Transport Ltd has finalised its annual report and accounts for the year ended 31st May 2016.
Use the information provided in the Case Study to calculate the financial indicators below:

Notes:

You **MUST** show ALL of your workings.

Only answers given to **TWO** decimal places will be accepted, always rounded up.

(a) Calculate OCR's Working Capital Ratio at 31st May 2016.

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..... [3]

(b) Calculate OCR's Quick Ratio (Acid Test) at 31st May 2016.

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..... [3]

(c) Calculate OCR's Return on Capital Employed for the year ended 31st May 2016.

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..... [3]

END OF QUESTION PAPER

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