

OCR

Oxford Cambridge and RSA

Tuesday 12 May 2015 – Morning

AS GCE FILM STUDIES

F631/01 Film Text and Context

Candidates answer on the Answer Booklet.

OCR supplied materials:

- 12 page Answer Booklet (OCR12)
(sent with general stationery)

Other materials required:

None

Duration: 2 hours



INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.
- Use black ink.
- There are **two** sections to this paper.
- Answer **one** of the questions in Section A.
- Answer **two** of the questions in Section B. Each question must be from a different topic area.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- You must clearly identify what question you are answering on **each** page of your answer booklet.
- Any additional paper used must clearly identify your candidate number, centre number and question number(s).
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks for each question is given in brackets [] at the end of each question.
- The total number of marks for this paper is **100**.
- The total marks available for Section A is 40.
- The total marks available for Section B is 60.
- The quality of written communication will be taken into account in assessing your work.
- This document consists of **4** pages. Any blank pages are indicated.

INSTRUCTION TO EXAMS OFFICER/INVIGILATOR

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SECTION A – Contemporary English Language Film

**You must refer to at least TWO English Language films in your response.
Answer either Question 1 or Question 2.**

EITHER

- 1 'No matter what the genre of a film is, all films contain similar character types.' Discuss this view. [40]

OR

- 2 To what extent does the author of a film determine what the messages and values of a film might be? [40]

SECTION B – Cinema in Context

**Answer two questions only.
Each question must be from a different topic area.**

Early Cinema (1895–1915)

EITHER

- 3 Discuss how audiences responded to viewings of films in the early cinema period. [30]

OR

- 4 'The beginnings of the Hollywood studio system are evident in the production and distribution of early genre films.' To what extent do you agree with this claim? [30]

The impact of World War II on British Cinema (1939–45)

EITHER

- 5 How successful was the British Government in its use of cinema as a tool to help win the war? [30]

OR

- 6 To what extent do you think British films of this period affected the ideas of audiences towards the war? [30]

The rise of the blockbuster, format wars and multiplexes (1972–84)

EITHER

- 7 How much did the success of the 1970s 'blockbusters' impact on exhibition strategies used by cinema operators? [30]

OR

- 8 To what extent was the use of home video linked to the decline of 'fleapit' cinemas in the UK? [30]

Developments in 21st Century Cinema and Film (2000–present)

EITHER

- 9 Discuss how institutions are using digital technologies in film distribution and exhibition to create new business opportunities. [30]

OR

- 10 'The recent revival of 3D has proved to be a commercial failure.' Discuss this view. [30]

END OF QUESTION PAPER

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