

OCR

Oxford Cambridge and RSA

Friday 22 May 2015 – Morning

AS GCE MEDIA STUDIES

G322/01 Key Media Concepts (TV Drama)

Candidates answer on the Answer Booklet.

OCR supplied materials:

- 12 page Answer Booklet (OCR12)
(sent with general stationery)
- DVD extract

Other materials required:

None

Duration: 2 hours



INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.
- Use black ink.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- After you have watched the extract you have one and a half hours to answer Section A and Section B.
- Answer **all** the questions.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question.
- The total number of marks for this paper is **100**.
- You are advised to divide your time equally between Section A and Section B.
- Quality of written communication will be taken into account in assessing your work.
- This document consists of **4** pages. Any blank pages are indicated.

INSTRUCTION TO EXAMS OFFICER/INVIGILATOR

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Answer **all** questions.

Section A: Textual Analysis and Representation (Unseen moving image extract)

- You will be allowed **two** minutes to read the question for Section A before the extract is screened.
- The extract will be screened **four** times.
- **First screening:** watch the extract; you must not make notes.
- **Second screening:** watch the extract and make notes.
- There will be a brief break for note-making.
- **Third and fourth screening:** watch the extract and make notes.
- There will be a brief break for note-making after the third and fourth screenings.
- You must write your notes for Section A in the Answer Booklet provided. Rule a diagonal line through your notes when you are finished.

Answer the question below, **with detailed reference to specific examples** from the extract only.

Extract: **Treme, Season 1, Episode 6**, directed by Brad Anderson.

- 1 Discuss the ways in which the extract constructs the representation of **ethnicity** using the following:
 - camera shots, angle, movement and composition
 - editing
 - sound
 - mise-en-scène.

[50 marks]

Section B: Institutions and Audiences

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

- 2 To what extent does media ownership have an impact on the successful distribution of media products in the media area that you have studied?

Candidates must choose to focus on **one** of the following media areas. You may also refer to other media in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games

[50 marks]

END OF QUESTION PAPER

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