

OCR

Oxford Cambridge and RSA

Thursday 21 May 2015 – Afternoon

GCSE INFORMATION AND COMMUNICATION TECHNOLOGY

B063/02/PRE ICT in Context

Duration: 1 hour



INSTRUCTIONS TO CANDIDATES

- This is a clean copy of the pre-release material which you have already seen.
- You may **not** take your previous copy of the pre-release material into the examination.
- You may **not** take notes into the examination.

INFORMATION FOR CANDIDATES

- This document consists of **2** pages. Any blank pages are indicated.

INSTRUCTION TO EXAMS OFFICER/INVIGILATOR

- Do not send this insert for marking; it should be retained in the centre or recycled. Please contact OCR Copyright should you wish to re-use this document.

OCER Theatre

OCER Theatre is a small theatre company based in Coventry. Over the last year, OCER Theatre has invested in technology to help run the business and to improve the service to customers who visit the theatre.

One of the facilities introduced by OCER Theatre is a self-service multimedia ticketing kiosk in the foyer. Customers are able to view video clips of shows and purchase tickets for shows either on the day of the show or in advance. The kiosk can print the tickets after payment has been made by credit or debit card. Alternatively, customers can opt to use a mobile ticketing facility, which can send tickets directly to their mobile phones.

OCER Theatre has also installed a new website featuring Web 2.0 technologies. After registering, customers are able to purchase tickets through the website. Tickets can be posted to the customer's home address. Customers can also choose to use the Theatre's new print-at-home facility.

OCER Theatre is considering the purchase of an integrated box-office system that can be used to help make business decisions. The system would store data from a variety of sources, including Point of Sale terminals, the ticketing kiosk and the website for the company to analyse.

OCER Theatre has started to include Quick Response (QR) codes on most of its printed materials, including posters and tickets.

A range of standard business software is used within the theatre, as well as project management software to help plan the production of new shows.

You need to research the following in relation to a theatre:

- ICT hardware and software, including integrated box-office software
- QR codes and their uses
- web 2.0 technologies
- self-service multimedia kiosks
- project management software and its features
- ticketing systems, including online, mobile and print-at-home
- legislation relating to the use of ICT.



Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.