

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

LEVEL 4 CERTIFICATE IN MANAGEMENT CONSULTING **10331**

UNIT 4 BUSINESS ENVIRONMENT

WEDNESDAY 15 JUNE 2016

9.30 AM

TIME: 2 HOURS 30 MINUTES

INSTRUCTIONS TO CANDIDATES

Fill in all the boxes below. Use CAPITAL LETTERS.

CENTRE DETAILS

Centre Number	Centre Name

COMPUTER REF

6	1	6	1	0	3	3	1
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CANDIDATE DETAILS

Surname or Family Name	First Name	Initials of Other Forenames	DATE OF BIRTH							
			D	D	M	M	Y	Y	Y	Y

- Do **NOT** open the booklet until told to do so by the Invigilator.
- Answer **ALL** questions.
- Write your answers in the spaces provided on the question paper.
- Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Use black ink.
- You have 30 minutes reading time at the start of the examination.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is **90**

FOR EXAMINERS' USE ONLY			
1		7	
2		8	
3		9	
4		10	
5		11	
6		12	
TOTAL =			

1 Using evidence in the case study, identify **one** business purpose of *MMS Ltd*.

[1]

2 Using evidence in the case study, describe **one** way in which *MMS Ltd*'s objectives differ from the objectives of its bank.

[3]

3 Using evidence in the case study, explain how *MMS Ltd* could meet:

- its legal responsibilities
- its responsibilities to stakeholders.

Legal responsibilities _____

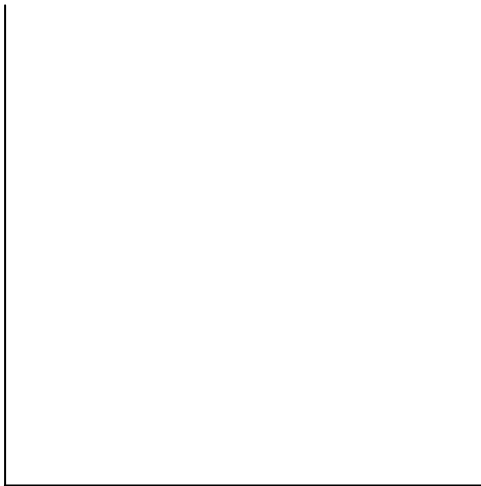
[3]

its responsibilities to stakeholders _____

[3]

- 7 A leading auto-repair chain that has garages nationwide has recently set up a branch in an industrial estate near to *MMS Ltd*. This has led to *MMS Ltd* reducing the price it charges customers for its car repair services.

(a) Draw a demand and supply diagram to illustrate this situation.



[4]

8 Explain how imperfect competition might arise in the market for car repairs.

[3]

- 10** Explain how the free movement of skilled labour between EU countries can benefit a small business such as *MMS Ltd*.

[3]

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