



A Project Approach to Delivery: Write, record and promote your album

You have been asked to analyse and experiment with composition, arrangement and songwriting techniques with a view to then creating your own original material. You will then write, rehearse, record and perform your original material to create a coherent and cohesive music product, as one would expect to find within the music industry.

You will use music and music technology skills to:

- Understand influences in music making.
- Know how songwriters create songs.
- Experiment with composition and arranging techniques.
- Create lyrics.
- Create a portfolio of compositions or songs.
- Analyse and evaluate their own compositions or songs.
- Prepare and rehearse music.
- Perform original music as a soloist or ensemble.
- Understand studio technology.
- Plan for and produce a music recording.

The work can be done as both a soloist and as part of an ensemble. If working within a larger group, it is essential that the contributions of each member are recognised,

both in terms of gaining the relevant experience in order to achieve the qualification, but also that you understand that their level of contribution would have a financial impact within the real-world music industry.

The creative process leading to the release of an EP of original material goes through a number of phases, starting with the songwriting process, and then rehearsing the material with a view to it being recorded. The pre-production planning and rehearsal sessions are essential in order that the time in the studio is used effectively.

Once the material has been recorded and mixed, it will typically be launched with an accompanying series of live performances or a tour, in order to effectively promote the artist, music and shows as a coherent music product. In this project, you will perform a one-off gig at a launch event or party for the recorded material, playing songs from the EP.

You will engage with a range of musical and social techniques in order to realise this process including songwriting and lyrics writing, planning rehearsal and recording schedules, managing and liaising with musical and non-musical personnel and working as a producer and performer. These are all essential skills required to work within the modern music industry.

This work can be undertaken as an individual or within a team. If working within a team learners are expected to contribute to each of the areas (and be able to evidence this contribution) in order to gain the experience and knowledge required to successfully complete the Cambridge Technicals in Performing Arts Level 3 (Music Pathway) units.