

GCE

Design and Technology

Unit **F521/01/02**: Advanced Innovation Challenge

Advanced Subsidiary GCE

Mark Scheme for June 2016

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This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which marks were awarded by examiners. It does not indicate the details of the discussions which took place at an examiners' meeting before marking commenced.

All examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes should be read in conjunction with the published question papers and the report on the examination.

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These are the annotations, (including abbreviations), including those used in scoris, which are used when marking

Annotation	Meaning of annotation
P	Point identified
S	Support of point
QWC	QWC as mark scheme
A vertical line	NOT RELEVANT

Outlines initial thoughts, these are predictable/non-creative.	Outlines initial thoughts in some detail, some creative thinking.	Clearly outlines initial thoughts in detail, responding with an open mind showing unexpected and/or challenging ways of thinking.	Box 1,2
Analyses the problem at a superficial level that lacks depth Some consideration of a user/market resulting in a design brief.	Analyses some aspects of the problem. Identifies a user/market, resulting in a design brief.	Analyses problem in depth, responds in a way that allows scope for innovation. Identifies a user/market resulting in a clear design brief.	Box 1,2,3 & 4
Produces a basic or superficial specification that is vague/generic.	Develops an adequate specification that gives some basic requirements of the product.	Develops a detailed specification that identifies the key features of the product.	Box 5
0 1 2 3	4 5 6	7 8 9	
Presents only a limited range of innovative/creative ideas	Presents a good range of innovative/creative ideas	Presents a wide range of innovative/creative initial ideas	Box 6
Using annotated sketching at a limited level with little detail of construction/materials Little or no reference made to the design specification.	Using reasonable quality annotated sketching showing some detail of construction/materials. Some reference to the specification	Using high quality annotated sketching showing full details of construction/materials. Good reference to the specification	Box 6
Presents only a limited and mainly subjective evaluation of ideas with little or no justification of decisions.	Presents an adequate and objective evaluation of ideas against the design specification and justifies most decisions.	Presents a detailed and objective evaluation of ideas against the design specification and justifies all decisions.	Box 6,7 & 8
Presents a limited range of evidence to show the sources of inspiration and influences on the designing.. Limited reflection on their design and little/if any response to feedback from others.	Presents an adequate range of evidence to show the sources of inspiration and influences on the designing. Some reflection on their chosen design and response to feedback from others.	Presents a wide range of evidence to show the sources of inspiration and influences on the designing. Reflects on their chosen design and responds to feedback from others, making further improvements if necessary.	Box 6,7,8,9 & 10
0 1 2 3 4	5 6 7 8	9 10 11 12	
Presents limited improvements, and limited evidence of modelling, experiments, testing, and modifications to their design,	Presents improvements, presents some evidence of modelling, experiments, testing, making modifications their design	Presents improvements, presents evidence of modelling, experiments, testing, making modifications to their design to define and refine it,	Box 11
Little if any consideration of materials, components or ingredients and methods of manufacture.	Some consideration of materials, components or ingredients and methods of manufacture.	Thorough consideration of materials, components or ingredients and methods of manufacture.	Box 11
Limited understanding of sustainability issues and how this affects their design. Produces a simplistic action plan for making that shows limited awareness of materials/ingredients/resources etc.	Some consideration of sustainability issues Produces a reasonable action plan for making, to include a list of materials/ingredients/resources, etc	Good consideration of sustainability issues etc . Produces a detailed action plan for making, to include a list of materials/ingredients/resources, etc.	Box 11, 12&13
0 1 2 3	4 5 6	7 8 9	
Records progress at various stages but limited detail and thought Use of materials and processes is limited as are any further modifications to their design.	Record and reflects on progress at various stages Selects and uses materials adeptly and makes further modifications to their design.	Records and reflects on progress in detail at various stages Selects and uses materials innovatively and creatively and further develops idea to define and refine it.	Box 14, 15, 16, 17, 18 and photos 1, 2 & 3
Product/model is finished to a poor standard/or is incomplete.	Completes a product/model to a good standard. Model/product accurately reflects design.	Completes a product/model to a high standard. Model/product accurately reflects design.	
Limited range of making skills apparent.	Demonstrates accuracy of making skills.	Demonstrates a range of making skills/ and or complexity.	
0 1 2 3 4 5 6 7 8	9 10 11 12 13 14 15 16	17 18 19 20 21 22	
Presents limited modifications to their idea, using basic annotated sketches.	Presents some realistic and detailed modifications to their idea, using annotated sketches.	Presents realistic and detailed modifications to their idea, using annotated sketches; improvements are creative.	Box 18
Produces a limited evaluation of their product identifying some strengths and weaknesses and shows limited consideration of the users/market.	Produces a reasonable evaluation of their product identifying some strengths and weaknesses and shows good consideration of the users/market.	Produces a detailed evaluation of their product identifying strengths and weaknesses and shows good consideration of the users/market.	Box 18
Some evidence of evaluation of their design against their product specification at a superficial level.	Reasonable evaluation of their design against their product specification.	Evaluates their design thoroughly against their product specification	Box 18
0 1 2 3	4 5	6 7 8	

Initial Thoughts	Designing	Development	Making	Evaluating

Name:	Candidate No:	Centre No:	Examiner
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02 Paper F521

Two outline presentations to an expert/ panel will be presented; answers will be in the form of written material supported by annotated sketches. (10 Marks each). QWC is assessed in P and S.

P and S are annotated on script where found, the only other annotation that can be included is the use of a vertical line against anything that is completely irrelevant to question.

P relevant points/issues raised	up to 4 marks
Points must cover each bullet point within question and relate specifically to their product and the overriding question.	
One bullet point or one relevant point	1 mark
Two bullets points or one bullet point and one relevant point	2 marks
All three bullets points or two bullet points and one relevant point	3 Marks
All three bullets points and one further relevant point	4 Marks

S supporting example and/or sketches up to 3 marks

Must relate to the three bullet points (one S available per bullet point)

QWC quality of written communication up to 3 marks (this is not annotated on paper as it is an overview of whole discussion)

QWC Level descriptors

- 3 Marks: Presents information and arguments in a clear and concise manner, using appropriate technical phrases and high quality written communication skills.
- 2 Marks: Presents information and arguments in a reasonably clear and concise manner, with limited use of technical phrases and reasonable written communication skills
- 1 marks: Presents information and arguments in a manner that lacks a clear and concise approach, with little or no use of technical phrases and basic written communication skills.

Use the whole mark range, including maximum marks or zero where appropriate.

1	<p>Discussion may include, these points must be relevant to the product and all three bullet points must be addressed:</p> <p>Modifications could cover any of the following: reduction in environmental impact in use and of materials/attraction, obsolescence issues, energy used in production, life expectancy, disposal, carbon footprint use of recyclable components/materials, recycling issues. Six Rs – rethink, reuse, recycle, repair, reduce, refuse.</p> <p>LCA Cradle to grave specific to product - material selection, recyclable components/materials/environmental impact/attraction, obsolescence issues, recycling, energy used in production, energy during use, life expectancy -disposal/recycling issues. must be specific to product they designed.</p> <p>Specific details must relate to the product designed for materials and manufacture</p>	<p>A maximum of 2P's could be awarded for bullet point 1 in the case of a candidate discussing why their product is already sustainable. Supporting points can also be awarded, a maximum of 2S's.</p> <p>A maximum of one P for a knowledge of what life cycle analysis is, discussion in terms of sustainability relating to material, energy during use etc is required for S or a second P where available</p>
2	<p>Discussion may include, these points must be relevant to the product and all three bullet points must be addressed:</p> <p>Aesthetics linked to choice of materials, use of lighting or other technologies, use of colour to stand out or appeal to gender, groups of people, councils, fit into an environment - design to compliment or clash, form, texture, form and function, symmetry, harmony and disharmony, use of patterns and styles, images etc, emotional response to products. Some link to the town centre where appropriate, use of company/council logos, branding, colour schemes etc</p> <p>Improvements in aesthetics must relate to the product designed in challenge, modifications to product to target particular areas in a town, style and trends. Colour changes should be justified by relating to town centre or specific fashion trends.</p> <p>Materials and manufacturing techniques need to be specific to the improvements to make their product more aesthetic. Discussion should relate to materials, components or manufacturing methods.</p>	<p>Discussion must relate specifically to the product and/or a town centre, a maximum of one P and one S for generic discussion about fashion and aesthetics.</p>

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