

Cambridge TECHNICALS LEVEL 2

# DIGITAL MEDIA

Cambridge  
TECHNICALS  
2016

## QUALIFICATION HANDBOOK

OCR Level 2 Cambridge Technical Award in Digital Media (05897)

OCR Level 2 Cambridge Technical Certificate in Digital Media (05898)

OCR Level 2 Cambridge Technical Diploma in Digital Media (05899)

First teaching from September 2018

Version 2 - August 2018 - black line indicates updated content (Appendix A)

# About this handbook

The information we've provided in this handbook is correct at the time we produced it. Occasionally we may update it so please check the qualification [webpages](#) for the most up-to-date information.

Staff involved in delivering these qualifications must have access to and understand the requirements in this handbook.

For information on how to administer these qualifications please follow the link to OCR's Administration area, [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/). You'll find all the details about how the qualifications run, what you need to do and when. It covers everything from becoming an OCR centre, to making entries, claiming certificates, special arrangements and contacting us for advice.

## About us

OCR is a leading UK awarding body we're part of the Cambridge Assessment Group, a department of the University of Cambridge.

We are a not-for-profit organisation so success is measured through the impact and reach of our activities and the scale of our contribution to helping people realise their aspirations.

We work in partnership with teachers, employers, higher education and government to develop general and vocational qualifications that will equip students of all abilities, with the knowledge and skills they need to reach their full potential.

## Thank you

We've worked with centres, employers and higher education institutions to design these qualifications.

**Thank you** to everyone who provided support and feedback as we developed the new Cambridge Technicals in Digital Media. Particular thanks go to those of you who helped us shape these qualifications by so generously giving your own time to share your advice and experiences.

## Releases of this handbook

<b>Version and date issued.</b> For details of each of the releases see <a href="#">Appendix C</a>
Version 02 August 2018

Please make sure you are using the latest versions of the handbook and units which are available to download from the OCR website.

© OCR 2018

This document can be reproduced for teaching purposes.

Centres cannot reproduce OCR materials if the purpose is to sell the materials (to learners or others).

Permission to make this document available on an internet site must be obtained in writing from OCR's copyright Team at OCR, 1 Hills Road, Cambridge, CB1 2EU, Email: [ocr.copyright@ocr.org.uk](mailto:ocr.copyright@ocr.org.uk). For full details of OCR's copyright policy please see our website.

# Contents

About this handbook	2
About us	2
Thank you	2
Releases of this handbook	2
<b>1 Qualifications overview</b>	<b>5</b>
Size and purpose at a glance	5
OCR Level 2 Cambridge Technical Award in Digital Media at a glance	6
Statement of purpose	7
OCR Level 2 Cambridge Technical Certificate in Digital Media at a glance	9
Statement of purpose	10
OCR Level 2 Cambridge Technical Diploma in Digital Media at a glance	12
Statement of purpose	13
<b>2 About these qualifications</b>	<b>16</b>
<b>3 Qualification resources, support and useful links</b>	<b>21</b>
Qualification resources	21
Advisory support	22
Useful documents and links	23
<b>4 How these qualifications are structured</b>	<b>24</b>
Level 2 Cambridge Technical Award in Digital Media (90 GLH)	25
Level 2 Cambridge Technical Certificate in Digital Media (180 GLH)	26
Level 2 Cambridge Technical Diploma in Digital Media (360 GLH)	27
<b>5 Preparing for qualification delivery and assessment</b>	<b>28</b>
Centre and centre assessor responsibilities	28
Guidance for delivery	30
Involving employers in teaching, learning and assessment for the Certificate and Diploma qualifications	30
Important information on teaching content in units	32
Initial assessment of learners	32
Prior knowledge and experience	32
<b>6 Synoptic assessment</b>	<b>34</b>
<b>7 External assessment</b>	<b>35</b>
Summary of the externally assessed units	35
Learning Outcome weightings	35
How these units are assessed	35
Availability of external assessment	36
Resitting external assessment	36
Reporting suspected malpractice	36
<b>8 Internal assessment</b>	<b>37</b>
Assignments for internal assessment	37
Designing your own assignments for internally assessed units	37
Assignments for practice	38
Internal assessment and external moderation: a summary of how it works	39
Centre standardisation	40
Taking assignments and assessing learners' work	41

Authenticity of learners' work	41
Feedback to learners	42
Taking an assignment for summative assessment	43
What evidence is needed to assess a learner?	44
Assessing work for (summative) assessment	44
Resubmitting work for (summative) assessment	45
Reporting suspected malpractice	45
<b>9 External moderation</b>	<b>46</b>
<b>10 How to calculate the qualification grade</b>	<b>47</b>
Grading	47
Calculating the qualification grade for the Award	48
Calculating the qualification grade for the Certificate or Diploma	49
Qualification grade table Level 2 Cambridge Technical Award (90 GLH)	50
Qualification grade table Level 2 Cambridge Technical Certificate (180 GLH)	50
Qualification grade table Level 2 Cambridge Technical Diploma (360 GLH)	51
<b>11 Certificate and results</b>	<b>52</b>
Claim a qualification	52
Certificates	52
Replacement certificates	52
Enquiries about results	52
<b>12 Administration and other information</b>	<b>53</b>
Avoidance of bias	53
Access arrangements and special consideration	53
<b>13 Contacting us</b>	<b>54</b>
Feedback and enquiries	54
Complaints	54
<b>Appendix A Performance descriptors</b>	<b>55</b>
<b>Appendix B Opportunities for applying learning across units</b>	<b>58</b>
<b>Appendix C Key updates to this handbook</b>	<b>59</b>

# 1 Qualifications overview

## Size and purpose at a glance

This suite is made up of three qualifications and they share some common units.

Unit 1 and 2 are assessed by exam and marked by us.

The remaining units are internally assessed by your centre staff and moderated by OCR.

### Cambridge Technical Award in Digital Media – 90 GLH

<b>90 GLH</b>	<b>2 or 3 units</b> <ul style="list-style-type: none"><li>• there is a choice of 4 optional units</li></ul>	It will provide learners with the opportunity through applied learning to develop acquire a range of transferable skills and knowledge, which are highly regarded by employers in the digital media sector.
-------------------	---	---

### Cambridge Technical Certificate in Digital Media – 180 GLH

<b>180 GLH</b>	<b>3 units</b> <ul style="list-style-type: none"><li>• Unit 1 and 2 (120GLH) is mandatory</li><li>• One of Unit 3 or 6 (60GLH) must be chosen (includes synoptic assessment)</li></ul>	It will provide learners with the opportunity through applied learning to develop core principles and specialist knowledge and understanding required in the digital media sector.
--------------------	--	--

### Cambridge Technical Diploma in Digital Media – 360 GLH

<b>360 GLH</b>	<b>7 units:</b> <ul style="list-style-type: none"><li>• There is a choice of two pathways</li><li>• All units are mandatory in each pathway.</li><li>• Units 1 and 2 are externally assessed; the remaining units are internally assessed and externally moderated</li><li>• Unit 5 and unit 8 includes synoptic assessment</li></ul>	It will provide learners with the opportunity through applied learning to develop the core specialist knowledge, skills and understanding required in the digital media sector.
--------------------	---	---

You'll find the units and supporting documents for these qualifications on our website.

## OCR Level 2 Cambridge Technical Award in Digital Media at a glance

<b>Qualification number (QN)</b>	603/3084/3	<b>OCR Entry code</b>	05897
<b>First registration date</b>	01/09/2018	<b>Approved age range</b>	16–18, 19+
<b>Guided Learning Hours (GLH)</b>	90	<b>UCAS points</b>	Not applicable
<b>Total Qualification Time (TQT)</b>	119	<b>Performance information</b>	Not applicable
<b>Exam sessions each year</b>	January and June	<b>Eligible for funding</b>	It's designed to meet the funding requirements of a 16–19 study programme.

<b>Entry requirements</b>	There are no formal entry requirements for this qualification. It is recommended that learners have, or are working towards, a grade 4/grade C or above in maths and English GCSEs.
<b>This qualification has been designed</b>	<ul style="list-style-type: none"> <li>For learners who are on a 16–19 study programme</li> </ul>
<b>This qualification is suitable for learners</b>	<ul style="list-style-type: none"> <li>Who want to progress into digital media-related apprenticeships</li> <li>Who want to progress onto further education</li> </ul>

<b>Qualification structure</b>	Learners must achieve at least 2 optional units (90 GLH).
--------------------------------	---

<b>Assessment method/model</b>	Your centre staff will internally assess the units and we will moderate them.
<b>Grading</b>	The units are graded Pass, Merit or Distinction. The qualification is graded Pass, Merit, Distinction.

<b>Examination resits</b>	Not applicable
<b>Repeat submission of learner's work</b>	If you and the learner feel they haven't performed at their best during the assessment, the learner can, at your discretion, improve their work and resubmit it to you for assessment. You must follow our requirements on authenticity and feedback in section 8.

<b>Employer engagement</b>	This is <b>not</b> a requirement for the Award but it may help to engage and motivate learners
----------------------------	--

## Statement of purpose

### Who is the **OCR Level 2 Cambridge Technical Award in Digital Media** for?

This qualification is for learners who are 16 years old or over, and who want to study digital media. The qualification provides them with an introduction to the Media sector enabling them to learn and be assessed in practical and relevant ways. They are not required to undertake external assessments to achieve this qualification and the expectation is that they will use the Award as a stepping stone into employment through voluntary activities or further study.

The qualification is designed to be taken as part of a study programme alongside other vocational qualifications, GCSE resits or A-Levels. There are no formal entry or prior learning requirements for this qualification, but, ideally, learners will typically have or be working towards GCSEs at grade 4/grade C or above including Maths and English.

### What does this qualification cover?

The qualification will enable learners to acquire a range of transferable skills and knowledge, which are highly regarded by employers. They will take at least two units from those available in this qualification, totalling at least 90 guided learning hours. There are no mandatory units. Learners may choose from the following units:

- 3 *Digital media industry - products and audiences*
- 6 *Moving image industry - products and audiences*
- 9 *Pitching advertising concepts*
- 10 *Developing digital media portfolios*

### What could this qualification lead to?

The qualification will provide learners with some of the skills, knowledge and understanding to progress into employment through voluntary activities or further study, including the opportunity to move up to the larger size qualifications in the suite.

This qualification is part of a suite of Cambridge Technicals in Digital Media available at Levels 2 and 3. Normally learners would take this qualification because they are aged 16 years or over, are in full-time education, but aren't quite ready to study a Level 3 qualification in this sector at this stage. The Level 3 qualification is designed for learners who wish to progress to Higher Education on a media related programme or into employment in a more skilled job role.

There are three sizes of qualification available in the Level 2 Cambridge Technical in Digital Media suite:

**OCR Level 2 Cambridge Technical Award in Digital Media (90 GLH)**

OCR Level 2 Cambridge Technical Certificate in Digital Media (180 GLH)

OCR Level 2 Cambridge Technical Diploma in Digital Media (360 GLH)

The Award is smaller in nature and designed as an introduction to this sector. It takes 90 guided learning hours to achieve – this means that it can be taken in one year, alongside other vocational qualifications, GCSEs or A levels, as a taster into the digital media sector. It is not recognised by the Department for Education for the Key Stage 5 performance table.

The Certificate takes 180 guided learning hours to deliver, meaning it can be taken in one year. It contains 2 mandatory units and one optional unit for learners to gain knowledge, skills and understanding relevant to the digital media industry. This qualification provides learners with the flexibility to take other qualifications, whether vocational or academic, in preparation for further study or employment in the media industry either directly or through an apprenticeship.

The Diploma is a Technical Certificate qualification and takes 360 guided learning hours to deliver. This means it can be taken in one year and will form the majority of a learner's study programme. As learners will be taking more units it will enable them to increase the breadth and depth of their knowledge, skills and understanding through choosing a specific pathway from; Digital content for media products or Moving image and audio content for media products; which could lead to relevant employment in the sector either directly or through an apprenticeship.



## OCR Level 2 Cambridge Technical Certificate in Digital Media at a glance

<b>Qualification number (QN)</b>	603/3086/7	<b>OCR Entry code</b>	05898
<b>First registration date</b>	01/09/2018	<b>Approved age range</b>	16–18, 19+
<b>Guided Learning Hours (GLH)</b>	180	<b>UCAS points</b>	N/A
<b>Total Qualification Time (TQT)</b>	232	<b>Performance information</b>	You'll find information on performance tables on the <a href="#">DfE website</a> .
<b>Exam sessions each year</b>	January and June	<b>Eligible for funding</b>	It's designed to meet the funding requirements of a 16–19 study programme.

<b>Entry requirements</b>	There are no formal entry requirements for this qualification. It is recommended that learners have, or are working towards, a grade 4/grade C or above in maths and English GCSEs.
<b>This qualification has been designed</b>	<ul style="list-style-type: none"> <li>• For learners who are on a 16–19 study programme</li> <li>• To meet the DfE's characteristics for the Technical Certificate category of the 16–19 performance tables.</li> </ul>
<b>This qualification is suitable for learners</b>	<ul style="list-style-type: none"> <li>• Who want to progress into digital media-related apprenticeships</li> <li>• Who want to progress onto further education</li> </ul>

<b>Qualification structure</b>	Learners must achieve a total of 3 units consisting of mandatory units 1 and 2, and 1 optional unit.
--------------------------------	--

<b>Assessment method/model</b>	Units 1 and 2 are assessed by exam and marked by us. Your centre staff will internally assess the other unit and we will moderate it.
<b>Synoptic Assessment</b>	Units 3 or 6 must to be completed at the end of the programme of learning as these are the synoptic assessments for this qualification.
<b>Grading</b>	Unit 1 is not graded but will be achieved / not achieved. All the other units are graded Pass, Merit or Distinction. The qualification is graded Pass, Merit, Distinction, Distinction*.

<b>Examination resits</b>	Learners can resit an examined unit once before they complete the qualification.
<b>Repeat submission of learner's work</b>	If you and the learner feel they haven't performed at their best during the assessment, the learner can, at your discretion, improve their work and resubmit it to you for assessment. You must follow our requirements on authenticity and feedback in section 8.

<b>Employer engagement</b>	It is a requirement that employers are engaged in the delivery of this qualification. Further information can be found in the individual units (where relevant) and in section 5.
----------------------------	---

## Statement of purpose

### Who is the **OCR Level 2 Cambridge Technical Certificate in Digital Media** for?

This qualification is for learners who are 16 years old or over, and who want to study digital media. The qualification allows them to study digital media in a context that enables them to learn and be assessed in ways that are practical and relevant to the industry.

It will equip learners with the skills, knowledge and understanding to progress into employment, either directly or through an Apprenticeship, or to complete a Level 3 Tech Level qualification in digital media. Apprenticeships that learners could progress onto are Broadcast Production Assistant, Junior Content Producer or Junior Journalist.

Learners will have the opportunity to acquire a range of transferable skills, which are highly regarded by employers. They will apply their learning to relevant tasks or activities that happen in the digital media industry. We have worked with employers who have helped us include the transferable skills, knowledge and understanding that they are looking for in prospective applicants.

### What does this qualification cover?

The qualification is designed to be taken as part of a study programme alongside other vocational qualifications, GCSE resits or A-Levels. There are no formal entry or prior learning requirements for this qualification, but, ideally, learners will typically have or be working towards GCSEs at grade 4/grade C or above, including maths and English.

All learners must take the following mandatory externally assessed units:

- 1 *Digital media and emerging technologies*
- 2 *Principles of concept design and pre-production*

These units will provide learners with the fundamental knowledge and understanding which will underpin the other unit within the qualification and provides learners with a foundation on which they can grow. It will enable them to develop their knowledge of the use of hardware, software and the World Wide Web by the media industry to create or engage consumers with its products and an understanding of concept design and pre-production.

In addition, learners will choose one of the following Optional Mandatory units:

- 3 *Digital media industry – products and audiences*
- 6 *Moving image industry – products and audiences*

The unit selected will provide learners with an overview of different types of industries that produce digital media content or moving image and audio products. They will also research/explore the purposes and audiences for the sectors that the products are created for (e.g. education, health and beauty), and apply their skills by developing a prototype concept for the digital media industry.

### Employer Engagement

Learners will have opportunities to find out from employers how the skills and knowledge they will acquire are used in work. The centre will decide how this will happen. You might ask an employer from the digital media industry to come in to talk to your class about how they use the skills learners are gaining or learners may have an opportunity to have work experience in a media-based organisation.

## Is this qualification right for my learners?

This qualification is part of a suite of Cambridge Technicals in Digital Media available at Levels 2 and 3. Normally learners would take this qualification because they are aged 16 years or over, are in full-time education, but aren't quite ready to study a Level 3 qualification in this sector at this stage. The Level 3 qualification is designed for learners who wish to progress to Higher Education on a media related programme or into employment in a more skilled job role.

There are three sizes of qualification available in the Level 2 Cambridge Technical in Digital Media suite:

OCR Level 2 Cambridge Technical Award in Digital Media (90 GLH)

**OCR Level 2 Cambridge Technical Certificate in Digital Media (180 GLH)**

OCR Level 2 Cambridge Technical Diploma in Digital Media (360 GLH)

The Certificate takes 180 guided learning hours to deliver, meaning it can be taken in one year. Learners will gain knowledge, skills and understanding relevant to the digital media industry, but there are no pathway choices. This qualification provides learners with the flexibility to take other qualifications, whether vocational or academic, in preparation for further study or employment in the media industry either directly or through an apprenticeship.

The Award is smaller in nature and designed as an introduction to this sector. It takes 90 guided learning hours to achieve – this means that it can be taken in one year, alongside other vocational qualifications, GCSEs or A levels, as a taster into the digital media sector. It is not recognised by the Department for Education for the Key Stage 5 performance table.

The Diploma is a Technical Certificate qualification and takes 360 guided learning hours to deliver. This means it can be taken in one year and will form the majority of a learner's study programme. As learners will be taking more units it will enable them to increase the breadth and depth of their knowledge, skills and understanding through choosing a specific pathway from; Digital content for media products or Moving image and audio content for media products; which could lead to relevant employment in the sector either directly or through an apprenticeship.

## OCR Level 2 Cambridge Technical Diploma in Digital Media at a glance

<b>Qualification number (QN)</b>	603/3087/9	<b>OCR entry code</b>	05899
<b>First registration date</b>	01/09/2018	<b>Approved age range</b>	16–18, 19+
<b>Guided Learning Hours (GLH)</b>	360	<b>UCAS points</b>	N/A
<b>Total Qualification Time (TQT)</b>	470	<b>Performance information</b>	You'll find information on performance tables on the <a href="#">DfE website</a> .
<b>Exam sessions each year</b>	January and June	<b>Eligible for funding</b>	It's designed to meet the funding requirements of a 16–19 study programme.

<b>Entry requirements</b>	There are no formal entry requirements for this qualification. It is recommended that learners have, or are working towards, a grade 4/grade C or above in maths and English GCSEs.
<b>This qualification has been designed</b>	<ul style="list-style-type: none"> <li>• For learners who are on a 16–19 study programme</li> <li>• To meet the DfE's characteristics for the Technical Certificate category of the 16–19 performance tables.</li> </ul>
<b>This qualification is suitable for learners</b>	<ul style="list-style-type: none"> <li>• Who want to progress into digital media-related apprenticeships</li> <li>• Who want to progress into employment</li> <li>• Who want to progress onto further education</li> </ul>

<b>Qualification structure</b>	Learners must achieve a total of 7 mandatory units from one pathway.
--------------------------------	--

<b>Assessment method/model</b>	Units 1 and 2 are assessed by exam and marked by us. Your centre staff will internally assess all the other units and we will moderate them.
<b>Synoptic Assessment</b>	Units 5 or 8 must to be completed at the end of the programme of learning as these are the synoptic assessments for this qualification.
<b>Grading</b>	Unit 1 is not graded but will be achieved / not achieved. All the other units are graded Pass, Merit or Distinction. The qualification is graded Pass, Merit, Distinction, Distinction*

<b>Examination resits</b>	Learners can resit an examined unit once before they complete the qualification.
<b>Repeat submission of learner's work</b>	If you and the learner feel they haven't performed at their best during the assessment, the learner can, at your discretion, improve their work and resubmit it to you for assessment. You must follow our requirements on authenticity and feedback in section 8.

<b>Employer engagement</b>	It is a requirement that employers are engaged in the delivery of this qualification. Further information can be found in the individual units (where relevant) and in section 5.
----------------------------	---

## Statement of purpose

### Who is the **OCR Level 2 Cambridge Technical Diploma in Digital Media** for?

This qualification is for learners who are 16 years old or over, and who want to study digital media. The qualification allows learners to study digital media in a meaningful context enabling them to learn and be assessed in ways which are practical and relevant to the industry.

It will provide a comprehensive introduction to the media industry and allow learners to explore their creativity and interest. It will give learners the knowledge and understanding of the benefits and effects of changing technologies used by the media industry. They will develop the skills required to maintain and use these technologies safely, complying with legal and regulatory requirements.

This qualification will also equip learners with the skills, knowledge and understanding to progress into employment, either directly or through an Apprenticeship or to complete a Level 3 Tech Level qualification in Digital Media. Apprenticeships that learners could progress onto are Broadcast Production Assistant, Junior Content Producer or Junior Journalist.

Learners will have the opportunity to acquire a range of transferable skills and knowledge, which are highly regarded by employers. They will apply their learning to relevant tasks or activities that happen in the digital media industry. We have worked with employers who have helped us include the transferable skills, knowledge and understanding that they are looking for in prospective applicants.

### What does this qualification cover?

The qualification is designed to be taken as part of a study programme alongside other vocational qualifications, GCSE resits or A-Levels. There are no formal entry or prior learning requirements for this qualification, but, ideally, learners will typically have or be working towards GCSEs at grade 4/grade C or above including maths and English.

All learners must take the following units:

- 1 *Digital media and emerging technologies*
- 2 *Principles of concept design and pre-production*
- 9 *Pitching advertising concepts*
- 10 *Developing digital media portfolios*

Units 1 and 2 are knowledge and understanding based, externally marked units, They will provide learners with fundamental knowledge and understanding which will underpin all the other units within the qualification. The learning from these can be applied in Units 3-10, which are skills-based units.

Unit 5, *Creating digital media products*, and Unit 8, *Creating moving image products* will draw on the skills, knowledge and understanding developed throughout this qualification. This will provide opportunities for synoptic assessment, enhancing the applied nature of the qualification.

Learners can choose from two pathways when completing this qualification:

### **Pathway 1 – Digital content for media products**

Units taken as part of this pathway are practical. This pathway can lead to various job roles, such as creative content assistant in an advertising, marketing or digital agency. The skills, knowledge and understanding they will need to achieve in this pathway include; designing exciting digital media content elements, which maximise the media messaging and engage with its audience across multiple media platforms and channels. They will use technical and operational equipment and processes such as computer generated imagery; host message boards and social media platforms; writing and editing copy; creating online virtual and augmented reality concepts and designs for brand marketing and advertising. Other skills developed include communication, planning, teamwork and presentation skills.

### **Pathway 2 – Moving image and audio content for media products**

Units taken as part of this pathway are practical. This pathway can lead to various job roles, such as a Broadcast Assistant in a production team. The skills, knowledge and understanding they will need to achieve in this pathway include; developing TV/Radio programme ideas and concepts, and creating moving image and audio media products. They will use technical and operational equipment such as cameras, lighting, sound and editing effects to develop moving image and audio content for TV, short film or promotional purposes. Other skills developed include communication, planning, teamwork and presentation skills.

### **Employer Engagement**

Learners will have opportunities to find out from employers how the skills and knowledge they will acquire are used in work. The centre will decide how this will happen. You might ask an employer from the digital media industry to come in to talk to your class about how they use the skills learners are gaining or learners may have an opportunity to have work experience in a media-based organisation.

### **Is this qualification right for my learners?**

This qualification is part of a suite of Cambridge Technicals in Digital Media at Levels 2 and 3. It takes 360 guided learning hours to complete. Normally learners would take this qualification because they are aged 16 years or over, in full-time education, but aren't quite ready to study a Level 3 qualification in this sector at this stage. The Level 3 qualification is designed for learners who wish to progress to Higher Education on a digital media related programme, or into employment in a more skilled job role.

There are three sizes of qualification available in the Level 2 Cambridge Technical in Digital Media suite:

OCR Level 2 Cambridge Technical Award in Digital Media (90 GLH)

OCR Level 2 Cambridge Technical Certificate in Digital Media (180 GLH)

**OCR Level 2 Cambridge Technical Diploma in Digital Media (360 GLH)**

The Diploma takes 360 guided learning hours to deliver. This means it can be taken in one year and will form the majority of a learner's study programme. As learners will be taking more units in this size qualification than the smaller Level 2 qualifications, it will enable them to increase the breadth and depth of their knowledge, skills and understanding in their chosen pathway which could lead to relevant employment in the media industry either directly or through an apprenticeship in roles such as creative content assistant and TV/Radio production assistant, depending on the pathway taken.

The Award is smaller in nature and designed as an introduction to this sector. It takes 90 guided learning hours to achieve – this means that it can be taken in one year, alongside other vocational qualifications, GCSEs or A levels, as a taster into the digital media sector. It is not recognised by the Department for Education for the Key Stage 5 performance table.

The Certificate takes 180 guided learning hours to deliver, meaning it can be taken in one year. It contains 2 mandatory and one optional unit for learners to gain knowledge, skills and understanding relevant to the digital media industry, but no pathway choices. This qualification provides learners with the flexibility to take other qualifications, whether vocational or academic, in preparation for further study or employment in the media industry either directly or through an apprenticeship.

## 2 About these qualifications

<p>Introduction</p>	<p>This handbook contains what you need to know about the planning, delivery and assessment of these qualifications.</p> <p>Information about the administration of these qualifications, including an overview is available on our website <a href="http://www.ocr.org.uk/administration/">www.ocr.org.uk/administration/</a>.</p>
<p>Qualification size</p>	<p>The size of the qualifications is described in terms of Guided Learning Hours (GLH) and Total Qualification Time (TQT).</p> <p>GLH indicates the approximate time (in hours) that the learner will be supervised during any teaching, learning or assessment activities. We have worked with people who are experienced in delivering digital media qualifications to determine what content needs to be taught and how long it will take to deliver.</p> <p>TQT is comprised of two elements: GLH, and an estimate of the number of hours a learner will reasonably spend on any unsupervised learning or assessment activities (including homework) so they can successfully achieve their qualification.</p> <p>The Award needs 90 GLH and 119 TQT.</p> <p>The Certificate needs 180 GLH and 232 TQT.</p> <p>The Diploma needs 360 GLH and 470 TQT.</p>
<p>How does it fit into a 16–19 study programme?</p>	<p>The Award (90 GLH) is designed to be taken alongside other qualifications within a 16–19 study programme, to get learners into employment, or potentially, further study. It is not recognised by the Department for Education for Key Stage 5 performance tables.</p> <p>The Certificate (180 GLH) is designed to be taken alongside other qualifications within a 16–19 study programme, primarily to support the main subject. The focus of this qualification is to get learners into employment, an apprenticeship or progression to another Tech Level.</p> <p>The Diploma (360 GLH) is designed to either form the substantive part of a single year programme or to be taken in combination with other elements in either a vocational or academic programme. The focus of this qualification is to get learners into employment. It is for learners who want to specialise in a particular vocational area.</p>



	<p>The Certificate and the Diploma qualifications equip students with specialist knowledge and skills, enabling entry to an Apprenticeship, employment or progression to a Tech Level.</p> <p>They can be complemented by other vocational or academic qualifications or non-qualification elements. (By non-qualification elements we mean tutorials, mentoring, work experience, sport, drama, extra-curricular activities, etc.)</p> <p>You should make sure you tell learners the title and level of the qualification they've been entered for and that Oxford Cambridge and RSA Examinations (OCR) is the awarding body for their chosen qualification.</p>
Is there a learner entry requirement?	<p>No, learners don't need any specific knowledge or skills related to these qualifications.</p> <p>Learners should be aged 16 or over.</p>
Do learners need specific prior learning?	<p>No, but it is recommended that learners have, or are working towards, a grade 4/grade C or above in maths and English GCSEs.</p> <p>We also recommend you carry out an initial assessment to make sure learners are capable of reaching the required standards of the qualification they intend to work towards.</p>
How are these qualifications delivered?	<p>You're free to deliver these qualifications using any mode of delivery that meets the needs of your learners but you do have to involve employers in delivering and/or assessing them.</p> <p>Whichever mode of delivery you decide to use, you must make sure learners have appropriate access to the resources they will need to develop the skills, understanding and knowledge and to complete the assessments.</p> <p>We recommend you reference teaching and development of subject content and associated skills to real life situations, using appropriate work-based contexts, delivery personnel who are vocationally experienced and real-life case studies.</p>
What are the requirements for employer involvement?	<p>For the Certificate and the Diploma all learners must undertake meaningful activity involving employers during their study. For more information see 'Involving employers in teaching, learning and assessment' in section 5.</p>

<p>What are the subject knowledge requirements for our centre staff?</p>	<p>Tutors must have the relevant level of subject knowledge and skills to deliver these qualifications.</p>
<p>Are there specific resource requirements for my centre?</p>	<p>Yes, where there are specific requirements for units these are detailed in the individual units. For example, for Unit 8, Creating moving image products, learners will need access to camera equipment, sound recording equipment, editing software and audio editing software in order to create moving image products.</p> <p><b>Health and safety</b> Please also make sure your learners are provided with appropriate physical resources, such as protective equipment and/or clothing, wherever this is appropriate. For example wearing high visibility jackets when carrying out site recces and risk assessments.</p> <p>You and your centre must take care and follow all health and safety requirements and quality assurance procedures specific to each practical activity. You must make sure the appropriate health and safety policies are in place for equipment used by learners, even if the equipment isn't specified in the unit content.</p> <p><b>Assessment</b> Your centre must provide appropriate examination facilities for learners that comply with the Joint Council for Qualifications (JCQ) <i>Instructions for Conducting Examinations</i>.</p>
<p>How are these qualifications assessed?</p>	<p>The Certification and Diploma qualifications are assessed using a combination of:</p> <ul style="list-style-type: none"> <li>• external assessment, which we set and mark</li> <li>• internal assessment, where the tutor assesses learners' work which we externally moderate.</li> </ul> <p>The Award is assessed using internal assessment, where the tutor assesses learners' work which we externally moderate.</p>
<p>How are these qualifications graded?</p>	<p>Unit 1 is not graded but will be achieved / not achieved.</p> <p>All the other units achieved will be graded as Pass, Merit or Distinction.</p> <p>Learners who don't achieve a pass in a unit will be unclassified. A learner must get at least a pass for every unit to be awarded the qualification they have entered for.</p>

	<p>The Award qualification will be graded using a Pass, Merit, Distinction (and Unclassified) structure.</p> <p>The Certificate and the Diploma qualifications are graded using a Pass, Merit, Distinction, Distinction* (and Unclassified) structure.</p> <p>You'll find full details about the rules for achieving a qualification and about grading in section 10 'How to calculate the qualification grade'.</p>
<p>Availability and funding</p>	<p>These qualifications are designed to meet the funding requirements of a 16–19 study programme and 19–23 entitlement.</p> <p>To check if these qualifications are approved for delivery and funding in your country you must visit the following websites for the latest information:</p> <p>England</p> <ul style="list-style-type: none"> <li>• <a href="#">Register of Regulated Qualifications</a> – for England and Northern Ireland</li> <li>• Department for Education <a href="#">Section 96</a> – for confirmation of the approval of qualifications to be delivered to specific age ranges</li> <li>• <a href="#">Education and Skills Funding Agency</a> for funding education and training for children, young people and adults in England</li> </ul> <p>Wales</p> <ul style="list-style-type: none"> <li>• <a href="#">Qualifications in Wales</a> database (QiW) - for information on approved and designated qualifications in Wales including funding</li> </ul> <p>Northern Ireland</p> <ul style="list-style-type: none"> <li>• <a href="#">Register of Regulated Qualifications</a> – for England and Northern Ireland</li> <li>• <a href="#">NIEFQAN</a> – Approval of qualifications by the Department of Education in Northern Ireland</li> <li>• <a href="#">Department for the Economy</a> for public funding in Northern Ireland.</li> </ul> <p>Use the Qualification Number (QN) when you're looking for information on qualification eligibility for public funding.</p> <p>If you have any queries about funding for these qualifications email us at <a href="mailto:funding@ocr.org.uk">funding@ocr.org.uk</a>.</p>

<p><b>Delivery in Wales and Northern Ireland</b></p>	<p>Learners in Wales and Northern Ireland shouldn't be disadvantaged by terms, legislation or aspects of government that are different from those in England.</p> <p>Where such situations might occur, we've used neutral terms so learners may apply whatever is appropriate and current to their own situation.</p>
<p><b>Language</b></p>	<p>These qualifications and any associated assessment materials are available in English only.</p> <p>Only answers provided in English will be assessed.</p>
<p><b>Performance information</b></p>	<p>We've designed the Certificate and Diploma qualifications to meet the Department for Education (DfE) requirements for qualifications in the Technical Certificate category of the 16 to 19 performance tables.</p> <p>You'll find information on:</p> <ul style="list-style-type: none"> <li>• performance tables for England on the <a href="#">Department for Education website</a></li> <li>• performance points for Northern Ireland on the <a href="#">Department for the Economy website</a></li> <li>• performance measures for Wales on <a href="#">Qualifications in Wales</a> database (QiW). If you have any queries about this performance information then please email <a href="mailto:ims@wales.gsi.gov.uk">ims@wales.gsi.gov.uk</a>.</li> </ul>
<p><b>Last entry date</b></p>	<p>These qualifications will continue to be available for entries and certification until we decide they need to be withdrawn.</p> <p>If we're going to withdraw a qualification we'll set an end date for entries and certification and we'll tell you what the arrangements are for the last date to enter learners and make claims for certificates.</p>

# 3 Qualification resources, support and useful links

Our aim is to provide you with the information and support you need to deliver these qualifications.

## Qualification resources

We intend to offer the following resources on our website, see our webpage for more information.

### Guide to Examinations

This has been produced to help prepare learners for examinations. It focusses on understanding exam structures and formats and the way learners can support their performance in exams.

### Project approach delivery guide/

This resource shows how learners can cover a number of units through the delivery of a project.

### Candidate Style Answers

This resource will show examples of candidate style answers with a marking commentary.

### Skills guides

We've written skills guides for you and your learners. They can help review or refresh skills in a variety of areas including:

- managing projects
- research
- referencing (good practice in acknowledging the work of other authors and avoiding accusations of plagiarism)
- command verbs
- examinations.

You can find these on our website <http://www.ocr.org.uk/i-want-to/skills-guides/>.

### Progress tracker

This tool helps you track your learners' progress through their chosen units.

### Sample assessment materials

We only provide sample assessment materials for the externally assessed units. This is because we set the assessment for these units. Sample assessments show you what the assessment will look like, and you can use them as practice materials. Each year we'll make the exams for Unit 2 from the previous year available.

You can download sample assessment materials and, eventually, past papers for unit 2 from our website at [www.ocr.org.uk](http://www.ocr.org.uk).

## Model assignments

We'll provide model assignments for mandatory internally assessed units. These can be:

- used as they are to assess your learners
- modified to suit your local or regional environment
- used as a guide to help you design your own assignments.

## Assignment checking service

You can develop your own assessment for internally assessed units.

We provide an optional assignment checking service for Cambridge Technicals centres. If you use this service we'll check that the assignment you've designed covers the grading criteria in the unit and allows every learner to reach the highest grade if they demonstrate they have the associated level of knowledge, understanding and skills.

You can find more information about this service (including the price) on the CPD Hub.

## Advisory support

If you are delivering, or intend to deliver, Cambridge Technicals, but would like some additional support, you can take advantage of our Advisory Support services.

Advisory Support covers a variety of topics such as: entry and assessment administration, qualification structure, assessment methods, teaching and learning materials, and delivery ideas.

Support includes downloadable teaching and assessment materials, videos, telephone or WebEx conversation, live on-line training, and face to face CPD.

## CPD Hub

We provide face-to-face courses and live online training events (webinars) where you can benefit from information, advice and guidance from subject experts and network with fellow professionals. We'll also produce presentations and films that provide detailed information and feedback about specifications, grading criteria and candidate performance in past sessions.

Find out about all our current courses on the CPD Hub [www.cpdhub.ocr.org.uk](http://www.cpdhub.ocr.org.uk).

## Online community

To share and swap ideas for delivery, post questions, support other tutors, suggest ideas for employer engagement, share links to other teaching and learning resource and more, visit our online community <http://social.ocr.org.uk/>.

## Useful documents and links

### Key OCR documents

#### *Units*

These are separate documents that you'll find on the qualification page of our website.

#### *Candidate Authentication Statement for OCR Cambridge Technicals*

Learners must sign this statement to confirm that the work they've submitted for assessment is their own. The form is completed when work is submitted for assessment and it can cover more than one unit. Every unit of the learner's qualification must be listed on a Candidate Authentication statement; there doesn't have to be a separate form for each unit.

#### *Centre plan for Meaningful Employer Involvement*

This plan must be completed to show how your centre will make sure every learner undertakes meaningful employer involvement while studying for the Certificate or Diploma qualifications.

#### *Unit Recording Sheets (URS)*

You complete this form to record and justify your assessment decisions. You must fill in a URS for each unit a learner completes and make this available with the work during visiting moderation.

#### *Witness Statement*

You should use this form when you've observed a learner as part of their assessment. Use it to testify or corroborate what has actually been observed by you.

For more information, see 'Witness Statements' in section 8.

### Other useful documents and links

#### OCR publications

[\*What is malpractice?\*](#)

[www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/).

You'll find all the information you need for the administration of these qualifications, including key dates for taking exams.

#### JCQ publications

*Access Arrangements and Reasonable Adjustments*  
*A guide to the special consideration process*  
*Instructions for Conducting Examinations*  
*Suspected Malpractice in Examinations and Assessments*

Find these at [www.jcq.org.uk](http://www.jcq.org.uk)

#### Regulation and regulatory documents

Regulatory documents - find these at:

<https://www.gov.uk/guidance/regulatory-document-list>

[Register of Regulated Qualifications](#) – for England and Northern Ireland

[Qualifications in Wales](#) database (QiW) - for information on approved and designated qualifications in Wales including funding.

## 4 How these qualifications are structured

These qualifications are made up of units which can feature in one or more of the qualifications in the Digital Media suite.

This **Award** qualification is made up of at least two optional units depending on the unit selections.

The **Certificate** qualification is made up of three units. These include two mandatory units and one optional unit. Unit 3 or Unit 6 should be taken as the final unit as learners will draw on their skills, knowledge and understanding acquired through the other units and apply what they have learned.

The **Diploma** qualification is made up of seven mandatory units from a selected pathway. Unit 5 or Unit 8 should be taken as the final unit as learners will draw on their skills, knowledge and understanding acquired through other units and apply what they have learned. This provides opportunities for synoptic assessment and enhancing the applied nature of the qualification.

While learners don't have to achieve the other units in any particular order it's worth noting that the content in mandatory Unit 1 and Unit 2 underpins the learning in other units.

You must consider the relationship between the units when you plan the learning programme as this will highlight opportunities for applying learning across units (see Appendix B).

**It's your responsibility to make sure the rules for the qualification are followed.**



## Level 2 Cambridge Technical Award in Digital Media (90 GLH)

For this qualification learners must achieve at least 2 optional units making at least 90 GLH.

### Key to units for this qualification

O = Optional

Learners may choose from these units

E = External assessment

We set and mark the exam

I = Internal assessment

You assess this and we moderate it

Unit no.	Unit title	Unit ref. no. (URN)	Guided learning hours (GLH)	How are they assessed?	Mandatory or optional
3	Digital media industry – products and audiences	M/616/9332	60	I	O
6	Moving image industry - products and audiences	J/616/9370	60	I	O
9	Pitching advertising concepts	M/616/9413	30	I	O
10	Developing digital media portfolios	F/616/9352	30	I	O

You can download the units from our qualification webpage.

## Level 2 Cambridge Technical Certificate in Digital Media (180 GLH)

For this qualification learners must achieve mandatory units 1 and 2 and one of the optional units making 180 GLH.

### Key to units for this qualification

<b>M</b> = Mandatory	Learners must achieve these units
<b>O</b> = Optional	Learners may choose from these units
<b>E</b> = External assessment	We set and mark the exam
<b>I</b> = Internal assessment	You assess this and we moderate it

Unit no.	Unit title	Unit ref. no. (URN)	Guided learning hours (GLH)	How are they assessed?	Mandatory or optional
1	Digital media and emerging technologies	J/616/9367	60	E	<b>M</b>
2	Principles of concept design and pre-production	K/616/9412	60	E	<b>M</b>
3	Digital media industry – products and audiences	M/616/9332	60	I Synoptic Assessment	<b>O</b> Barred with Unit 6
6	Moving image industry - products and audiences	J/616/9370	60	I Synoptic Assessment	<b>O</b> Barred with Unit 3

To achieve this qualification all learners must successfully master the mandatory content which is shown in the table above by an **M**. It contributes 66% to the qualification grade.

You can download the units from our qualification webpage.

## Level 2 Cambridge Technical Diploma in Digital Media (360 GLH)

For this qualification learners must achieve 7 units making 360 GLH. One specialist pathway must be selected.

All the units in each pathway are mandatory; they are 60 GLH and 30 GLH.

You must make sure learners meet the requirements for their chosen pathway. We'll endorse their certificate with the pathway they've achieved.

### Key to units for this qualification

**M** = Mandatory

Learners must achieve these units

**E** = External assessment

We set and mark the exam

**I** = Internal assessment

You assess this and we moderate it

Unit no.	Unit title	Unit ref. no. (URN)	Guided learning hours (GLH)	How are they assessed?	Specialist pathways	
					Digital content for media products	Moving image and audio content for media products
1	Digital media and emerging technologies	J/616/9367	60	E	<b>M</b>	<b>M</b>
2	Principles of concept design and pre-production	K/616/9412	60	E	<b>M</b>	<b>M</b>
3	Digital media industry – products and audiences	M/616/9332	60	I	<b>M</b>	
4	Digital media content enhancement	L/616/9337	60	I	<b>M</b>	
5	Creating digital media products	H/616/9344	60	I Synoptic Assessment	<b>M</b>	
6	Moving image industry - products and audiences	J/616/9370	60	I		<b>M</b>
7	Using special and visual effects for moving image content	L/616/9371	60	I		<b>M</b>
8	Creating moving image products	T/616/9350	60	I Synoptic Assessment		<b>M</b>
9	Pitching advertising concepts	M/616/9413	30	I	<b>M</b>	<b>M</b>
10	Developing digital media portfolios	F/616/9352	30	I	<b>M</b>	<b>M</b>

To achieve this qualification all learners must successfully master the mandatory content in each specialist pathway which is shown in the table above by an **M**. It contributes 100% to the qualification grade in each pathway.

You can download the units from our qualification webpage.

# 5 Preparing for qualification delivery and assessment

## Centre and centre assessor responsibilities

Before you plan to seek approval from us to offer these qualifications you must be confident your centre can fulfil all the responsibilities described below.

The quality of the delivery of teaching and the integrity of assessments and quality assurance is paramount. Systems have to be in place so that assessments are fair, valid, reliable, authentic and sufficient. One of the key factors behind valid, fair and reliable assessment is the expertise of those doing the assessment and internal quality assurance.

With this in mind here's a summary of the responsibilities that your centre and centre assessors **must** be able to fulfil:

- there are enough trained or qualified people to:
  - teach and assess the expected number of learners you have in your cohorts
  - internally standardise the number of assessors assessing units
- all teaching staff have the relevant level of subject knowledge and skills to deliver the units you plan to offer and will fully cover the supporting knowledge, understanding and skills requirements for each unit
- any necessary resources are available for teaching and for assessment activities, to give learners every opportunity to meet the requirements of the unit and reach the highest grade possible
- there's a system of standardisation in place so that all assessment decisions for internally assessed units are consistent, fair, valid and reliable. (see 'centre standardisation' in section 8)
- there's enough time for effective teaching, assessment and internal standardisation
- every learner undertakes meaningful activity involving employers while they're studying for their Cambridge Technical Certificate or Diploma in Digital Media
- the OCR 'Centre plan for Meaningful Employer Involvement' is completed; see 'Involving employers in teaching, learning and assessment' later in this section
- processes are in place to make sure that learners' work is authentic (see 'authenticity of learners' work' in section 8)
- any materials we provide for assessment of internally assessed units cannot be used for practice and then used again, without change, for summative assessment (see section 8)
- for internally assessed units you comply with our requirements for giving feedback to learners (see section 8)
- for internally assessed units that grades are correctly recorded in all records and accurately transcribed to the claim being submitted to us
- exams must be conducted so they comply with the JCQ *Instructions for Conducting Examinations*

- a declaration is made at the point you're submitting any work to us for assessment that confirms:
  - all assessment is conducted according to the specified regulations identified in the Administration area, [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/)
  - learners' work is authentic
  - grades have been transcribed accurately when completing our claim documentation
- centre records and learners' work is kept according to the requirements below:
  - learners' work must be kept until after their qualifications have been awarded and any appeals processed. We will not consider any appeals if the centre does not keep the work
  - internal standardisation and assessment records must be kept securely for a minimum of three years after the date we've issued a certificate for a qualification.

**Centre assessors**, who are responsible for assessing learners' evidence for internally assessed units, must make sure that:

- learners understand what they need to do to meet the grading criteria and produce valid and sufficient evidence
- learners have access to resources they need to meet the grading criteria and produce evidence
- any assessment guidance is referred to when making assessment decisions
- learners know they must comply with the Data Protection Act when they're producing work for assessment. Learners must not reference another individual's personal details in any evidence produced for summative assessment. It's the learner's responsibility to make sure evidence that includes another individual's personal details is anonymised
- learners' work is authentic
- the learner has completed a Candidate Authentication Statement which covers every unit
- they judge learners' work against the grading criteria and additional assessment guidance that we provide for the units
- they record their assessment decisions and justify the grade put forward for moderation using our unit recording sheet (URS) – we provide one for each unit
- they give an appropriate level of feedback to learners, and record what feedback has been given as part of the summative assessment
- they liaise with other assessors in the centre to make sure assessment decisions are to the required standard (see 'centre standardisation' in section 8)
- they confirm the unit grade for the learner after internal standardisation (assessors can let the learner know which grade has been given but that it can't be confirmed until after our moderation)
- all relevant evidence is present and reflects centre assessment decisions against the grading criteria (and the candidate authentication statement is available) before the unit is claimed.

## Guidance for delivery

The guidance about how to deliver these qualifications isn't exhaustive. You should tailor your delivery so it meets the interests and needs of your learners and local and regional employers.

You're free to deliver these qualifications using any mode of delivery that meets the needs of your learners. Whichever mode you use, your learners must have appropriate access to the resources they need to complete their learning and carry out their assignments for assessment.

You should consider the learner's complete learning experience when you're designing learning programmes. These qualifications can be part of a 16–19 study programme and there'll be ways to integrate learning required for other qualifications or to develop and maintain the skills that are essential for further study and work. For example, we know it's important to keep developing English and maths skills after GCSE. We'll help you with your curriculum planning by signposting opportunities for English and maths skills practice in the delivery guide. You can access the delivery guide from the qualification page of our website.

A project-based approach to teaching and learning is an ideal way to deliver these qualifications holistically and we will help you develop your approach through our resources. We've talked with centres who deliver our qualifications about the benefits of a project-based approach to learning. They've told us:

- it reinforces a synoptic application of skills and knowledge
- it's relevant to and reflective of work
- it makes the process of learning and application more meaningful and motivating.

We've designed these qualifications to facilitate this.

## Involving employers in teaching, learning and assessment for the Certificate and Diploma qualifications

We've worked with digital media organisations to make sure the learning is relevant for 16–year-olds who are going on to work in this sector.

It's essential that learners appreciate how the knowledge, understanding and skills they acquire are applied in the workplace. Involving employers also creates an engaging and motivating link to work. To this end, we will require you to involve employers in the teaching, learning and/or assessment when delivering these qualifications.

**All learners must engage in activities related to learning and/or assessment where an employer has made a contribution to the activity. The employer must be directly involved in the digital media sector.**

We don't prescribe the amount of employer involvement but it must be significant and by that we mean it must cover one or more elements of the qualification's mandatory content. You don't have to involve employers in the delivery or assessment of every mandatory unit; we recognise it may not be possible to do this.

We require you to complete a plan of how you will do this and to sign a declaration to confirm that every learner has had access to meaningful employer involvement. You must complete the OCR 'Centre plan for Meaningful Employer Involvement' and make this available at each moderation session. You will find the plan on the qualification page of the OCR website.

Your moderator will review and report on your completion of the 'Centre plan for Meaningful Employer Involvement'. We will impose sanctions if you don't secure meaningful employer involvement for every learner. This could mean you receive a written warning from us or, if the plan is not completed, result in us withdrawing your centre approval to deliver the Cambridge Technical Certificate or Diploma in Digital Media.

Here are eligible activities all of which are capable of covering one or more elements of the mandatory content.

You can choose those that are best suited to your learners and local circumstances. The units give specific examples.

- We allow you to design your own assignments for summative assessment. For example in Unit 3 you could involve employers to help identify a brief to allow students to create a prototype for a new product.
- Employers could be involved in delivery such as teaching a master class in a specialist area. For example, Unit 8 covers the set up and operation of camera, lighting and sound equipment, an employer could demonstrate and present about these, how they are used, how and why they made their choices and the impact of using these approaches. Or, employers could support delivery by providing information for teaching materials.
- While these qualifications don't call for work experience, there are practical elements in many of the internally assessed units that allow a learner to consolidate their learning and further develop their skills, knowledge and understanding if the work experience element of their study programme is directly relevant to their Cambridge Technical qualification. Work they undertake during work experience could contribute to the evidence for summative assessment. You must plan this with the learner and employer so the work allows the learner to cover the requirements of the unit and you're able to authenticate it. (Work experience only meets the requirement for employer involvement if it's relevant to their Cambridge Technical in Digital Media.)
- Employers could act as an expert witness and comment on the learner's use of skills, knowledge and understanding to complete a task or tasks that contribute to the assessment of their performance. Witnesses must comment on what they've observed the learner doing. It's the responsibility of the centre assessor to assess if what the learner has done meets the requirements of the unit.

The following activities, while valuable and still worth arranging, are **not** considered as meeting the requirement:

- simulated or provider-based working environments, for example, small production studio, radio studio
- employers hosting visits, providing premises, facilities or equipment
- employers or industry practitioners providing talks or contributing to delivery on employability, general careers advice, CV writing or interview training
- learners going to career fairs, events or other networking opportunities
- employers providing learners with job references.

## Important information on teaching content in units

### (The use of i.e. / e.g. in teaching content)

The teaching content in every unit tells you what you have to teach to make sure learners can access the highest grades.

Anything which follows an i.e. details what you must teach as part of that area of content.

Anything which follows an e.g. is illustrative. Where we use e.g., learners must know and be able to apply relevant examples in their work, although these don't need to be the same ones specified in the unit content.

For internally assessed units you need to make sure that any assignments you create, or any modifications you make to an assignment, don't expect the learner to do more than they've been taught, but must enable them to access the full range of grades as described in the grading criteria.

For externally assessed units, where the content contains i.e. and e.g. under specific areas of content, we'll follow these rules when we set questions for an exam:

- we may ask a direct question about unit content that follows an i.e.
- where we show unit content as an e.g. a direct question will not be asked about that example. Any questions about the area of content will give learners the opportunity to provide their own examples as the unit has not specified which examples they should be familiar with.

## Initial assessment of learners

It's important that you carry out an initial assessment to identify learners' levels of knowledge and understanding and any potential gaps that need to be addressed. This will also:

- allow you to plan the assessment
- help learners understand the best place to start generating evidence.

## Prior knowledge and experience

Of course, learners may have already gained a lot of relevant knowledge and experience that you should take into account. This is particularly relevant where they're studying part-time while in work.

Recognition of prior learning (RPL) is the process for recognising learning that never received formal recognition through a qualification or certification. This includes knowledge and skills gained in school, college or university and outside formal learning situations. Evidence can draw on any aspect of a candidate's prior experience including:

- domestic/family life
- education
- training
- work activities
- voluntary activities.



It's important you make it clear to learners that the RPL process is about how they've acquired the knowledge, understanding or skills; it doesn't mean they're exempt from the assessment. In no circumstance does the RPL process mean that any required qualification assessments can be avoided e.g. mandatory exams, practical/theory tests or assignments.

Evidence obtained through the RPL process must be assessed, to the same rigorous quality as evidence obtained through any other process.

RPL allows an individual to avoid unnecessary learning and we encourage the use of it in relation to the internally assessed units. Please let your learners know they can bring forward any relevant learning so it can be assessed against the grading criteria specified in the internally assessed unit(s) they aim to complete.

We ask you to judge the relevance of every aspect of a learner's prior learning (including how current and relevant it is) to the unit being assessed, before we moderate the assessment.

## 6 Synoptic assessment

Synoptic assessment is a feature of the Certificate and Diploma qualifications. It requires learners to use an appropriate selection of their skills, knowledge and understanding, acquired through all of the units that make up their qualification, in an integrated way and apply them to a key task or tasks. Synoptic assessment is not a requirement for the Award.

This helps learners to develop their appreciation and understanding of the connections between the different elements of learning in these qualifications; to help make their curriculum meaningful and better prepare them for employment in the digital media sector.

The structure and content of the externally and internally assessed units is designed to support a progressive approach to the learning and assessment process. Within the external assessments, Unit 1: *Digital media and emerging technologies* provides learners with a foundation of knowledge essential to know how technologies are changing within the sector, and how the sector is using these technologies in the planning, creating, promoting and distributing digital media products. Unit 2: *Principles of concept design and pre-production* requires learners to apply what they have learned to be able to design a concept and plan a new digital media product to address a brief, which could be encountered when working in the digital media sector. The knowledge and understanding acquired then extends into the internally assessed units where pathway-specific practical application of knowledge and understanding from units 1 and 2 underpins a range of job-relevant tasks and activities.

We strongly recommend that learners taking the Certificate (180 GLH) complete Unit 1 and 2 before undertaking assessment in the other unit because these areas of learning will underpin the whole qualification. Learners will be required to use skills, knowledge and understanding from the mandatory units 1 and 2 in key tasks in either unit 3 or 6.

In the Diploma, there are different key functions for each pathway:

For the Digital content for media products pathway, Unit 5, *Creating digital media products*, is the synoptic assessment unit. This unit draws all of the learners' skills, knowledge and understanding together to develop a digital media product. It contains the key tasks such as designing and creating a product, for a specific purpose and audience, which will go through the full production process including digital media content enhancement.

For the Moving image and audio content for media products pathway, Unit 8, *Creating moving image products*, is the synoptic assessment unit. This unit draws all of the learners' skills, knowledge and understanding together to develop a moving image and audio product. It contains the key tasks such as designing and creating a moving image product, such as promotional material, for a specific purpose and audience, which will go through the full production process including post production purposes and using special and visual effects to enhance the products meaning to its audience.

**It will be possible for learners to make other connections between other units. We have indicated where these links are in each unit and this may help also with planning teaching and delivery.**

The links between units are identified in Appendix C.

# 7 External assessment

## Summary of the externally assessed units

<b>Unit 1</b> Digital media and emerging technologies	
60 GLH 45 minutes Computer based test 40 marks OCR set and marked	<ul style="list-style-type: none"><li>comprises multiple choice questions (MCQ) and non-standard MCQ</li></ul>
<b>Unit 2</b> Principles of concept design and pre-production	
60 GLH 10 week assessment window 50 marks OCR set and marked	<ul style="list-style-type: none"><li>comprises pre-release material and a portfolio of pre-production documents which need to be completed in response to the brief.</li></ul>

Pre-release for Unit 2 will be issued at the beginning of the timetabled 10 week assessment window.

There's one resit opportunity for all examined units.

## Learning Outcome weightings

Each Learning Outcome (LO) in an externally assessed unit is given a percentage weighting. This reflects the size and demand of the content you need to cover and its contribution to the overall understanding of the unit. You'll find the weightings for each LO in the externally assessed units.

## How these units are assessed

These units are available as timetabled examinations. We set the dates.

For Unit 1 achievement is achieved/not achieved based on reaching the required marks.

For Unit 2 achievement at unit level is graded as Pass, Merit or Distinction based on reaching the required grade boundary marks for each unit. If a learner doesn't achieve the mark required for a 'Pass' grade we'll issue an unclassified result for that unit.

We'll assess these qualifications in accordance with the regulator's General Conditions of Recognition.

Your centre must provide appropriate assessment facilities for learners that comply with the JCQ [Instructions for Conducting Examinations](#).

## Availability of external assessment

There are two examination series each year in January and June. You can enter your learners for different units in different exam series. You'll find full details in the *Administration area*, [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/).

## Resitting external assessment

Learners can resit an examined unit once before they complete the qualification. We'll use the best unit result from either sitting to calculate the certification result.

You must make sure that when arranging resit opportunities you don't adversely affect other assessments being taken.

Arranging a resit opportunity is at your centre's discretion. You should only plan resits if it's clear the learner has taken full advantage of the first assessment opportunity and formative assessment process.

## Reporting suspected malpractice

For more information about suspected malpractice see [section 8](#).

## 8 Internal assessment

### Assignments for internal assessment

We recommend using assignments to assess learners for the internally assessed units.

An assignment has a set of related tasks with a common purpose or work-relevant reason for the learner to apply the knowledge, understanding and skills to achieve a unit. It acts as a stimulus to give learners the opportunity to generate evidence that meets the grading criteria.

The common purpose or work-relevant reason could be a scenario, a case study or brief that sets out the circumstances or reasons for completing the tasks. A scenario could describe the requirements for a solution to a problem (e.g. how to engage a particular target audience for an advertising campaign) or a case study could be used to inform a proposal (e.g. a scenario could be to create a media product for a specific purpose (a promo to promote a new artist's album)).

You are free to create your own assignments to reflect the local or regional needs that are most relevant to your centre. There are more details in the next section.

We'll provide model assignments for the mandatory units that are internally assessed. Our model assignments can be:

- used as they are to assess your learners
- modified to suit your local or regional environment
- used as a guide to help you design your own assignments.

These qualifications are ideal for delivering through a project-based learning programme so you can carry the project-based approach through to the assessment.

### Designing your own assignments for internally assessed units

We provide an assignment checking service for Cambridge Technicals centres. When you use this service, we check that the assignment you've designed covers the grading criteria in the unit and allows every learner to reach the highest grade if they demonstrate they have the associated level of knowledge, understanding and skills. You'll find details of how to request this service on our CPD Hub.

When designing assignments you must:

- write tasks in a way that makes it clear to the learner what they must do. Don't structure tasks so they give step-by-step instructions, repeat the learning or themes of the learning, or be so prescriptive or detailed that they give the answer to the learner. Tasks must allow the learner to decide how to approach the task (what they do in what order), meaning that they can apply their learning
- set tasks that reflect the command verbs used in the grading criteria. For example, where we ask for an evaluation the task you set must allow for a qualitative judgement to be made, taking into account different factors and using available knowledge, experience and evidence. There is a command verb glossary on the qualification page of our website.

- only specify the format of evidence when it's a requirement of the grading criteria or learning outcome. For example, for a unit on marketing where the grading criteria are about messaging, inference and persuasion in text you could ask learners to produce the content of a webpage rather than ask them to create a webpage itself
- avoid the need for excessive amounts of evidence. For example, a report can be a good way to pull together the evidence to meet several grading criteria
- make sure every learner is able to produce their own evidence. For example, if the task is to diagnose a fault in a piece of equipment and learners are given equipment to assess you have to be able to verify that the learner diagnosed the fault themselves. This could mean observing each learner or asking additional questions on how they made the diagnosis. The evidence produced will also need to demonstrate that this is what took place, through the use of witness statements, for example.
- tell learners how long they should expect to spend on each task. This is for guidance only, learners must be allowed sufficient time to complete the tasks. The amount of time will vary depending on the nature of the tasks and the ability of individual learners.
- make sure every learner has access to the appropriate resources needed to complete the tasks
- make every effort to make sure materials:
  - support equality and diversity in the language used, in the type of tasks set and in the scenarios provided
  - are free from discrimination and stereotyping of groups or individuals on the basis of, for example, gender, ethnicity, political beliefs, cultural background.

Finally, you don't have to set the same assignment for every learner in the cohort. If a learner has work experience where they can generate evidence towards some or all of a unit, you can work with the employer to tailor an assignment and enable that to happen. You can also cover more than one unit in an assignment.

## Assignments for practice

You **cannot** use assignments you're going to use for summative assessment as practice materials. (Summative assessment is the assessment of learning; it's a measure of a learner's achievement and you use it as the formal assessment of a learner's knowledge, understanding and skills.)

Changing the context of an assignment will help you to manage this. If a unit calls for the learner to do a cost analysis, a practice task will of course ask them to do this. If you've provided the data they need to analyse for practice then change the data for the summative assessment. If the learner has to generate data about a specific product before analysing it then change the product to one that will generate different data.

## Internal assessment and external moderation: a summary of how it works

The key features of assessment and moderation for the internally assessed units are:

- you can create assignments to assess your learners against the requirements of a unit
- where possible, assessors should draw on learners' work-based opportunities to generate evidence
- assessment of internally assessed units can take place at a time to suit you and your learners
- work for assessment is centre-assessed and assessment decisions are internally standardised within your centre
- your centre's assessment decisions are externally moderated by one of our visiting moderators
- if your centre-assessed work doesn't meet the requirements determined by the learning outcomes and grading criteria of the unit(s), the unit grade(s) will be adjusted.

Your centre will need to identify staff that will act as centre assessors. They must have suitable subject knowledge and experience to be able to make judgements about learners' achievements against the grading criteria of the unit.

You must have an effective system set up for recording assessment decisions, including decisions made during internal standardisation. Assessors must record the feedback given to learners.

You should record your comments on the Unit Recording Sheets, which you can download from the qualification webpage.

You must make sure assessment records are fully auditable. Our moderator must be able to see, for each unit, evidence of:

- who assessed the learner
- what was assessed, i.e. the unit evidence
- when the assessment took place
- what feedback was given to the learner
- when centre assessment decisions were internally standardised and by whom
- what feedback was given to the assessor, including if they agree with the assessment decision or not (and why), as well as any action points that need addressing prior to submission for moderation and/or recommendations for future consideration.

## Centre standardisation

If your centre has a number of staff acting as assessors for these qualifications, you **must** carry out internal standardisation to make sure all learners' work is assessed consistently to the required standard. We have a guide on how internal standardisation may be approached on our webpages for Cambridge Technicals.

If you're the only assessor in your centre for these qualifications, then it's still advisable to make sure your assessment decisions are internally standardised by someone else either in your centre or another centre. This should be someone who has experience of the nature of these qualifications (e.g. is delivering a similar qualification in another subject) or has relevant subject knowledge. You should ask them to review a sample of the assessments. Please note we are not able to provide information or contact details on centres offering these qualifications.

You must keep evidence of your internal standardisation in the centre for the moderator to see.

So there's a consistent approach to internal standardisation, you might decide to nominate an 'Internal Quality Assurer' (IQA).

Whoever is responsible for internal standardisation must make sure all assessors are assessing to the required standard and that all assessment decisions are fair, valid and reliable.

To do this they must:

- advise on interpretation of the standards, including feedback from previous assessments (where relevant)
- co-ordinate assessment practice
- provide advice and support to assessors
- monitor and observe assessment practice to make sure that all assessments are in-line with the required standards
- sample assessments to confirm assessors' judgements across all units and all grades
- make sure feedback is given to all assessors and documented, e.g. records of feedback
- suggest ways in which assessment may be brought into line to meet the required standard
- check that all units and all grades have been included in internal standardisation
- maintain assessment documentation
- organise regular standardisation meetings/activities/events in your centre
- identify assessor development needs
- act as arbitrator for any disagreements in outcomes of assessments, including appeals.



## Taking assignments and assessing learners' work

Learners can take assignments for internally assessed units at any time within the study programme. We can moderate your claims for internally assessed units when you're ready.

We'll arrange a date to visit that is suitable for both you and our moderator.

You must plan when you expect your learners to be ready for assessment. Learners can repeat an assignment if they have not performed at their best but you must use your discretion as to whether or not this is in their best interests. We strongly advise that you leave time in your planning in case an assignment needs to be repeated.

## Authenticity of learners' work

Every learner must produce their own work independently. You must put in place appropriate mechanisms to make sure that you can be confident that the work you accept as evidence of a learner's achievement is their own.

You must:

- make sure learners and centre assessors understand what constitutes plagiarism and not accept plagiarised work as evidence
- be able to distinguish individual contributions from group work
- use supervision and questioning as appropriate to confirm authenticity
- make sure learners and centre assessors confirm the work is the learner's own.

## Plagiarism

Work must be free from plagiarism. Plagiarism is the submission of someone else's work as your own and/or failure to acknowledge a source correctly. Plagiarism makes up a large percentage of cases of suspected malpractice reported to us by moderators. You must make sure you don't accept plagiarised work as evidence.

In line with the policy and procedures of JCQ on suspected malpractice, the penalties applied for plagiarism would usually result in the claim not being allowed.

Plagiarism often occurs innocently when learners don't know that they must reference or acknowledge their sources, or aren't sure how to do so. It's important to make sure your learners understand:

- the meaning of plagiarism and what penalties may be applied
- that they can refer to research, quotations or evidence produced by somebody else but they must list and reference their sources
- quoting someone else's work, even when it's properly sourced and referenced, isn't an indication of understanding. The learner has to 'do' something with that information to show they understand. For example, if a learner has to analyse data from an experiment, quoting data doesn't show that they understand what it means. The learner has to interpret the data and, by relating it to their assignment, say what they think it means.

## Group working

Your learners can work collaboratively or in groups to carry out work towards assessment tasks. However, you must make sure that each learner generates their own individual evidence to show they've met the grading criteria.

When working in a group all learners in the group should have a responsibility and/or a role that gives them the opportunity to generate individual evidence for assessment. For example, if the unit requires learners to plan the organisation of an activity this could be managed in a group discussion. The group discusses ideas for the activity, organisational requirements, roles and responsibilities to complete the activity, etc. All learners must show that they've the skill of planning so **all** members of the group must take part in the discussion. If three members of the group contributed to the discussion and one member took notes but did not contribute to the discussion, their note taking would **not** be considered a contribution towards planning.

## Supervision

We recognise that you might not be able to invigilate or directly supervise every learner as they complete their assignment. Learners can complete their assignments in their own time, at the centre or at home. If you can't supervise, you must use enough checks so you're confident the learner's work is authentic. For example you can use questioning to confirm the depth and breadth of their understanding of the topic they've covered in a specific piece of work.

## Use of questioning

Asking a learner questions will help you determine if the work is their own. If you haven't been able to supervise the learner, then asking questions, for example, about how they've done the work, what processes they went through to produce it and how they've related that to the assignment, should give you a clear indication as to whether or not they've done the work themselves.

## Learner and centre declaration

All learners must complete a declaration to confirm that the work they've submitted is their own. **They must do this to cover every unit.** We provide a Candidate Authentication Statement for you to use for this purpose. You'll find it on our website.

We'll also ask you to confirm this declaration when making a unit claim.

## Feedback to learners

You can discuss work-in-progress towards summative assessment with learners to make sure it's being done in a planned and timely manner. It also provides an opportunity for you to check the authenticity of the work. You must intervene if you feel there's a health and safety risk.

Feedback mustn't provide specific advice and guidance that would be construed as coaching as it would compromise the learner's ability to independently perform the task(s) they are doing and constitutes malpractice.

You can annotate your feedback on the learners' original work submitted for assessment or you can record it in your own separate document (whichever method you use it must be available to our moderator).

Your feedback should:

- be supportive, encouraging and positive
- inform the learner of what you've noticed, not what you think (for example if you have observed the learner completing a task you can describe what happened, what was produced and what was demonstrated).

Your feedback can:

- identify that the learner hasn't met the command verb. For example, 'This is only a description, not an evaluation'
- identify what area of work could be improved but not detail how to improve it. You can remind learners about what they were taught but not how to apply it to improve the work.

Your feedback must not:

- be so detailed that it provides a step-by-step guide on what to do
- coach the learner on how to achieve or complete the task
- provide detail on where to find information/evidence.

**In other words, your feedback mustn't tell the learner what they need to do to improve their work. The learner needs to think how to apply their learning and your feedback. You mustn't do the work for them.**

## Taking an assignment for summative assessment

You must provide your learners with the relevant resources they need to do the assignment. This could include:

- specialist equipment
- software
- people/participants
- practical space.

When learners are working on their evidence you can ask questions about what they're doing to encourage them, make sure they understand what the tasks are and check they're making progress. You can't tell them how to complete the tasks in a way that would be tantamount to doing the work for them. You mustn't coach learners when they're doing their assignment for assessment, as this would give them an unfair advantage. Please see the previous section 'Feedback to learners'.

You should set a realistic date for submitting the assignment, having considered the purpose of the unit and how that might affect timescales. We don't specify what the submission time for the assignment should be – we think it's best to leave this decision to your professional judgement.

## What evidence is needed to assess a learner?

The learner's evidence should be in an appropriate format to demonstrate their skills, application of knowledge and understanding as specified in the grading criteria for a unit.

You should discuss with learners what the most suitable sources of evidence are. It isn't the quantity of the evidence they've produced that's important - it's the quality and breadth, that they've produced it themselves, and that it meets the grading criteria.

Evidence could include written work, audio/visual recordings, vlogs, podcasts, digitally formatted documents, planning documentation, digital resources or assets, presentation, the created digital media product, e.g. website, game or moving audio image product.

Evidence can come from a number of sources. The main ones are:

- outcomes of assignments, tasks or work-based activities (through projects or real work)
- observation of practice
- responses to questions
- witness statements.

Learners should make sure their work is clearly presented, referenced and ordered to help in the assessment.

The same evidence can contribute to more than one unit as long as it clearly meets the relevant grading criteria. For moderation, it must be clear which part of that evidence meets each unit.

Learners mustn't reference another individual's personal details in any evidence produced for summative assessment. It's the learner's responsibility to make sure evidence that includes another individual's personal details is anonymised to comply with the Data Protection Act.

### Witness statements

Witness statements can be a useful way of providing supporting evidence where a skill is being used which isn't easily represented in portfolio evidence. They're supplementary evidence of what the learner has done and are to be used in conjunction with other evidence. For example, a witness statement could support evidence of a learner delivering a presentation alongside the actual presentation and speaker notes.

Witness statements should be suitably detailed, for each learner, to enable the centre assessor and our moderator to determine if the grading criteria have been met. You should use the witness statement template available on our website.

## Assessing work for (summative) assessment

Once your learners have completed everything they need to do for their assignment, they must submit their work to you to be assessed. You must be convinced, from the evidence presented, that learners can work independently to the required standard.

You must judge or 'mark' the work against the grading criteria for the unit and identify a grade. Please annotate the work to show where the evidence indicates they've achieved the grading criteria. Your centre must internally standardise the assessment decisions for the cohort and do this before you give feedback to the learner.

When you're confident the learner has demonstrated that they've met all the requirements of the unit, for at least a pass grade, you can submit a claim to us for moderation.

You mustn't add, amend or remove any work after it's been submitted to us for final assessment.

## Resubmitting work for (summative) assessment

If you and the learner feel they haven't performed at their best during the assessment, the learner can, at your discretion, improve their work and resubmit it to you for assessment. You must be sure it's in the learner's best interests to re-attempt the assessment.

You should set a realistic date for the resubmission of work having considered the purpose of the unit and what the learner intends to improve. You must record the reasons why you've allowed them to resubmit in your centre's assessment decision records. You must also follow our guidelines on giving feedback and record the feedback you give them on the original work. We monitor the assessment decisions you make.

You mustn't encourage multiple re-submissions of work. Re-submission at the centre assessment stage is intended to allow the learner to reflect on feedback and improve, but not to be an iterative process where they make small modifications through on-going feedback to eventually achieve the desired level.

## Reporting suspected malpractice

It is the responsibility of the Head of Centre<sup>1</sup> to report all cases of suspected malpractice involving centre staff or candidates. A JCQ Report of Suspected Malpractice form (JCQ/M1 for candidate suspected malpractice or JCQ/M2a for staff suspected malpractice) is available to download from the [JCQ website \(www.jcq.org.uk/exams-office/malpractice\)](http://www.jcq.org.uk/exams-office/malpractice) and should be completed as soon as possible and emailed as follows:

- **Internal assessments and paper-based examined tests** – [malpractice@ocr.org.uk](mailto:malpractice@ocr.org.uk).
- **On-screen tests** – [etest@ocr.org.uk](mailto:etest@ocr.org.uk). You should title your email '[Qualification name] Suspected Malpractice Notification' as the subject, inserting the qualification name where indicated.

When asked to do so by OCR, Heads of Centres are required to investigate instances of suspected malpractice promptly and report the outcomes to OCR.

Further information regarding reporting and investigating suspected malpractice and the possible sanctions and penalties which could be imposed, is contained in the JCQ publication: *General and Vocational Qualifications – Suspected Malpractice in Examinations and Assessments* which is available from the [JCQ website](http://www.jcq.org.uk). Centres may also like to refer to the [OCR Website](http://www.ocr.org.uk) for more details.

---

<sup>1</sup> This is the most senior officer in the organisation, directly responsible for the delivery of OCR qualifications, e.g. the Head Teacher or Principal of a school/college. The Head of Centre accepts full responsibility for the correct administration and conduct of OCR exams

## 9 External moderation

Your assessment decisions are externally moderated by an OCR visiting moderator.

The arrangements for these are explained in the Administration area, [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/).

External moderation makes sure centres have made the correct assessment decisions. Our moderator will confirm or adjust the grade you've given to a learner's work and provide feedback to you on the decisions they've made.

External moderation of a centre's assessment decisions is achieved through systematic sampling of the work submitted for moderation. The outcome of the sampled moderation will apply to all learners' work submitted for that unit in the claim.

Your centre can have up to two moderation opportunities per academic year (subject to centre activity). We can arrange additional chargeable moderation sessions – for more details refer to the Administration area, [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/).

On the basis of the sample taken, our moderator will either **agree** in the main with your centre's assessment decisions or **disagree** with them in relation to particular units.

If the decision is **agree**, your centre's assessment decisions for all learners' work entered for moderation on that occasion, i.e. in the single claim submitted for moderation, will be confirmed by our moderator once moderation is completed.

If the decision is **disagree**, our moderator will provide feedback to your centre. Disagreement is usually down to one of the following:

- work doesn't meet the required standard for the grading criteria claimed by the centre
- assessment in the sample is inconsistent
- some evidence is missing or hasn't been cross-referenced to the grading criteria, so our moderator can't find it
- there's no evidence of assessment having taken place.

Our moderator will prepare a full report that will include comments on the accuracy of assessment and centre actions, if appropriate, for future assessments.

Where the moderator confirms the assessment decisions, they'll submit the claims to us for processing.

# 10 How to calculate the qualification grade

## Grading

### Centre-assessed units

These units are assessed by your centre and externally moderated by us.

Each unit has specified grading criteria for Pass, Merit and Distinction.

A summative unit grade can be awarded at Pass, Merit or Distinction:

- to achieve a 'Pass' a learner must have satisfied **all** the 'Pass' grading criteria
- to achieve a 'Merit' a learner must achieve **all** the 'Pass' grading criteria and **all** the 'Merit' grading criteria
- to achieve a 'Distinction' a learner must achieve **all** the 'Pass' grading criteria and **all** the 'Merit' grading criteria and **all** the 'Distinction' criteria.

If a learner doesn't meet all the 'Pass' grading criteria, we issue an unclassified result for that unit.

### Externally assessed units

We mark and assess all externally assessed units. We mark each one according to a mark scheme.

Unit 1 is achieved/not achieved based on reaching the required marks.

Unit 2 is graded pass/merit/distinction based on the number of marks attained in the assessment.

## Qualification

We grade the overall qualifications using a structure of Pass, Merit, Distinction, Distinction\* (Distinction \* is not used in the Award). Learners who don't achieve a pass in the required units will be unclassified.

If a learner resits an examined unit (they can resit an examined unit once before completing the qualification) or resubmits an internally assessed unit, we use the best unit results to calculate the overall grade to make sure they get the best possible grade for their full qualification.

Depending on the optional units achieved for the Award, it is possible for learners to achieve more GLH than is needed for the qualification. Where this happens, in order to calculate the overall qualification grade, the 'surplus' GLH is adjusted from the optional unit with the weakest grade. This has no effect on the unit achievement.

We'll print the pathways achieved on learners' full qualification certificates.

## Calculating the qualification grade for the Award

To be awarded this qualification, a learner must achieve at least a Pass grade for units making up (a minimum of) 90 GLH. If they don't, they won't be awarded the qualification.

Learners will be awarded a Pass, Merit or Distinction qualification grade determined by the aggregation of points gained through the successful achievement of individual units.

The number of points available for each unit depends on the unit grade achieved.

### Points available for unit grade achieved

You'll find details of unit GLH in 'How these qualifications are structured' in section 4.

The table below shows the number of points issued for each grade.

Unit GLH	Points table for units based on GLH			
	Pass	Merit	Distinction	unclassified
30	7	8	9	0
60	14	16	18	0

### To calculate the learner's qualification grade

You'll need to add up all the points for the units the learner has achieved, making sure they've covered the appropriate content for the qualification.

Having calculated the total number of points based on the unit grades you'll check this figure in the qualification grade table, for the relevant qualification, to identify the overall qualification grade. If a learner doesn't achieve the lowest points score required for the qualification, we issue an unclassified result.

### Example A

Learner A has taken 2 units.

The calculation would be:

Unit	GLH	Grade	Number of points
3	60	Pass	= 14 points
9	30	Distinction	= 9 points
Total GLH	90	Total number of points	= 23 points

In this example, Learner A has an overall qualification grade of a Merit.



## Calculating the qualification grade for the Certificate or Diploma

Unit 1 is achieved/not achieved based on reaching the required marks. An achievement in this unit will be awarded 20 points.

To be awarded a full Certificate or Diploma qualification, **a learner must achieve unit 1 and at least a Pass grade for all other units** required for the qualification. If they don't do so, they won't be awarded the qualification.

Learners will be awarded a Pass, Merit, Distinction or Distinction\* (Distinction \* is not used in the Award) qualification grade determined by the aggregation of points gained through the successful achievement of individual units.

The number of points available for each unit depends on the unit grade achieved.

### Points available for unit grade achieved

You'll find details of unit GLH in 'How these qualifications are structured' in section 4.

The table below shows the number of points issued for each grade.

Unit GLH	Points table for units based on GLH			
	Pass	Merit	Distinction	unclassified
30	7	8	9	0
60	14	16	18	0

An achievement of unit 1 will be awarded 20 points.

### To calculate the learner's qualification grade

You'll need to add up all the points for the units the learner has achieved, making sure they've covered the appropriate mandatory content for the chosen qualification/pathway.

Having calculated the total number of points based on the unit grades you'll check this figure in the qualification grade table, for the relevant qualification, to identify the overall qualification grade. If a learner doesn't achieve the lowest points score required for the qualification, we issue an unclassified result.

### Example A

Learner A has taken the units required for the Cambridge Technical Certificate in Digital Media:

The calculation would be:

Unit	GLH	Grade	Number of points
1	60	Achieved	= 20 points
2	60	Pass	= 14 points
3	60	Pass	= 14 points
Total GLH	180	Total number of points	= 48 points

In this example, Learner A has an overall qualification grade of a Pass.

## Example B

Learner B has taken the units required for the *Digital content for media products pathway* in the Cambridge Technical Diploma in Digital Media

The calculation would be:

Unit	GLH	Grade	Number of points
1	60	Achieved	= 20 points
2	60	Merit	= 16 points
3	60	Unclassified	= 0 points
4	60	Distinction	= 18 points
5	60	Distinction	= 18 points
9	30	Distinction	= 9 points
10	30	Distinction	= 9 points
Total GLH	360	Total number of points	= 90 points

In this example, while Learner B has enough points to be eligible for a Pass, they wouldn't be awarded it because they haven't achieved at least a Pass for Unit 3, an unclassified result would be issued.

## Qualification grade table Level 2 Cambridge Technical Award (90 GLH)

The table below shows the points ranges and the grades that those ranges achieve.

Points range	Grade	
26-27	Distinction	D
23-25	Merit	M
21-22	Pass	P
Below 21	Unclassified	U

## Qualification grade table Level 2 Cambridge Technical Certificate (180 GLH)

The table below shows the points ranges and the grades that those ranges achieve.

Points range	Grade	
55 and above	Distinction*	D*
53-54	Distinction	D
51-52	Merit	M
48-50	Pass	P
Below 48	Unclassified	U

## Qualification grade table Level 2 Cambridge Technical Diploma (360 GLH)

The table below shows the points ranges and the grades that those ranges achieve.

<b>Points range</b>	<b>Grade</b>	
107 and above	Distinction*	D*
103-106	Distinction	D
97-102	Merit	M
90-96	Pass	P
Below 90	Unclassified	U

# 11 Certificate and results

## Claim a qualification

For the internally assessed units, there are no specific deadlines for claiming the units. However, it's important to make claims only when you're confident the learner has met the requirements for the unit.

For examined units, the assessment is time-tabled and we'll issue results according to the schedule given in the Administration area, [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/).

We can only award a qualification and issue a certificate for it once the learner has achieved all the units required for the qualification they've been entered for.

You shouldn't make a claim unless, in the final opinion of your centre, the evidence meets the requirements for certification.

## Certificates

We'll put the regulated qualification titles and numbers on learners' certificates.

We'll issue a certificate confirming achievement of the qualification directly to your centre for successful learners. This is an automated process, you don't need to claim or 'cash-in' a full qualification.

Unit certificates will not be issued as standard; however, a unit certificate can be requested by the centre. The unit certificate will be free of charge providing it is claimed within 2 years (24 months) of the learner being entered for the qualification.

If a learner can't complete the full qualification you can print a result slip showing individual unit results, from OCR Interchange, or you can make a specific request for unit certificates.

Refer to the Administration area, certificates, [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/) for full details.

## Replacement certificates

For details on replacement certificates refer to the Administration area, certificates, [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/).

## Enquiries about results

Under certain circumstances, you may wish to query the result(s) issued to one or more learners.

To find out more about this, please refer to the JCQ *Post-Results Services* booklet and the Administration area, post results services, [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/).

## 12 Administration and other information

For information on how to administer these qualifications please follow the link to OCR's Administration area, [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/).

You'll find all the details about how the qualifications run, what you need to do and when. It covers everything from becoming an OCR centre, to making entries, claiming certificates, special arrangements and contacting us for advice.

### Avoidance of bias

We've taken great care in preparing these qualifications to avoid bias of any kind. We've given special focus to eight strands of the Equality Act with the aim of making sure both direct and indirect discrimination are avoided.

### Access arrangements and special consideration

There can be adjustments to standard assessment arrangements on the basis of the individual needs of learners.

It's important that you identify as early as possible whether learners have disabilities or particular difficulties that will put them at a disadvantage in the assessment situation and choose a qualification or adjustment that allows them to demonstrate attainment.

The responsibility for providing adjustments to assessment is shared between your centre and us. Please read the JCQ booklet *Access Arrangements and Reasonable Adjustments* at [www.jcq.org.uk](http://www.jcq.org.uk).

If you have learners who need a post-examination adjustment to reflect temporary illness, indisposition or injury at the time the assessment was taken, please read the JCQ documents *A guide to the special consideration process*.

For more information on access arrangements refer to the Administration area, preparation at [www.ocr.org.uk/administration/](http://www.ocr.org.uk/administration/)

If you think any aspect of these qualifications unfairly restricts access and progression, please email or call our Customer Contact Centre.

# 13 Contacting us

## Feedback and enquiries

If you have any comments or enquiries about the qualifications in this handbook, you can get in touch with our customer contact advisers.

**Write to:** Customer Contact Centre  
OCR  
Progress House  
Westwood Way  
Coventry  
CV4 8JQ

**Email:** [vocational.qualifications@ocr.org.uk](mailto:vocational.qualifications@ocr.org.uk)

**Telephone:** 024 76 851509

**Fax:** 024 76 421944

You could also visit our website at [www.ocr.org.uk](http://www.ocr.org.uk) for more information about our qualifications.

## Complaints

We deal with all complaints sensitively and speedily and use them to help us improve our service.

If you aren't satisfied with a product or service we've provided, please follow the process set out in our [Complaints Policy](#).

**Write to:** Director of Assessment Standards  
OCR  
1 Hills Road  
Cambridge  
CB1 2EU

**Email:** [complaints@ocr.org.uk](mailto:complaints@ocr.org.uk)

**Telephone:** 024 76 851509

**Fax:** 024 76 421944

# Appendix A Performance descriptors

The performance descriptors indicate the level of attainment associated with Pass, Merit and Distinction grades at Level 2.

They are for use in developing units and assessment criteria, setting assessment materials and determining grade boundaries (where applicable) at awarding meetings. They give a general indication of the levels of attainment likely to be shown by a representative learner performing at these boundaries.

The descriptors must be interpreted in relation to the content in the units and the qualification as a whole; they are not designed to define that content. The grade awarded will depend, in practice, on the extent to which the learner has met the learning outcome(s) overall. Shortcomings in some aspects of the assessment may be balanced by better performance in others.

## **Level 2 Pass**

At Pass, learners show knowledge and understanding of much of the content being assessed, but find further development and application of their understanding to some more complex problems or less familiar contexts difficult. Practical skills are executed effectively but may lack refinement, producing functional outcomes. Connection of previously acquired knowledge and understanding to contexts will be limited in its scope and effectiveness, although synoptic application will produce functional outcomes.

## **Level 2 Merit**

At Merit, learners show good knowledge and understanding of the content being assessed, and can apply their understanding to different situations and problems. Some higher order tasks involving detailed explanation, evaluation and analysis may be accessed less readily. Practical skills are more developed than at Pass both in terms of range and quality and generally lead to outcomes which are of good quality as well as being functional. Synoptic application will be good and connection of previously acquired knowledge and understanding to contexts will be effective.

## **Level 2 Distinction**

At Distinction, learners show thorough knowledge and understanding of the content being assessed, and apply their understanding to increasingly advanced and complex situations and problems. Detailed explanation, evaluation and analysis are undertaken. A wide range of practical skills including more advanced techniques are demonstrated. Synoptic application will be thorough and a range of clear connections made to previously acquired knowledge and understanding in a range of contexts.

Refer to the table that follows for the detailed criteria for Pass, Merit and Distinction.

<b>Pass</b> Learners will be able to:	<b>Merit</b> Learners will be able to:	<b>Distinction</b> Learners will be able to:
Recall and apply knowledge and some understanding of a range of digital media principles and concepts, and make some links across units.	Recall, select and apply knowledge and understanding of most digital media principles and concepts, and make some links across units.	Recall, select and apply detailed knowledge and understanding of most digital media principles and concepts, and make links across units where appropriate.
Demonstrate an understanding of relevant digital media skills and apply them to a digital media context	Demonstrate an understanding of relevant digital media skills and effectively apply them to digital media contexts	Demonstrate an understanding of the benefits of relevant digital media skills, including higher level skills, and effectively apply them to digital media contexts
Identify, collect and apply relevant and up-to-date information from a limited range of sources	Select and apply relevant and up-to-date information from a range of sources	Select, apply and analyse relevant and up-to-date information from a range of sources
Interpret, explain and communicate the results of research into specific digital media areas.	Analyse the results of research into a specific digital media area, demonstrating some understanding of a range of influences on digital media production.	Evaluate the results of research into specific digital media areas, demonstrating an in-depth understanding of a wide range of influences on digital media production.
Communicate information, ideas, understanding of facts and procedures so that the listener/reader understands, using appropriate tools.	Communicate with clarity and influence using appropriate tools.	Communicate, to a range of audiences, with clarity and influence, using a range of appropriate tools and adapting the communication method where necessary.
Review feedback and evidence and draw conclusions in relation to products and effectiveness of own skills, making some suggestions for improvement where applicable.	Review feedback and evidence, make judgements and draw appropriate conclusions in relation to products and effectiveness of own skills. Suggest appropriate improvements where applicable.	Analyse and evaluate feedback and evidence in relation to products and effectiveness of own skills. Demonstrate adaptability and suggest improvements based on evidence and experience.



<b>Pass</b> Learners will be able to:	<b>Merit</b> Learners will be able to:	<b>Distinction</b> Learners will be able to:
Make judgements with some supporting commentary. There will be some evidence of building an argument.	Make judgements which are backed up by a well-developed commentary. There will be evidence of building an argument supported by clear, logical statements.	Make judgements which will be wholly appropriate and will be backed up by a well-developed and well-reasoned commentary. There will be strong evidence of building an argument supported by relevant, sophisticated statements.
Present ideas in a structured way. Make use of some relevant technical terminology.	Present ideas in a structured and coherent way. Make use of relevant technical terminology.	Present ideas in a detailed, logically structured and coherent way. Make detailed use of relevant and some advanced technical terminology.

# Appendix B Opportunities for applying learning across units

You must consider the relationship between the units when you plan the learning programme. To help you with your delivery planning most units highlight opportunities for synoptic teaching and learning.

The table below identifies opportunities for developing links between teaching and learning with other units in the digital media suite.

Links to other units											
		1	2	3	4	5	6	7	8	9	10
Original unit	1		✓	✓	✓	✓	✓	✓	✓	✓	✓
	2	✓		✓	✓	✓	✓	✓	✓	✓	✓
	3	✓	✓		✓	✓				✓	✓
	4	✓	✓	✓		✓				✓	
	5	✓	✓	✓	✓					✓	✓
	6	✓	✓					✓	✓	✓	✓
	7	✓	✓				✓		✓	✓	
	8	✓	✓				✓	✓		✓	✓
	9	✓	✓	✓	✓	✓	✓	✓	✓		
	10	✓	✓	✓		✓	✓		✓		

The qualifications are made up of units which can feature in one or more of the qualifications in the digital media suite.

Units 3 or 6 in the Certificate, and Units 5 or 8 in the Diploma pathways, must be completed at the end of the programme of learning. As these units will draw on the learners' skills, knowledge and understanding acquired through the other units.

# Appendix C Key updates to this handbook

Section	Title of section and change	Version and date issued
1	OCR Level 2 Cambridge Technical Award in Digital Media at a glance and Statement of purpose - removed unit 1 and unit 2	Version 02 August 2018
4	Level 2 Cambridge Technical Award in Digital Media (90 GLH) structure - removed unit 1 and unit 2	
10	Calculating the qualification grade for the Award - removed reference to unit 1	
Appendix A	Performance descriptors updated	

To find out more

**[ocr.org.uk/media](https://ocr.org.uk/media)**

or call our Customer Contact Centre on **02476 851509**

Alternatively, you can email us on **[vocational.qualifications@ocr.org.uk](mailto:vocational.qualifications@ocr.org.uk)**



OCR is part of Cambridge Assessment, a department of the University of Cambridge.

For staff training purposes and as part of our quality assurance programme your call may be recorded or monitored. ©OCR 2018 Oxford Cambridge and RSA Examinations is a Company Limited by Guarantee. Registered in England. Registered office 1 Hills Road, Cambridge CB1 2EU. Registered company number 3484466. OCR is an exempt charity.