

Level 4 Certificate in Management Consulting 10331

UNIT 1 Understanding industry sectors and the drivers which impact them

Time allowed: 1 hour

You must have:

(eg Resource Booklet)

You may use:

- Geometrical Instruments
- Tracing Paper

A calculator is **NOT** permitted



First name										
Last name										
Centre number						Candidate number				

INSTRUCTIONS

Use black ink.

Complete the boxes above with your name, centre number and candidate number.

Answer **all** the questions.

Write your answer to each question in the space provided.

If additional space is required, use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.

Do **not** write in the bar codes.

INFORMATION

- The total mark for this paper is 50.
- The marks for each question are shown in brackets [].
- Quality of written communication will be assessed in this paper.
- This document consists of **12** pages.

Section A

Answer **all** questions in this Section.

- 1 Many management consulting firms provide an auditing service.

Explain the purpose of auditing.

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[2]

2 Sulgar plc, a national supermarket chain, is considering outsourcing its recruitment function. Analyse **two** possible benefits to Sulgar plc of outsourcing its recruitment function.

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[6]

3 Explain **one** advantage and **one** disadvantage to a business of having a flat organisational structure.

Advantage.....

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Disadvantage.....

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[4]

4 Explain **three** impacts on a private sector organisation of 'the green agenda'.

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Section B

Answer **all** questions in this Section.

All of the questions in Section B should be answered in relation to a management consulting client of your choice. You are advised to read through all of the questions in Section B before deciding on your choice of client.

Nature of client's business:

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Sector: Private Public Third (Please circle as appropriate)

6 Explain how your client makes a profit.

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[4]

8 Explain **two** political challenges currently facing your client's business.

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