

## Level 4 Certificate in Management Consulting 10331

### UNIT 4 Business Environment

**Time allowed: 2 hours 30 minutes**



**You must have:**

(eg Resource Booklet)

**You may use:**

- Geometrical Instruments
- Tracing Paper

A calculator is **NOT** permitted

First name										
Last name										
Centre number						Candidate number				

### INSTRUCTIONS

Use black ink.

Complete the boxes above with your name, centre number and candidate number.

Answer **all** the questions.

Write your answer to each question in the space provided.

If additional space is required, use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.

Do **not** write in the bar codes.

### INFORMATION

- The total mark for this paper is 90.
- The marks for each question are shown in brackets [ ].
- Quality of written communication will be assessed in this paper.
- This document consists of **16** pages.

1 Identify **two** purposes of Sir Harry's School.

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2 .....

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[2]

2 State **two** ways Sir Harry's School could meet its:

(a) environmental responsibilities

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[2]

(b) social responsibilities

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[2]

(c) ethical responsibilities.

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[2]

3 State **one** likely objective of each of the following stakeholders of Sir Harry's School.

(a) The UK government

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[1]

(b) Trade unions

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[1]

(c) The general public

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[1]

4 The customers of Sir Harry's School are its pupils.

Describe **three** ways in which Sir Harry's School attempts to meet the objectives of its pupils.

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[6]

5 Identify and explain **two** factors in the external cultural environment of Sir Harry's School that might have influenced the design of its curriculum.

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[4]



- 7 Explain **one** impact on Sir Harry's School of the Bank of England MPC's decision to maintain the bank rate at 0.25%.

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[4]

8 Evaluate possible impacts on Sir Harry's School of the UK government's fiscal policy on education.

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- 9 In recent years educational establishments across the globe have introduced technology into their day-to-day operations.

Explain how technology could be used to improve the following aspects at Sir Harry's School:

- (a) security of the school building

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[3]

- (b) communication with parents

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(c) quality of learning

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(d) financial management.

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[3]

10 Evaluate possible benefits and drawbacks to Sir Harry's School of the European single market.

[20]

A series of 25 horizontal dotted lines for writing the answer.



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[20]

11 Identify **two** changes in market forces that will have an impact on **private** boarding schools. In each case, explain the effect the change in market forces is likely to have on these institutions.

[8]

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**END OF QUESTION PAPER**

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