

Level 3 Cambridge Technical in Business 05834/05835/05836/05837/05878

Unit 1: The business environment

INSERT

18 May 2017 – Afternoon

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Pre-release research brief

You should carry out your own research on the themes given in this research brief. You are advised to research a number of different types of business. Your research will help you prepare for your examination.

Your research is only for your own use. You must not bring your notes into the examination. A clean copy of this research brief will be provided in the examination.

In your research you should consider the following themes.

- The characteristics of different stakeholder groups.
- How changes in demographics affect businesses.
- The empowerment of the workforce.
- How the operations of a business are affected by legislation.
- The importance of the functional areas of a business.

The questions in **Section B** of the examination will require you to draw on the knowledge and understanding which you have gained while researching these themes.

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