

Monday 5 June 2017 – Afternoon

AS GCE GENERAL STUDIES

F731/01 The Cultural and Social Domains

Candidates answer on the Question Paper.

OCR supplied materials:

- Insert (F731/01/I – inserted)

Other materials required:

None

Duration: 2 hours



Candidate
forename

Candidate
surname

Centre number

Candidate number

INSTRUCTIONS TO CANDIDATES

- The Insert will be found inside this document.
- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions in Sections A and C and **one** question from each of Sections B and D.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. If additional space is required, you should use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.
- Do **not** write in the barcodes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **120**.
- You are advised to divide your time equally between The Cultural and Social Domains.
- **The quality of your written communication will be assessed, including clarity of expression, structure of arguments, presentation of ideas, grammar, punctuation and spelling.**
- This document consists of **20** pages. Any blank pages are indicated.

SECTION A – The Cultural Domain

Answer **all** parts of the question in this section on the influence of television.

- 1 (a) Outline **two** themes that the artist is trying to convey about the influence of the media in **Source A**.

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..... [4]

- (b) Suggest **one** positive and **one** negative effect that television can have on young children. [9]

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(c) Refer to **Source B**.

- (i) Suggest **one** reason why 'less than a quarter of teenagers would watch television as it is broadcast' [lines 2–3].

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..... [2]

- (ii) Suggest **one** reason why 'Young people still showed a clear preference for watching television on a television set' [lines 5–6].

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..... [2]

[13]

SECTION B – The Cultural Domain

Answer **one** question from this section.
Your answer must be in continuous prose.

- 2** To what extent do you believe that trusting your instincts, without thinking or reasoning, will always be the best course of action? **[30]**
- 3** 'Social media is the quickest and most reliable way of informing the general public of the latest news.' Discuss. **[30]**
- 4** Discuss how far 'live' performances are essential in order for an artist to achieve the greatest success. **[30]**

The question number must be clearly shown.

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SECTION C – The Social Domain

Answer **all** parts of the question in this section on political parties in the UK.

5 Refer to **Source C**.

- (a) Give **one** reason why ‘political party membership appears to be in terminal decline in the UK.’
[line 1]

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..... [3]

- (b) Briefly state what the following phrases mean as used in the passage:

- (i) ‘a source of cultural identity’ [line 2]

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- (ii) ‘the public have grown cynical and disillusioned’ [lines 7–8]

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- (iii) ‘heart of the community’ [line 11]

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[9]

(c) Briefly explain **two** characteristics of political parties identified in **Source D**.

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..... [6]

[12]

6 The result of the UK referendum in June 2016 means that the UK will leave the European Union. To what extent do you agree with this decision? **[30]**

7 Discuss the main reasons why the UK is one of the world's most popular tourist destinations. Why do some of the UK population still prefer to spend their holiday overseas? **[30]**

8 To what extent do you agree that all state schools should follow a National Curriculum? **[30]**

This image shows a full page of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page, providing a template for handwriting practice or general writing. There are no margins, text, or other markings on the page.

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