

## Level 3 Cambridge Technical in Business

05834/05835/05836/05837/05878

### Unit 1: The business environment

**INSERT**

**Tuesday 9 January 2018 – Morning**

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**Pre-release research brief**

You should carry out your own research on the themes given in this research brief. You are advised to research a number of different types of business. Your research will help you prepare for your examination.

Your research is for your own use only. You must not bring your notes into the examination. A clean copy of this research brief will be provided in the examination.

**In your research you should consider the following themes.**

- The role of the purchasing function in a business.
- Advancing technology and its impact on business operations.
- The use of SWOT analysis in business.
- Political factors a business should consider.
- The impact of organisational structure on a business and its performance.

The questions in Section B of the examination will require you to draw on the knowledge and understanding which you have gained while researching these themes.

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