

OCR Level 3 Cambridge Technical Diploma in Media (600/6197/2)

About this qualification

This is a Technical Level qualification that is designed for learners aged 16-19 who want to study media where they can learn and be assessed in ways that are practical and relevant to the media sector. This qualification was developed in close collaboration with industry and is supported by both the sector skills council and a range of professional organisations/employers that represent the sector. It is designed to give learners the practical and creative skills that transfer easily into the workplace.

What skills and knowledge will be covered?

Learners will take 12 units, made up of 1 core and 11 optional units. The core unit will provide an understanding of media institutions, products, production processes and technologies. The optional units cover broader areas of study such as scriptwriting, audio-visual advertising and set design or are grouped into pathways to allow the learner to develop the skills and knowledge for a specific media area. There are pathways in print and e-publishing, TV and film, radio, music and sound or games design and animation. Learners could complete one pathway and combine this with a variety of units that means they can continue to develop their understanding of the practical skills and creative approaches used in media.

The pathways allow learners to acquire a particular skill and knowledge base for an area of specialism. The qualification will also enable learners to develop a range of desirable skills including research, project management, co-operative group work and independent learning.

Where could this qualification lead to?

1. Entry into a wide range of Media careers, for example publishing, gaming and advertising.
2. An apprenticeship and/or training opportunity at Level 3 (advanced) or Level 4 (Higher).
3. On to further education in specific areas of media e.g. print and e-publishing, TV and film, radio, music and sound, games design and animation.
4. A higher education course. This qualification has a UCAS tariff of between 80 and 280 UCAS points – depending on the grade awarded - which could supplement additional Level 3 qualifications for entry to degree programmes.