

OCR Level 3 Cambridge Technical Extended Diploma in Media (600/6177/7)

About this qualification

This is a Technical Level qualification that is designed for learners aged 16-19 who want to study media where they can learn and be assessed in ways that are practical and relevant to the media sector. This qualification was developed in close collaboration with industry and is supported by both the sector skills council and a range of professional organisations/employers that represent the sector. It is designed to give learners the practical and creative skills that transfer easily into the workplace.

What skills and knowledge will be covered?

Learners will take 18 units, made up of 1 core and 17 optional units. The core unit will provide an understanding of media institutions, products, production processes and technologies. The optional units cover broader areas of study such as scriptwriting, audio-visual advertising, producing an audio media product and set design or are grouped into areas to allow the learner to develop the skills and knowledge for a specific media area. There are units in print and e-publishing, TV and film, radio, music and sound or games design and animation. Learners could combine a variety of units which means they can continue to develop their understanding of the practical skills and creative approaches used in media.

Where could this qualification lead to?

1. Entry into a wide range of Media careers, for example publishing, gaming and advertising.
2. An apprenticeship and/or training opportunity at Level 3 (advanced) or Level 4 (Higher).
3. On to further education in specific areas of media e.g. print and e-publishing, TV and film, radio, music and sound, games design and animation.
4. A higher education course. This qualification has a UCAS tariff of between 120 and 280 UCAS points – depending on the grade awarded - which could supplement additional Level 3 qualifications for entry to degree programmes.