Charlotte Bosworth
Director, Skills & Employment
OCR
Progress House
Westwood Way
Coventry
CV4 8JQ

28th January 2014

Dear Charlotte

Re: Cambridge Technicals: Media Level 3 Certificate/Introductory Diploma/Subsidiary Diploma/Diploma/Extended Diploma

OCR Level 3 Cambridge Technical Certificate in Media (QCF)
OCR Level 3 Cambridge Technical Introductory Diploma in Media (QCF)
OCR Level 3 Cambridge Technical Subsidiary Diploma in Media (QCF)
OCR Level 3 Cambridge Technical Diploma in Media (QCF)
OCR Level 3 Cambridge Technical Extended Diploma in Media (QCF)

In my current business, and in my previous experience as an employer, I hire Apprentices and student trainees to their first jobs and therefore believe that the above qualifications will enable students in the 16–19 age range to develop specialist knowledge and skills relevant to employment in this sector and that the standard of knowledge and skills is suitable for an 18-year-old in full-time education. I am confident that a student who achieves one of these qualifications should be effectively prepared for related jobs, Apprenticeships, training or higher education courses.

These qualifications will also allow learners to develop the skills and knowledge they will need to progress into more specialist qualifications in the sector or directly into employment, with the inclusion of practical projects to apply their skills to real life scenarios.

Yours sincerely,

Ruth Gilbert
CEO

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