John Plunkett
Partnerships Director
OCR
Progress House
Westwood Business Park
Westwood Way
Coventry
CV4 8JQ

16th January 2014

Dear Mr Plunkett,

OCR Level 3 Cambridge Technical Certificate in Media (QCF)
OCR Level 3 Cambridge Technical Introductory Diploma in Media (QCF)
OCR Level 3 Cambridge Technical Subsidiary Diploma in Media (QCF)
OCR Level 3 Cambridge Technical Diploma in Media (QCF)
OCR Level 3 Cambridge Technical Extended Diploma in Media (QCF)

As an employer within the arts sector we believe that the above qualifications will enable students in the 16–19 age range to develop specialist knowledge and skills relevant to employment in this sector and that the standard of knowledge and skills is suitable for an 18-year-old in full-time education. We believe a student who achieves one of the following qualifications should be effectively prepared for related jobs, Apprenticeships, training or higher education courses:

- I believe the skills and knowledge acquired by the students taking these qualifications will act as a basis for further progression either in the workplace or in further study at school or college.
- I believe that these qualifications will allow learners to develop the skills and knowledge they will need to progress into more specialist qualifications in the sector or directly into employment.
- The content within these qualifications prepares the learners for a career in this sector and I support them for inclusion in the School and College Performance Tables for 16–19-year-olds.

Yours sincerely

Sonia Blair

Managing Director

Signal Project Ltd