SQUAREDAISY.COM

t: 01737 201999 e: hello@squaredaisy.com
54 The Tracery | Banstead | Surrey | SM7 3DD

14th August 2013

Dear OCR,

As an employer I believe that the following qualifications will enable students in the 16-19 age range to develop knowledge and skills relevant to employment in business and that the standard of knowledge and skills is suitable for an 18 year old in full time education. I believe a student who achieves one of the following qualifications should be effectively prepared for related jobs, apprenticeships, training or higher education courses:

OCR Level 3 Cambridge Technical Certificate in Business (QCF)
OCR Level 3 Cambridge Technical Introductory Diploma in Business (QCF)
OCR Level 3 Cambridge Technical Subsidiary Diploma in Business (QCF)
OCR Level 3 Cambridge Technical Diploma in Business (QCF)
OCR Level 3 Cambridge Technical Extended Diploma in Business (QCF)

The content within these qualifications prepares the learner for the start of a career in business and I support them for inclusion in the school and college performance tables for 16-19 year olds.

I believe it is important that in the fast changing world of business, young people need to be made aware of the fundamental skills required to flourish and with the internet empowering individuals to start their own enterprise, a rounded knowledge of the principles of business should support a growing UK economy moving forward.

Yours faithfully

Jovan Marić
Managing Director
Square Daisy