

Level 3 Cambridge Technical in Business

05834/05835/05836/05837/05878

Unit 1: The business environment

INSERT

Tuesday 9 January 2018 – Morning

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Pre-release research brief

You should carry out your own research on the themes given in this research brief. You are advised to research a number of different types of business. Your research will help you prepare for your examination.

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In your research you should consider the following themes.

- The role of the purchasing function in a business.
- Advancing technology and its impact on business operations.
- The use of SWOT analysis in business.
- Political factors a business should consider.
- The impact of organisational structure on a business and its performance.

The questions in Section B of the examination will require you to draw on the knowledge and understanding which you have gained while researching these themes.

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