MEDIA AND COMMUNICATION QUALIFICATIONS

Summary Brochure

New doors are opening in the world of media and communication. Whether it’s about student progression to further studies or a career in media/digital media, our qualifications for 14–19 year olds are designed to meet their needs.
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A full suite of qualifications for 14–19 year olds

Our carefully-planned specifications are designed to inspire you and your students. We want to help you ignite your students' passion for the fast-moving world of media. When it comes to teaching, we've taken a straightforward, coherent approach that offers clarity to both new and experienced teachers of media. We also provide a comprehensive and highly practical range of resources to support you.
PATHWAYS FOR MEDIA AND COMMUNICATION

KS4
- GCSE (9–1) Media Studies*
- Cambridge Nationals Creative iMedia*

Guide students towards suitable pathway

* Progress 8 and performance points

KS5
- AS and A Level Film Studies**
- AS and A Level Media Studies**
- Cambridge Technicals Digital Media Level 2 and 3†

** Performance points
† Performance points apply to certain qualifications

Stimulating and engaging KS5 options

Career and progression
- University
- Employment
- Apprenticeship

Discover more – ocr.org.uk/media
THE QUALIFICATION
At the heart of this specification there are interesting and relevant media products for study and contemporary media production briefs that allow for flexibility in approach while having a clearly defined outcome for your students.

It means they can study the media in an academic context and apply the knowledge they’ve gained in the process of creating their own media production.

It’s designed to widen their intellectual horizons through analysing a broad range of media forms and contexts. They’ll also be able to develop a wider understanding of the media in both a historical and contemporary context.

The approach we’ve taken in this specification allows you and your students to engage confidently with critical and theoretical approaches from the perspectives of both analytical consumers and producers of media products.

ASSESSMENT
Students must complete all components (01, 02 and 03 or 04):
- Television and promoting media (01) – a written paper
- Music and news (02) – a written paper
- Creating media (03 or 04) – a non-exam assessment. This gives your students the opportunity to apply their knowledge and understanding of media to the research, planning and creation of a practical production piece.

READ MORE:
ocr.org.uk/qualifications/gcse/media-studies-j200-from-2017
THE QUALIFICATION
Cambridge Nationals in Creative iMedia is media sector focused, including film, television, web development, gaming and animation, and has IT at its heart.

It provides your students with knowledge in a number of key areas, from pre-production skills to digital animation, and has a motivating, hands-on approach to both teaching and learning.

The qualification structure, including the range of units available, allows students the freedom to explore the areas of creative media that interest them, as well as providing good opportunities to enhance their learning in a range of curriculum areas.

ASSESSMENT
Creative iMedia uses both internal and external assessment. The mandatory pre-production skills unit is externally assessed and contributes 25% of the marks for the Certificate size qualification.

READ MORE:
ocr.org.uk/qualifications/creative-imedia-level-1-2-award-certificate-j807-j817

KEY INFORMATION
SPECIFICATION CODE:
J807 – Level 1 / Level 2 Cambridge National Award in Creative iMedia
J817 – Level 1 / Level 2 Cambridge National Certificate in Creative iMedia

IDEAL FOR:
Students aged 14–16

PROGRESS TO:
Level 3 vocational qualifications, such as our Cambridge Technicals or A Level

PERFORMANCE POINTS:
Yes
THE QUALIFICATION
Our AS and A Level in Film Studies have been designed to ignite a passion for film and encourage broader cultural and historical perspectives on this academic area of study. We’ve fully considered feedback from teachers and other key stakeholders to create a diverse, inclusive and coherent course of study that meets students’ needs and allows them to fully achieve their potential.

This course encourages students:
• To watch, engage critically with and explore a wide range of films
• To develop and sustain confident, personal responses to films via textual analysis
• To enjoy a variety of critically acclaimed films across the major genres. At AS Level, these include films from different cultural perspectives and from the 1930s to the present day. At A Level, these include films from different cultural perspectives, films from the Silent Era to the present day, and various forms of film, including documentary, shorts and experimental.

ASSESSMENT
These specifications reinforce the relationship between academic theory and practice through a synoptic creative production and evaluation where students do practical work in response to a brief set by us, through the non-exam assessment component.

AS Level
Students must complete both components (01 and 02/03):
• Elements of film (01)* – a written paper
• Understanding British film (02/03)* – non-exam assessment

A Level
Students must complete all components (01, 02 and 03 or 04):
• Film history (01) – a written paper
• Critical approaches to film (02)* – a written paper
• Making short film (03/04)*

*Indicates inclusion of synoptic assessment.

READ MORE:
ocr.org.uk/qualifications/as-and-a-level/film-studies-h010-h410-from-2017
AS AND A LEVEL MEDIA STUDIES

THE QUALIFICATION
These contemporary, accessible and creative courses have been designed with you and your students in mind following extensive consultation. The specifications allow students to study the media in an academic context and apply the knowledge and understanding they gain to the process of creating their own media productions.

The specifications are also designed to widen the intellectual horizons of students through the analysis of both global and historical media. They foster the development of critical and reflective thinking to encourage engagement in the critical debates surrounding contemporary media.

Our approach will enable you and your students to look at critical and theoretical approaches from the perspectives of both analytical consumers and producers of media products.

Students study nine media forms and associated set products using a theoretical framework that covers media language, media representations, media industries and media audiences. They also consider the social, cultural, economic, political and historical contexts of media products.

ASSESSMENT
AS Level
Students must complete both components (01 and 02/03):
- Media today (01)* – a written paper
- Creating media (02/03)* – non-exam assessment

A Level
Students must complete all components (01, 02 and 03/04):
- Media messages (01) – a written paper
- Evolving media (02)* – a written paper
- Making media (03/04)* – non-exam assessment

*Indicates inclusion of synoptic assessment.

READ MORE:
ocr.org.uk/qualifications/as-and-a-level/media-studies-h009-h409-from-2017

KEY INFORMATION

SPECIFICATION CODE:
AS Level – H009
A Level – H409

IDEAL FOR:
Students who want to explore key media issues and develop practical production skills

PROGRESS TO:
Higher education, employment or apprenticeships

FINAL AWARD:
A* (highest) to E (lowest)

PERFORMANCE POINTS:
Yes
CAMBRIDGE TECHNICALS IN DIGITAL MEDIA

ABOUT CAMBRIDGE TECHNICALS
Cambridge Technicals are vocational qualifications at Level 2 and Level 3 for students aged 16+. They’re designed with the workplace and progression to higher education in mind and provide a high-quality alternative to A Levels at level 3. Qualifications at levels 2 and 3 have a mixture of internal and external assessments and centres are allocated a visiting moderator.

KEY INFORMATION

SPECIFICATION CODES:

Note: Media Level 3 (2012) Subsidiary Diploma/Diploma/Extended Diploma will be defunded in England from August 2020

PERFORMANCE POINTS:
All Media Level 3 (2016) qualifications are eligible for Key Stage 5 performance points

IDEAL FOR:
Students aged 16+

PROGRESS TO:
Higher education, apprenticeships, employment

UCAS POINTS:
Level 3 qualifications receive UCAS tariff points

LEVEL 3
Our Level 3 Cambridge Technicals in Digital Media qualifications help your students to achieve their potential and progress to the next stage of their lives, whether that’s Higher Education, an Apprenticeship or employment.

We have designed refreshing and exciting content that’s up to date, engaging, fit for purpose and suitable for the needs of your students. To do this, we’ve consulted with universities, employers and industry specialists to make sure your students will gain the right combination of knowledge, understanding and skills required for the 21st century.

An extensive range of centre assessed units with practical and wider project-based assessment opportunities, as well as examined units on Media products and audiences, Pre-production and planning, Social media and globalisation, and Research for product development has resulted in focused qualifications. Depending on the size chosen, these qualifications either complement a Key Stage 5 study programme alongside other vocational qualifications or A Levels, or may make up the bulk of a two-year study programme. Our Diplomas have vocational pathways within them that students can follow (one pathway must be achieved).

READ MORE:
ocr.org.uk/cambridgetechnicals
LEVEL 2

Our Level 2 Cambridge Technicals in Digital Media qualifications aim to develop your students’ professional and social skills through interaction with performers, clients and peers; as well as theoretical and technical knowledge and understanding to underpin these skills. This will allow their creativity and flair to be harnessed in the design and production of media products used within the industry. Students will develop conceptual ideas, and visualise these all the way through the production cycle; from planning and pre-production right through to editing, postproduction and presentation of products. Designed in collaboration with industry experts, the qualifications focus on the requirements that today’s employers demand.

Thanks to a broad range of centre-assessed units with practical and wider project-based assessment opportunities, as well as examined units on Digital media and emerging technologies, and Principles of concept design and pre-production, these are focused qualifications. There are also job role-specific pathways for your students to choose from.

READ MORE:
ocr.org.uk/cambridgetechnicals

KEY INFORMATION

SPECIFICATION CODES:

PERFORMANCE POINTS:
Digital Media Level 2 (2016) Certificate/Diploma – 05898, 05899 are eligible for Key Stage 5 performance points

Note: Digital Media Level 2 (2016) Award – 05897 is not eligible for Key Stage 5 performance points

IDEAL FOR:
Students aged 16+

PROGRESS TO:
Level 3, apprenticeships, employment

CAMBRIDGE TECHNICALS IN DIGITAL MEDIA
SUPPORTING YOU IN QUALIFICATION DELIVERY

Our aim is to support you on your journey with us from initial enquiry right through to results. To help you get going, support you through delivery and allow you to develop professionally, we provide a massive range of support to help secure your students’ futures.

SUPPORT AND RESOURCES

EXPERT SUBJECT ADVICE
Our Subject Advisors provide information and support to schools, including specification and non-exam assessment advice, updates on resource developments and a range of training opportunities. You can reach them through our Customer Support Centre on 01223 553998 or by email at media@ocr.org.uk. You can also find teacher support at ocr.org.uk/media.

TEACHING AND LEARNING RESOURCES
- Lesson Elements
  Task sheets and accompanying instructions for some of the activities in the delivery guide.
- Skills Guides
  A range of generic skills guides providing knowledge and tips covering topics such as communication, research skills and exam techniques.
- Teacher and Delivery Guides
  A range of lesson ideas with associated activities that you can use with students to deliver the contents of the qualifications.
- Scheme of Work Builder
  Create and export your own schemes of work based on specification statements and our new teaching and learning resources.

SAMPLE LEARNER WORK
We’ve created sample learner work across the majority of our qualifications that will support you in understanding the expectations of the mark schemes.

PARTNER RESOURCES AND TEXTBOOKS
Our Media and Communication qualifications are supported by endorsed textbooks and resources published by leading publishers. You can find more details about our publisher partners and the resources they’re providing at ocr.org.uk/publishing-partners.

BLOGS
Read our Media and Communication blogs and gain interesting insights from our Subject Advisors and other leading figures from the world of Media and Communication education.

KEEP UP TO DATE
Sign up today at ocr.org.uk/signup for OCR updates including subject news, upcoming events and useful resources.
ASSESSMENT

ACTIVE RESULTS
This is a free online A Level, GCSE and Cambridge Nationals results analysis service to help you review the performance of individual students or your whole school. Active Results provides access to detailed results data, enabling more comprehensive analysis of results to give you a more accurate measure of the achievements of your centre and students. Find out more at ocr.org.uk/activeresults

ASSESSMENT MATERIALS
Sample question papers and sample candidate work.

PAST PAPERS
Previous examination papers for each subject with which you and your students can practise.

PROGRESS TRACKER
An Excel-based tracking tool to help you monitor students’ progress throughout the qualification.

PRACTICE PAPERS
Create mock exams and help students get a clearer picture of the qualification requirements. We put all our practice papers through exactly the same long and detailed processes as the live papers to ensure that they match the style and rigour of the live assessments.

CANDIDATE EXEMPLARS
A selection of candidate style answers and work with associated examiner commentary.

MODEL ASSIGNMENTS
Model assignments provide a scenario and set of tasks that enable you to assess your students against the requirements specified in the grading criteria.

TRAINING AND PROFESSIONAL DEVELOPMENT

PROFESSIONAL DEVELOPMENT TRAINING AND EVENTS
All our qualifications are supported with comprehensive training. Check out ocr.org.uk/professionaldevelopment to find out what’s available for face-to-face or online training courses.

Join our Teacher Panel
Share valuable feedback on everything from creative concepts to teaching and support resources.

Discover more – ocr.org.uk/media
NEXT STEPS

STEP 1
ALREADY AN OCR CENTRE?
GREAT, YOU’RE ALL SET.
IF NOT, CALL OUR CUSTOMER DEVELOPMENT TEAM ON 02476 856072

STEP 2
DOWNLOAD THE SPECIFICATION AND CHECK OUT OUR RANGE OF RESOURCES

STEP 3
KEEP UP-TO-DATE BY SIGNING UP FOR EMAIL UPDATES

STEP 4
BOOK ONTO PROFESSIONAL DEVELOPMENT EVENTS AND TEACHER NETWORKS

For more information visit ocr.org.uk/media or call our Customer Support Centre on 01223 553998
Alternatively, you can email us on media@ocr.org.uk