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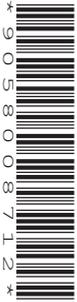
AS Level Design and Technology
H004/02, 03, H005/02, 03, H006/02, 03
Product Development – Contextual Themes

Non-Examined Assessment (NEA) task

To be given to candidates on or after 1 June 2020.

Valid for certification in 2021.

INSTRUCTIONS
- Choose **one** contextual theme.
- Write your own design brief in response to your chosen contextual theme.
- Your portfolio of evidence must be your own work.

INFORMATION
- The total mark is **90**.
- This document has **2** pages.

Contextual Themes

You should explore the contextual themes given below to choose **one** to set your own product development challenge.

Recognising that all design and technology practice takes place within contexts which inform outcomes, you should explore the contextual theme you have chosen to identify problems and opportunities that offer possibilities when considering an approach to your product development and then writing your own design brief.

You must create a portfolio to support the iterative process of product development. The portfolio must deliver:
   • a chronological account of your design process
   • photographs and videos as appropriate, of your final prototype(s) that clearly demonstrate your practical outcome.

The contextual themes must **not** be altered.

EITHER

1.   Caring for pets in or outside the home.

OR

2.   Products that assist parents with young children when making a journey.

OR

3.   Enhancing the experience of storytelling within a local community.