

Monday 10 June 2019 - Afternoon **GCSE Media Studies**

J200/02 Music and News

Time allowed: 1 hour 15 minutes

*	You must have: • the insert (inserted)
	You may use: • Additional paper
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Please write clearly in black ink. Do not write in the barcodes.								
Centre number					Candidate number			
First name(s)								
Last name								

INSTRUCTIONS

- The Insert will be found inside this document.
- Use black ink.
- · Answer all the questions in Sections A and B.
- Write your answer to each question in the space provided.
- · Additional paper may be used if necessary, but you must clearly show your candidate number, centre number and question number(s).

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document consists of 12 pages.



Section A: Music

Answer **all** the questions.

1	Identify the word that describes a large company which owns a set of companies that produce different media forms.					
			[1]			
2		ain one way that music radio stations can meet the real. 3). Use the Radio 1 Live Lounge as an example in y				
			[4]			
3	vide	ain how music videos use representations to create os you have studied that use different representatio ic videos are:				
Pa	ir 1:	Wheatus – Teenage Dirtbag	Avril Lavigne – Sk8er Boi			
Pa	ir 2:	Mark Ronson, Bruno Mars – Uptown Funk	Beyoncé – If I Were A Boy			
Ра	ir 3:	The Vamps, Demi Lovato – Somebody To You	Little Mix – Black Magic			
Ра	ir 4:	Tinie Tempah, Jess Glynne – Not Letting Go	Paloma Faith – Picking Up The Pieces			

Refer to Extract 1 in the insert. Analyse the use of stereotypes in the representations in Extract the front cover of <i>MOJO</i> magazine.

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ว	Reierio	EXTRACTS	lanoz	in the insert

How far do **Extracts 1** and **2** differ in their use of media language because they are covering different types of music?

•	our answer you should: analyse the media language in Extracts 1 and 2 , which are from <i>MOJO</i> and <i>BBC Music</i> magazines make judgements and draw conclusions about how far the media language is used differently in both extracts to fit different types of music. [15]

Section B: News

Answer **all** the questions.

Identify the word that describes the way newspapers increasingly operate on a world-wide scale	Э.
	[1]
Explain one of the uses and gratifications of online news using Blumler and Katz's theory. Use to online version of <i>The Observer</i> as an example in your answer.	he

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8	Refer to	Extract 3	in the	insert

Analyse the representations of social groups in Extract 3 , the front page of <i>The Observer</i> . Giver two examples from the extract.	/e
ŗ.	51

9* In this question you will be rewarded for drawing together elements from your full course of study, including different areas of the theoretical framework and media contexts.

How far does the media language in **Extract 3**, the front page of *The Observer*, reflect genre conventions?

 make judgements and draw 	e in Extract 3 , giving examples from the extr v conclusions about how far the media lange of the theoretical framework and media conte	uage reflects generic

r	om the front pages of the set newspapers you have studied to support your answer.
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