

**Wednesday 22 May 2019 – Morning**

**LEVEL 3 CAMBRIDGE TECHNICAL IN DIGITAL MEDIA**

**05843/05844/05845/05846/05875** Unit 1: Media products and audiences

## INSERT



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**Fig. 1 The most watched programmes on BBC1 and BBC2 during July 2018.****BBC1 (SD+HD)****Jul 2018**

		Thousands of viewers
1	WORLD CUP 2018: SWE V ENG (SAT 07 JUL 2018)	17,399.5
2	WORLD CUP 2018: POST-MATCH (SAT 07 JUL 2018)	13,436.1
3	WORLD CUP 2018: FRA V BEL (TUE 10 JUL 2018)	12,677.2
4	WORLD CUP 2018: PRE-MATCH (SAT 07 JUL 2018)	10,495.7
5	WORLD CUP 2018: BRA V BEL (FRI 06 JUL 2018)	10,167.4
6	WORLD CUP 2018: POST-MATCH (MON 02 JUL 2018)	9,781.5
7	WORLD CUP 2018: BEL V JPN (MON 02 JUL 2018)	9,228.8
8	WORLD CUP 2018: POST-MATCH (TUE 10 JUL 2018)	8,860.1
9	WORLD CUP 2018: FRA V CRO (SUN 15 JUL 2018)	8,630.1
10	WORLD CUP 2018: POST-MATCH (FRI 06 JUL 2018)	7,744.6

**BBC2 (SD+HD)****Jul 2018**

		Thousands of viewers
1	WIMBLEDON 2018 (FRI 13 JUL 2018)	3,298.5
2	TRAVELS IN TRUMLAND WITH ED BALLS (SUN 29 JUL 2018)	2,652.5
3	INSIDE THE FACTORY (TUE 24 JUL 2018)	2,557.7
4	INSIDE THE FACTORY (TUE 17 JUL 2018)	2,476.5
5	GARDENERS' WORLD (FRI 27 JUL 2018)	2,462.8
6	GARDENERS' WORLD (WED 18 JUL 2018)	2,285.1
7	NADIYA'S FAMILY FAVOURITES (MON 16 JUL 2018)	2,214.6
8	THE FIVE-BILLION-POUND SUPER SEWER (TUE 17 JUL 2018)	2,190.5
9	UNIVERSITY CHALLENGE (MON 23 JUL 2018)	2,132.1
10	GARDENERS' WORLD (THU 12 JUL 2018)	2,129.1

**Source: BARB (July, 2018)**

**Fig. 2 The most watched programmes on ITV1 and ITV2 during July 2018.****ITV1 (SD only)****Jul 2018**

		Thousands of viewers
1	WORLD CUP 2018: CRO V ENG (WED 11 JUL 2018)	11,143.4
2	WORLD CUP 2018: COL V ENG (TUE 03 JUL 2018)	9,579.7
3	CORONATION STREET (MON 16 JUL 2018)	5,226.1
4	CORONATION STREET (MON 23 JUL 2018)	5,177.2
5	CORONATION STREET (MON 09 JUL 2018)	5,133.5
6	CORONATION STREET (MON 23 JUL 2018)	5,083.6
7	CORONATION STREET (MON 09 JUL 2018)	5,008
8	CORONATION STREET (FRI 27 JUL 2018)	4,998
9	CORONATION STREET (FRI 20 JUL 2018)	4,985.3
10	CORONATION STREET (WED 04 JUL 2018)	4,894.9

**ITV2 (SD only)****Jul 2018**

		Thousands of viewers
1	LOVE ISLAND (SERIES 4) (SUN 08 JUL 2018)	4,121.9
2	LOVE ISLAND (SERIES 4) (THU 05 JUL 2018)	3,939
3	LOVE ISLAND (SERIES 4) (MON 09 JUL 2018)	3,913.2
4	LOVE ISLAND (SERIES 4) (MON 02 JUL 2018)	3,909.6
5	LOVE ISLAND (SERIES 4) (SUN 29 JUL 2018)	3,894.4
6	LOVE ISLAND (SERIES 4) (WED 11 JUL 2018)	3,858
7	LOVE ISLAND (SERIES 4) (TUE 10 JUL 2018)	3,854.4
8	LOVE ISLAND (SERIES 4) (MON 23 JUL 2018)	3,829.7
9	LOVE ISLAND (SERIES 4) (FRI 06 JUL 2018)	3,821.8
10	LOVE ISLAND (SERIES 4) (MON 16 JUL 2018)	3,714.3

**Source: BARB (July, 2018)**

**Fig. 3 The circulation figures for the three most popular newspapers in the UK in June 2018.**

<b>Newspaper</b>	<b>Total circulation June 2018</b>	<b>Year-on-year % change</b>
Metro	1,474,383	-0.38
The Sun	1,451,584	-7.61
Daily Mail	1,264,810	-12.19

**Source: ABC (July, 2018)**

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