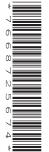


# Thursday 13 June 2019 – Afternoon

# **A Level Media Studies**

H409/02 Evolving media

Time allowed: 2 hours



#### You must have:

 the OCR 12-page Answer Booklet (OCR12 sent with general stationery)

#### **INSTRUCTIONS**

- · Use black ink.
- Answer all the questions.
- Write your answers in the Answer Booklet. The question number(s) must be clearly shown.

## **INFORMATION**

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [ ].
- Quality of extended response will be assessed in questions marked with an asterisk (\*).
- This document consists of 4 pages.

## Answer all the questions.

#### **SECTION A**

### **Media Industries and Audiences**

1 Explain how changes in production **and/or** distribution methods have affected the film industry. Refer to Disney's 1967 **and** 2016 versions of *The Jungle Book* to support your answer.

In your answer you must consider how historical and economic contexts influence the production **and/or** distribution of mainstream films. [15]

2 Explain how popular music radio programmes target, reach and maintain a variety of audiences. Refer to *The BBC Radio One Breakfast Show* to support your answer. [15]

© OCR 2019 H409/02 Jun19

#### **SECTION B**

# **Long Form Television Drama**

In **question 3**, you will be rewarded for drawing together knowledge and understanding from your full course of study, including different areas of the theoretical framework and media contexts.

You should have studied **two** long form television dramas: **one** from **List A** and **one** from **List B** below.

Your answer should make reference to **both** long form television dramas you have studied: **one** from **List A** and **one** from **List B**.

| List A  | List B   |
|---|--|
| Mr Robot (Season 1, Episode 1, June 2015)             | The Killing / Forbrydelsen (Season 1, Episode 1, October 2007) |
| House of Cards<br>(Season 1, Episode 1, January 2013) | Borgen (Season 1, Episode 1, October 2010)                     |
| Homeland (Season 1, Episode 1, October 2011)          | Trapped (Season 1, Episode 1, December 2015)                   |
| Stranger Things<br>(Season 1, Episode 1, July 2016)   | Deutschland 83<br>(Season 1, Episode 1, October 2015)          |

3\* 'The differences in the codes and conventions of long form television dramas reflect the different values, attitudes and beliefs of the audiences that consume them.' How far do you agree with this statement?

In your answer you must:

- · consider the contexts in which long form television dramas are produced and consumed
- explain how media contexts may have influenced the codes and conventions in the set episodes of the two long form television dramas you have studied
- refer to relevant academic ideas and arguments
- make judgements and reach conclusions about the reasons for the differences in the codes and conventions between the two episodes.
- **4** Evaluate the usefulness of **one** of the following theories in understanding long form television drama:

#### **EITHER**

Hesmondhalgh's theories about cultural industries

#### **OR**

Butler's theories about gender performativity.

[10]

#### **END OF QUESTION PAPER**

© OCR 2019 H409/02 Jun19



#### Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact The OCR Copyright Team, The Triangle Building, Shaftesbury Road, Cambridge CB2 8EA.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.

© OCR 2019 H409/02 Jun19