

Level 4 Diploma in Career Information and Advice

Unit Title: Career choice theories and concepts to support clients

OCR unit number: Unit 05

Level: 4
Credit value: 6
Guided learning hours: 20

Unit purpose and aim

This unit aims to develop the learner's understanding of career choice theories, concepts for supporting and motivating clients and techniques for raising client aspiration and ability to cope with unplanned events.

Learning Outcomes	Assessment Criteria
The learner can:	The learner will:
Understand career choice theories	1.1 explain theories of career choice
	1.2 analyse ways clients make careers decisions
	analyse methods to make clients aware of career opportunities
Understand the concepts and techniques used to support and empower clients	2.1 explain the concepts of support, enabling and empowerment of clients
	2.2 analyse how to determine the form of support required by clients
	evaluate ways to help clients to develop decision- making skills
	evaluate ways to help clients to develop self- awareness
Understand the role of motivation and raising of aspirations in meeting the needs of clients	3.1 explain why clients need to be motivated to meet their career guidance and development needs
	3.2 explain why client aspirations often need to be raised to meet their career guidance and development needs
Understand the practitioner's role in motivating and raising the aspirations of clients	4.1 explain the role of the practitioner in developing client motivation skills
	4.2 analyse methods used to motivate clients
	4.3 explain techniques to raise aspirations of clients

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Assessment

This unit is internally assessed and externally verified by OCR Assessors. Simulations are not allowed.

To achieve a Pass, learners must produce evidence which meets all the assessment criteria.

Evidence requirements

All evidence of a learner's performance must be generated in the workplace. Learners must produce their own work and assessors use a range of assessment methods. More information about suitable forms of evidence can be found in the OCR Level 4 Diploma in Career Information and Advice Centre Handbook.

Guidance on assessment and evidence requirements

In order to provide appropriate evidence to meet the assessment criteria for this unit the following methods can be used:

- assignment/report
- professional discussion.

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