

Wednesday 9 January 2019 – Afternoon

Level 3 Cambridge Technical in Business

05834/05835/05836/05837/05878

Unit 1: The business environment

INSERT – research brief

Modified Enlarged 18 pt

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Pre-release research brief

You should carry out your own research on the themes given in this research brief. You are advised to research a number of different types of business. Your research will help you prepare for your examination.

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In your research you should consider the following themes:

Methods used by different stakeholder groups to try and alter business behaviour.

Social factors that impact on current business operations.

The key activities of the finance function.

How changes in economic factors affect a business.

The division of work in large organisations.

The questions in SECTION B of the examination will require you to draw on the knowledge and understanding which you have gained while researching these themes.



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