# Resources Seeking Endorsement

# Stage 2: Teaching and Learning Resources Proposal Form

Important:

* Before completing your proposal form, please ensure that you have completed *Stage 1: Self-assessment* and that you have read **OCR-Endorsed Resources – A Guide for Publishers**
* If you are seeking endorsement for **a textbook or etextbook**, please complete *Stage 2: Textbooks and eTextbooks Proposal Form*
* Your proposal form and self-assessment form should be completed electronically and emailed to [Resources.Endorsement@ocr.org.uk](mailto:Resources.Endorsement@ocr.org.uk)
* Please refer to [The Cambridge Approach to Textbooks](https://www.cambridgeassessment.org.uk/cambridge-approach/textbooks/)[revised April 2017] (hence “*Principles*”) for guidance and exemplification of our expectations of [endorsed resources.](http://www.cambridgeassessment.org.uk/Images/cambridge-approach-to-textbooks.pdf)

## Section 1 – Your details

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| Name and address of publisher |  |
| Publisher contact name |  |
| Telephone number |  |
| Email address |  |

## Section 2 – Resource details

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| Resource title(s)  Author(s) / Editor(s) |  |
| Type of resource (e.g. audio, video, teaching packs, PDFs) |  |
| How will OCR and the reviewers be granted access to the resources? |  |
| Is the whole resource being submitted for endorsement or would the endorsement only apply to selected elements or part of content? |  |
| If it only applies to selected elements / content, please provide details. How will OCR materials be identified / accessed by users? |  |

## Section 3 – Background to publication

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| Please provide details of the market research undertaken to support the publication of this resource. |  |
| Clearly outline your resource’s USPs. |  |
| Please describe the marketing and customer engagement which is planned for this resource. |  |

## Section 4 – Approach

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| 1. ***Intended use*** Please refer to *Principles* pages 10–11 | |
| Who is the intended user of this resource (teachers, students etc)? |  |
| How will the resource be used? |  |
| How will the intended pattern of use be communicated to the various users? |  |
| Has the functionality been designed with accessibility in mind? |  |
| 1. ***Content*** Please refer to *Principles* pages 12–13 | |
| Do the materials extend beyond the specification? If yes, give details. |  |
| How will the extension material be flagged? |  |
| In many instances, extending beyond the specification is of benefit to learners and can strengthen their understanding. The purpose of extension material must, however, be carefully considered and referenced. |  |
| 1. ***Learning / educational models*** Please refer to *Principles* pages 14-15 | |
| Ability/differentiation:  What is the model of ability driving the materials? |  |
| How is this reflected in the materials? (e.g. differentiated activities, catch-up materials) |  |
| What features of the materials support deep learning? |  |
| 1. ***Assessment*** Please refer to *Principles* pages 16-19 and OCR-Endorsed Resources: A Guide for Publishers | |
| “The quality of assessment in learning materials is governed by the same technical criteria which are applied to formal assessment – there should be careful matching of purpose and form of assessment.” (*Principles*)  What approach to assessment is taken in your resource? |  |
| What types of assessment are included (e.g. pre-assessment, practice questions, self-assessment) and at what points are they used? |  |
| What types of feedback are available to support teachers and learners? |  |
| 1. ***Review and development*** Please refer to *Principles* pages 14 and 20 | |
| Do you plan to trial the materials as part of the development process? |  |
| What are your plans for internal review of the materials as they are developed? |  |
| How frequently will the resource be updated? Depending on the nature of the updates, we may require substantially updated material to undergo OCR’s review process. |  |
| How will updates be communicated/highlighted to users? |  |

## Section 5 – Our Shared Vision for endorsed resources

OCR works with publishers who share our vision that OCR-endorsed print and digital resources should:

* Be accurate and accessible for all learners.
* Respectfully portray and navigate cultural, racial and religious differences.
* Demonstrate a commitment to equal and fair gender representation.

Please take this opportunity to comment on the measures you have taken to ensure that this resource is in line with our Shared Vision.

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## Section 6 – Any additional information to support this proposal

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