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| **OCR Level 1/Level 2 Cambridge National in** **Health and Social Care** |
| Qualification J835Unit R035 |
| Unit Recording Sheet |

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| Please read the instructions printed at the end of this form. A Unit Recording Sheet must be completed for each candidate and unit. |
| Unit Title | Health promotion campaigns | Unit Code | R035 | Session | Choose an item. | Year | 2 | 0 |   |   |
| Scenario Title |       |
| Centre Name |       | Centre Number |       |
| Candidate Name |       | Candidate Number |       |
| Marking Criteria | Teacher Comments | Mark | Page No. |
| **Task 1a – Topic Area 1: Current public health issues and the impact on society** |       |  |       |
| **MB1: 1 - 2 marks** | **MB2: 3 - 4 marks** | **MB3: 5 - 6 marks** |
| **Brief** explanation of reasons for choice of the public health challenge.**Limited** understanding of why addressing this public health challenge is important to a healthy society.**[1 2]** | **Sound** explanation of reasons for choice of the public health challenge. **Partial** understanding of why addressing this public health challenge is important to a healthy society.**[3 4]** | **Comprehensive** explanation of reasons for choice of the public health challenge. **Full** understanding of why addressing this public health challenge is important to a healthy society.**[5 6]** |
|   **/6** |
| Marking Criteria | Teacher Comments | Mark | Page No. |
| **Task 1b – Topic Area 1: Current public health issues and the impact on society**  **Topic Area 2: Factors influencing health** |       |  |       |
| **MB1: 1 - 3 marks** | **MB2: 4 - 6 marks** | **MB3: 7- 9 marks** |
| **Brief** explanation of the factors that could influence the health and wellbeing of the target audience.**Brief** explanation of the barriers to leading a healthy lifestyle for the target audience.**[1 2 3]** | **Sound** explanation of the factors that could influence the health and wellbeing of the target audience.**Sound** explanation of the barriers to leading a healthy lifestyle for the target audience.**[4 5 6]** | **Comprehensive** explanation of the factors that could influence the health and wellbeing of the target audience.**Comprehensive** explanation of the barriers to leading a healthy lifestyle for the target audience.**[7 8 9]** |
|   **/9** |
| **MB1: 1 - 3 marks** | **MB2: 4 - 6 marks** | **MB3: 7- 9 marks** |       |  |       |
| **Brief** explanation of the benefits of following the advice of the health promotion campaign on the chosen target audience in terms of PIES.**[1 2 3]** | **Sound** explanation of the benefits of following the advice of the health promotion campaign on the chosen target audience in terms of PIES.**[4 5 6]** | **Comprehensive** explanation of the benefits of following the advice of the health promotion campaign on the chosen target audience in terms of PIES.**[7 8 9]** |
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| **Task 2 – Topic Area 3: Plan and create a health promotion campaign** |       |  |       |
| **MB1: 1 - 4 marks** | **MB2: 5 - 8 marks** | **MB3: 9 - 12 marks** |
| Produces a **basic** plan for a health promotion campaign.Demonstrates a **limited** understanding of: • the aims of the campaign • timescales• resources needed• safety considerations• communication• methods to be used to engage the target audience• feedback.**[1 2 3 4]** | Produces a **sound** plan for a health promotion campaign.Demonstrates a **partial** understanding of: • the aims of the campaign • timescales• resources needed• safety considerations• communication• methods to be used to engage the target audience• feedback.**[5 6 7 8]** | Produces a **comprehensive** plan for a health promotion campaign.Demonstrates a **full** understanding of: • the aims of the campaign • timescales• resources needed• safety considerations• communication• methods to be used to engage the target audience• feedback. **[9 10 11 12]** |
|   **/12** |
| Marking Criteria | Teacher Comments | Mark | Page No. |
| **Task 3 – Topic Area 4: Deliver and evaluate a health promotion campaign** |       |  |       |
| **MB1: 1 - 2 marks** | **MB2: 3 - 4 marks** | **MB3: 5 - 6 marks** |
| Introduction to the campaign is **brief**.Demonstrates **basic** communication skills.**[1 2]** | Introduction to the campaign is **adequate**.Demonstrates **sound** communication skills.**[3 4]** | Introduction to the campaign is **effective**.Demonstrates **effective** communication skills.**[5 6]** |
|   **/6** |
| **MB1: 1 - 2 marks** | **MB2: 3 - 4 marks** | **MB3: 5 - 6 marks** |       |  |       |
| Delivers a **simple** health promotion campaign.**[1 2]** | Delivers a **sound** health promotion campaign.**[3 4]** | Delivers a **complex** health promotion campaign.**[5 6]** |
|   **/6** |

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| **Task 4 – Topic Area 4: Deliver and evaluate a health promotion campaign** |       |  |       |
| **MB1: 1 - 4 marks** | **MB2: 5 - 8 marks** | **MB3: 9 - 12 marks** |
| **Basic** evaluation of strengths and weaknesses of:• planning• communication skills• engaging individuals.**Limited** suggestions for improvement.**Limited** use of feedback.**[1 2 3 4]** | **Sound** evaluation of strengths and weaknesses of:• planning• communication skills• engaging individuals.**Adequate** suggestions for improvement.**Partial** use of feedback.**[5 6 7 8]** | **Comprehensive** evaluation of strengths and weaknesses of:• planning• communication skills• engaging individuals.**Detailed** suggestions for improvement.**Full** use of feedback.**[9 10 11 12]** |
|   **/12** |
| **Total** |   /**60** |  |

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| Please tick to confirm this work has been standardised internally | **[ ]**  |

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website ([www.ocr.org.uk](http://www.ocr.org.uk)).
A Centre Authentication form (CCS160) **must** be completed for each submission to the moderator. This **must** be held in your centre to be available on request at centre inspection.

Guidance on Completion of this Form

1 One form should be used for every candidate.

2 Please make sure that all parts of the form are completed.

3 Please enter specific page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.

4 Circle/highlight the mark awarded for each strand of the marking criteria in the appropriate box.

5 Enter the circled/highlighted mark in the 'Mark' column.

6 Add the marks for the strands together to give a total out of 60. Enter this total in the relevant box.

7 For Paper-based submissions, one of these sheets, suitably completed, should be attached to the assessed work of each candidate.

8 For Electronic Internal submissions, prior to submitting ‘candidate evidence’ to OCR (via the Repository/SfA or via a USB), the Centre should add a separate folder containing the Unit Recording Sheets.