



Oxford Cambridge and RSA

Monday 23 May 2022 – Morning

A Level Sociology

H580/01 Socialisation, culture and identity

Time allowed: 1 hour 30 minutes



You must have:

- the OCR 12-page Answer Booklet

INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the Answer Booklet. The question numbers must be clearly shown.
- Fill in the boxes on the front of the Answer Booklet.
- Answer **all** the questions in Section A.
- Choose **one** option in Section B and answer **all** the questions for that option.

INFORMATION

- The total mark for this paper is **90**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **4** pages.

ADVICE

- Read each question carefully before you start your answer.

SECTION A

Answer all the questions in Section A.

Source A – Graffiti?



Source B – Smoking

When smoking was cool, cheap, legal and socially acceptable

In 1950s America, cigarette smoking was seen as cool and glamorous. Hollywood icons such as James Dean and Humphrey Bogart were never without a cigarette. Screen beauties such as Audrey Hepburn made smoking look sensual and sophisticated. Even a future president – Ronald Reagan – was handed free packs of Chesterfield cigarettes in his early acting days. By the late 1950s around half of the population of industrialised nations smoked – in the UK up to 80% of adults were hooked. The product was cheap, legal and socially acceptable. Fast-forward 50 years and the picture is very different. Since 1995 there have been a number of laws to restrict or ban smoking. By 2005 less than a quarter of the US population smoked cigarettes. In the UK today it is estimated that the proportion of the population who are smokers is 15%.

Source: Adapted from an article in the Guardian newspaper

- 1 Explain, using examples, the concept of consumer culture. [6]
- 2* Using sources A and B and your wider sociological knowledge, explain how norms are relative. [12]
- 3* Outline and briefly evaluate the view that attitudes to sexuality and sexual identity remain traditional. [20]

SECTION B

Choose **one** option from Section B and answer **all** the questions for that option.

OPTION 1

Families and relationships

- 4* Outline **two** ways in which relationships between same-sex couples are more equal than relationships between heterosexual couples. [12]
- 5* Explain and briefly evaluate the view that individuals are increasingly living alone. [16]
- 6* Assess the view that the nuclear family is the most functional family type. [24]

OPTION 2

Youth subcultures

- 7* Outline **two** reasons why the media create moral panics about youth deviance. [12]
- 8* Explain and briefly evaluate the view that youth subcultures are no longer spectacular. [16]
- 9* Assess the view that youth deviance is related to working class identity. [24]

OPTION 3

Media

- 10* Outline **two** ways in which old people are represented in the media. [12]
- 11* Explain and briefly evaluate the feminist view that representations of gender in the media disadvantage females. [16]
- 12* Assess the view that the media amplifies deviance. [24]

END OF QUESTION PAPER

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