

NEW
VRQ Retail
Knowledge
qualifications
being launched



We are developing a suite of vocationally related qualifications in Retail Knowledge for launch (subject to QCA approval) in September 2009. Credit-based, the Retail Knowledge Awards and Certificates will be available at Levels 2 and 3 of the Qualifications and Credit Framework, and are being designed to expand essential knowledge and understanding of the retail field.

The qualifications will provide vital knowledge and understanding of key generic areas of the retail sector for both current and future employees. They will also have the added advantage of addressing the Technical Certificate aspect of the Retail Modern Apprenticeship programmes, meaning that they are ideal for the Apprenticeship audience.

Using online multiple-choice tests through our e-testing facility, the qualifications will be assessed currently and accessibly.

Key benefits:

- The accessible units can be delivered in bite-size chunks and the testing system is flexible, allowing for different learning styles.
- The Level 2 qualifications will be designed to develop a broad understanding of all key aspects of the retail environment – this will help to prepare any learner for a job role with a definite retail focus.
- The Level 3 qualifications will be ideal for those wanting to gain a broad, in-depth understanding of central retail principles, with a view to preparing for high-level employment in the retail field.
- The qualifications will comprise units developed by Skillsmart Retail – the Sector Skills Council for Retail – meaning that learners will gain sector-relevant knowledge that is in high demand.
- Each individual unit will have a level and credit value assigned to it, making it worthwhile learning in its own right.

For further information on these qualifications, please contact the Customer Contact Centre on **024 76 851509** or email: **vocational.qualifications@ocr.org.uk**.

