Project

Level 2 Higher Project

H855 – Exemplar Folder 2

Level 2 Project

Folder 2 Commentary

CD Insert

This artefact project has a clear rationale for the choices made. In places, the candidate does occasionally lose sight of the process and focuses on the outcome, but there is also evidence of project management within this. The absence of helpful comments on the URS and PPR is noticeable.

AO1

Planning is mainly in the form of preliminary ideas, mindmaps and sketches for the outcome, and the Project Proposal rather than on the process, but there is sufficient of this to award some marks. There is no timeline, however. The candidate is clear about what the outcome will be and works towards this.

AO2

The use of resources is quite good. Although the section on how to use Photoshop is taken from a manual, much of the other research is interesting and relevant. It is also clear how this feeds into the finished artefact. There is a wide range of secondary sources used.

AO3

The project diary, commentary on the processes used and screenshots of the process mean that this project scores quite well for this AO. The process of development is evidenced throughout in a highly visual way **with explanation.**

AO4

The evaluation is mainly a summary of what the candidate did, but there is some awareness and review of the process. Some credit can be given for the reflective comments in the student diary which contain implicit evaluation.

There is sufficient for the project to be awarded 47 marks.

OCR
RECOGNISING ACHIEVEMENT

Level 2 Higher Project

Unit H855

Unit Recording Sheet

Please read the instructions printed at the end of this form. **One** of these cover sheets, suitably completed, should be attached to the assessed work of **each** candidate.

Unit Code	H855		**Year**	2	0	0	
Centre Name			**Centre Number**				
Candidate Name	CHELSEA		**Candidate Number**				

AO	Criteria			Teacher Comment	Mark
1	• Selection of the project or task, with limited individual input • Planning of the project or task, with limited individual input • Limited individual input during the process of the project • Limited organisational skills used to complete the project • Using one or two methods to work towards achieving agreed objectives • Using few resources to work towards achieving agreed objectives [0 1 2 3 4]	• Selection of the project or task, with some individual input • Planning of the project or task, with some individual input • Some individual input during the process of the project • Some application of organisational skills to complete the project • Using a range of methods to achieve agreed objectives • Using a range of resources to achieve agreed objectives [5 6 7 8]	• Individual selection of the project or task • Individual planning of the project or task • Individual input during the process of the project • Application of organisational skills to complete the project • Using a wide range of methods to achieve agreed objectives • Using a wide range of resources to achieve agreed objectives [9 10 11 12]		8

2	• Researching some information relevant to the topic • Selecting information from one or two sources • Some collation of information • Some application of the information obtained, when working towards achieving agreed objectives [0 1 2 3 4]	• Researching a range of information relevant to the topic • Selecting information from a range of sources • Collating information from a range of sources • Applying the information obtained towards achieving agreed objectives [5 6 7 8]	• Researching a wide range of information relevant to the topic • Selecting information from a wide range of sources • Collating information from a wide range of sources • Applying information in a relevant manner to achieve agreed objectives [9 10 11 12]	Extensive research.	M1
3	• Good knowledge exists of what had to be done to achieve the intended outcome • Appropriate tools and equipment (where relevant) were selected and used in a safe manner with guidance and supervision • Relevant skills and technologies were selected and used to achieve objectives; these may include PLTS and functional skills • When relevant, problem solving and working with others have been used [0 1 2 3 4 5 6 7 8]	• Excellent knowledge exists of what had to be done to achieve the intended outcome • A range of appropriate tools and equipment (where relevant) were selected and used in a safe manner with some guidance and supervision • Relevant skills and technologies were efficiently selected and used to achieve objectives; these may include PLTS and functional skills. • When relevant, problem solving and working with others have been applied efficiently [9 10 11 12 13 14 15 16]	• Excellent knowledge exists (some of which was acquired by the learner independently) of what had to be done to achieve the intended outcome • A well-selected range of appropriate tools and equipment (where relevant) was used in a safe manner with minimal guidance and supervision • A range of relevant skills and technologies, some of which were at a high level, were efficiently selected and used to achieve objectives; these may include PLTS and functional skills. • When relevant, problem solving and working with others have been applied efficiently and successfully [17 18 19 20 21 22 23 24]	Health and safety – working with computers – List of technologies needed for project. Budget. – Copyright – issues solved e.g. logo – created own.	19

4	• Some analysis of project outcomes • Drawing some conclusions from the project outcomes • Using appropriate methods to communicate project outcomes • Presenting evidence in an appropriate format • Knowledge and understanding of links with other areas of study and/or areas of interest • Evaluation of the project, judging its relevance and value • Evaluation of experiences and learning with examples of how this could improve future progress [0 1 2 3 4]	• Analysis of project outcomes • Drawing conclusions from the project outcomes • Using appropriate methods to communicate project outcomes effectively • Presenting evidence in an appropriate format • Clear knowledge and understanding of links with other areas of study and/or areas of interest • Competent evaluation of the project judging its relevance and value • Competent evaluation of experiences and learning with examples of how this could improve future progress [5 6 7 8]	• In-depth analysis of project outcomes • Drawing a range of conclusions from the project outcomes • Identifying and using appropriate methods to communicate project outcomes effectively • Presenting evidence in an appropriate format • Clear and detailed knowledge of links with other areas of study and/or areas of interest • Understanding of links with other areas of study and/or areas of interest • In-depth evaluation of the project; judging its relevance and value • In-depth evaluation of experiences and learning with examples of how this could improve future progress [9 10 11 12]	Evaluation Powerpoint – main points Brought laptop in – What you have learnt – How could you make the weight for other.	10
				Total/60	48

Guidance on Completion of this Form

1 **One** sheet should be used for each candidate.

2 Please ensure that the appropriate boxes at the top of the form are completed.

3 Circle the mark awarded for each strand of the marking criteria in the appropriate box.

4 Add the marks for the strands together to give a total out of 60. Enter this total in the relevant box.

OCR

Project and Extended Project – Verification of topic and Title

Level 2 Line of learning (when taken as part of a Diploma) _____

Centre Name _____ Centre Number _____

Learner name _____ Learner Number _____

The Project title chosen must allow the learner:

- to be fairly assessed at the standard applicable to the Project level (level 1, 2 or 3).
- the opportunity to meet comparable demands to those made on other learners working at the same level
- to meet all of the Learning Outcomes and Assessment Objectives of the Project.

Project title:	How do you create a booklet inlay for a CD album?
Project Aim:	To use Photoshop, Comic Lifi and other computer programs to create a unique piece of work
Project Outcome:	To create a new booklet inlay for a CD for a band

OCR
RECOGNISING ACHIEVEMENT

Project Progression Record

Level 2

Line of learning (when taken as part of a Diploma)__**Creative & Media**

Centre Name

Centre Number

Learner name **Chelsea**

Learner Numb

The topic chosen must allow the learner

- to be fairly assessed at the standard applicable to the Project level (level 1, 2 or 3).
- the opportunity to meet comparable demands to those made on other learners working at the same level
- to meet all of the Learning Outcomes and Assessment Objectives of the Project.

Activity	Date	Detail	Supervisor's initials	Comments
The date you started your project	17/11/2009		DJF	INTRO TO L1/2
First thoughts about topic and working title		A CD booklet	DJF	

Activity	Date	Detail	Supervisor's initials	Comments
If completing the Diploma, • is topic relevant to Principal Learning? If yes • Does the project complement and develop the themes and topics for learners' principal learning set out in the relevant line of learning criteria? **and/or** • does it support learner progression (skills, knowledge, understanding?)		Yes graphic design	DJF	
What is the title of the project? This could be phrased as a question, hypothesis or statement.		How do you create a booklet inlay for a CD album	DJF	
What do you hope to achieve by the time you complete the project?		CD booklet	DJF	
What form will the assessment evidence for the project take? (ie design, performance, report with findings from an investigation, artefact, [*dissertation – level 3 only*])		A cd booklet	DJF	
Have you produced an outline plan to show your project timeline?		Diary	DJF	

Activity	Date	Detail	Supervisor's initials	Comments
What will you need to achieve your project? eg tools, equipment, techniques and technologies		Photoshop	DJF	
Will you or have you used a range of sources for your information?		Internet, books	DJF	
Is the information selected suitable and sufficient to fit the question/task/brief?		Yes	DJF	
Have you identified any links with other areas of study or areas of interest which relate to your project?			DJF	
What skills need to be applied to use the information you have collected?		Graphic design skills	DJF	
Did you apply the tools, equipment, techniques and technologies to use the information that has been collected to complete your project?		Yes	DJF	
What outcomes/objectives have you achieved so far (mid-term review)?		Research,	DJF	
Evaluation of own learning and performance so far (mid-term review).			DJF	

Activity	Date	Detail	Supervisor's initials	Comments
What have you changed after reviewing your work?		Had to change ideas due to lack of time and skills	DJF	
Final phase - Do you feel that you have achieved all of the outcomes/objectives of your project?		Yes	DJF	
Presentation of Portfolio • written section (compulsory, even if the outcome is a performance or artefact) • other evidence can be DVD, photographs, slides, CD, artefact, digital technologies etc			DJF	
Describe how you have presented your project to an audience			DJF	
Have you evaluated your project, taking into account any feedback from your audience?			DJF	
Date of project submission to teacher			DJF	

Notes

This form should be used to record the progress of each learner and may also assist in forming a basis and justification for the mark awarded under each assessment criterion (for example, by indicating the level of support needed by the learner).

At Level 3 it is not intended that the supervisor gives any written feedback to the learner in the comments section. *Verbal feedback may be given by the supervisor; this should not be recorded on this form. Learners may use the comments section for taking notes.*

A copy of this form must accompany each learner's work when it is submitted for Moderation.

Mentoring Session with:	(
Diploma Project Title	How to create a booklet inlay for a CD Album (Evanessence).

Date	Discussed in Session	Future Aims	Date of Next Session
23.03.10	Has got some images of CD covers. Wrote a list of websites. Chelsea needs to start writing a diary.	To start making a template for the CD cover. To start a diary. To do some more research.	Tuesday 20th April 2010
20.04.10	Started writing diary. Research –	Research – get copies of Evanessence CD covers. Look websites. Fansites. Magazines. CD's Concert booklets. Write a report about research, where ideas are coming from. Start to design your CD cover, using photoshop. BRING IN ALL INFORMATION ABOUT PROJECT. Dave to be informed if project not brought in.	Tuesday 27th April 2010 11.40 am

27.04.10	Shown me what she has got – plenty of research / ideas.	Create Title Page Annotate all your research. Write your proposal – state why you have decided to do this project. Start to design your CD cover – keep copies of all work in progress. Annotate everything.	Tuesday 4th May 2010 11.40
04.05.10		Needs to write report (500 Words and Evaluation	Tuesday 11th May 2010 11.40

The Project

How do you create a booklet inlay for a CD album?

The Project Proposal

For The Project I am going to design my own CD booklet for the band, Evanescence and their album Fallen. The reason why I have decided to do this work is because I enjoy music and art; therefore I can connect the two by creating graphic art for a musical purpose. By performing this assignment I feel I would produce a better quality of work, because I will have a greater knowledge of the sectors rather than taking on a subject that I aren't very familiar with. Also I would like to improve my design skills, and so this work would allow me to do this.

I will carry out research on the band's existing CD booklets and promotional photographs; this will help me gain more awareness of the key themes that are currently associated with the band, so that I can produce designs that are appropriate. All of the research will be performed before I begin to create the work in order to expand my knowledge on the artwork previously used for Evanescence.

When I start to produce the work I will find the dimensions of an average booklet by measuring one with a ruler, and then I will insert them into Photoshop, so that the canvas size is the same as a standard inlay. I will create the CD inlay by using brushes and various techniques to produce my designs. I will include the name of the band and the album title on the front cover, the lyrics (there will be one song on each page), and a section with the member's 'thank yous' on.

I will use photo-editing tutorials from the internet to develop my Photoshop skills, so that I can make the designs as close to my vision for the production as I can. In addition to this I own two Photoshop magazines that include useful tips when operating in the software, therefore the information in these may also be helpful.

My outcome for this project will answer the question, 'How do you create a booklet inlay for a CD album?'. As well as producing a complete booklet for Evanescence's album, Fallen, I will have increased my skills in Photoshop, and learned different techniques to produce certain effects, when I finish the project.

Evanescence CD Front Covers

http://www.seekacover.com/cd/Evanescence 16:36

The first album, 'Fallen' was released by Evanescence in 2003. This CD cover displays an image of the lead singer's face that satisfies most of the area. An effect has been used to 'bleach' out a large part of the face; blurring the mouth and leaving the eyes the most clear feature within the picture. The bright colour of the face first grabs attention and influences the viewer to focus on the eyes. Eyes are the main characteristic of interaction and this design produces a powerful statement as Amy Lee (the vocalist) has been photographed with a potent stare, which can encourage observers to look at the other parts of the cover as many people recoil when unexpectedly confronted, inducing them to glance at the title at the top of the image, and this should help them to understand that this is an album.

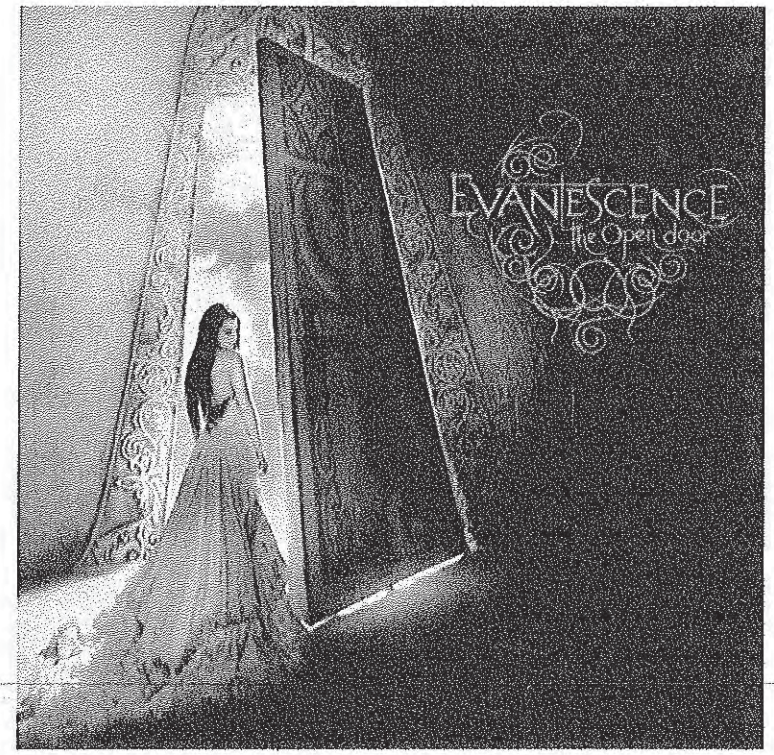
Also the colours of black and white are contrasting; therefore this allows the text to stand out against the black hair. The blue-grey tones soften the outlines and create shadows to subtly define the profile of her face.

I have carried out this research to gain further awareness of the band's image, so that I can incorporate appropriate features that relate to their music into my own designs.

http://www.seekacover.com/cd/Evanescence 16:36

'Anywhere But Home' was the second album released by the band in 2004. The front cover of the CD presents a section of the lead singer's face occupying half of the picture. The rest of the image consists of a pattern of vines with thorns against a dim green and brown background. Most of the colours used in the picture are similar and they blend together to form a gloomy ambience. The eye is framed by the vines; this creates a focus for the artwork that is attention-grabbing, and this encourages observers to look from the eye to the title of the album.

The CD cover overall is a sinister illustration and a harsh contrast is created with the rough horns beside the delicate skin, producing an ominous impact. The shadows on the face generate a secretive impression that enhances the menacing appeal of the design.



http://www.seekacover.com/cd/Evanescence 16:36

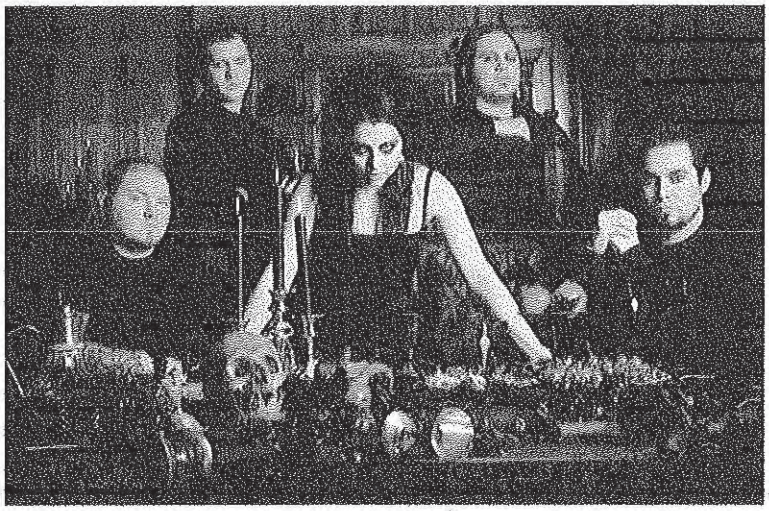
Evanescence's third album, 'The Open Door' was released in 2006. The design of the cover is roughly sectioned into two halves; one displaying the lead singer and majestic door, and the other having a dark background with a 'brushed' effect that has the band's logo and the name of their CD. A neutral colour is used on the left side of the image and it drastically blends into an indigo tone on the right side of the picture, and as the shades surround the frame of the door a magical essence is generated, because the clouds evoke a heavenly aura. The door is decorated with an intricate pattern that gives the impression that whatever is behind it is of high importance, as the details add a grand demeanour. A similar design also encircles the text; giving it a historical appearance of ancient illustrations, and this enhances the enchanting characteristics of the image.

The design in general has a theme of hope, because the door being half open suggests a new and refreshing beginning. However, part of the door obstructs the scene behind it and this creates uncertainty, giving the image an ambiguous significance.

Promotional photographs

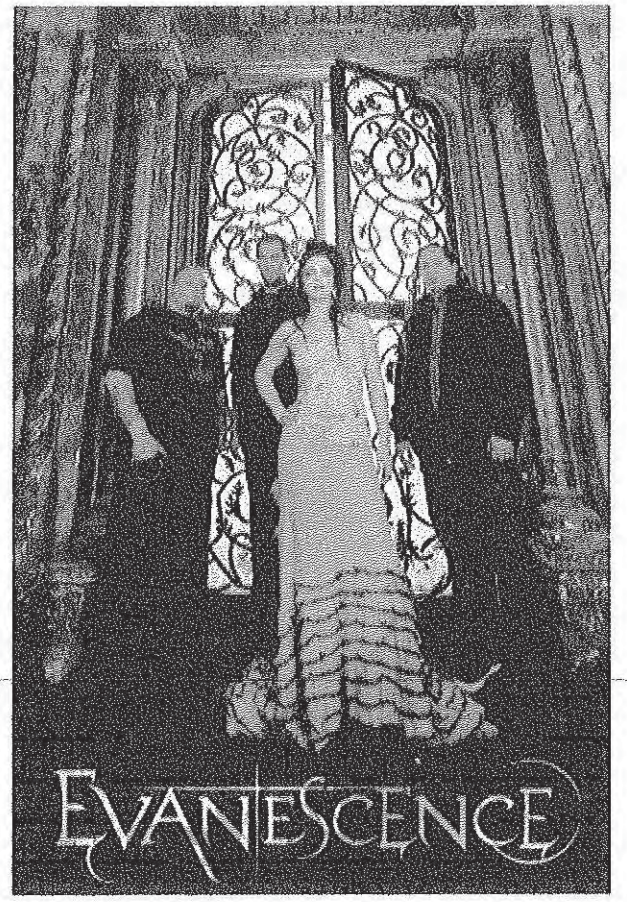
http://oglobo.globo.com/fotos/2007/04/16/16_MVG_cult_evanescence.jpg 16:39

This photograph is naturally but purposely divided in two by the central line of the window, and this is further balanced with two members of the band on either half of the image. The arch of the window creates a gothic setting that is accentuated by the dark attire of the musicians. A contrast between the bright light and the black clothes produces a silhouette effect that provides the subjects with a mysterious appearance.



http://www.chmetal.info/Evanescence_Photo2007.jpg 16:40

This image is a rather haunting scene, because the skull and black candles generate a menacing and eerie setting. The gothic theme is also highlighted through the dark wood and black clothing. Ghostlike sounds also feature throughout the band's music, and this picture is an effective reflection of it, as the disturbing quality of various songs is captured in the set, as well as Amy Lee's assertive stance.



http://files.myopera.com/01ken/albums/549980/lgpp30800%2Btop-of-the-stairs-gothic-rock-band-evanescence-poster.jpg

16:42

This picture creates a powerful impression, because the band is stood looking down at the camera that has been situated at a low height, in order to produce this effect. The embellished doors induce a grand appearance that emphasises the dominance of the overall photograph.

The main features I found in my research

The common features I found in my research on the band, Evanescence in their CD designs and promotional photographs were the use of dark colours that give the images mysterious appearances. The dim hues within the majority of the pieces are combined with neutral tones that produce striking contrasts; a strong eye-catching feature that I should consider in my designs to create a visual impact. The soft, light colours against the dark shades could possibly be a reflection of the musical elements that are present in the band's music, as a number of their songs have classical piano melodies with heavy guitar riffs.

Also I discovered that arcs appeared in several images and they added definition to the pictures and in some, a focus point. The curves gave the pictures a gothic theme that is reflected in the band's music too.

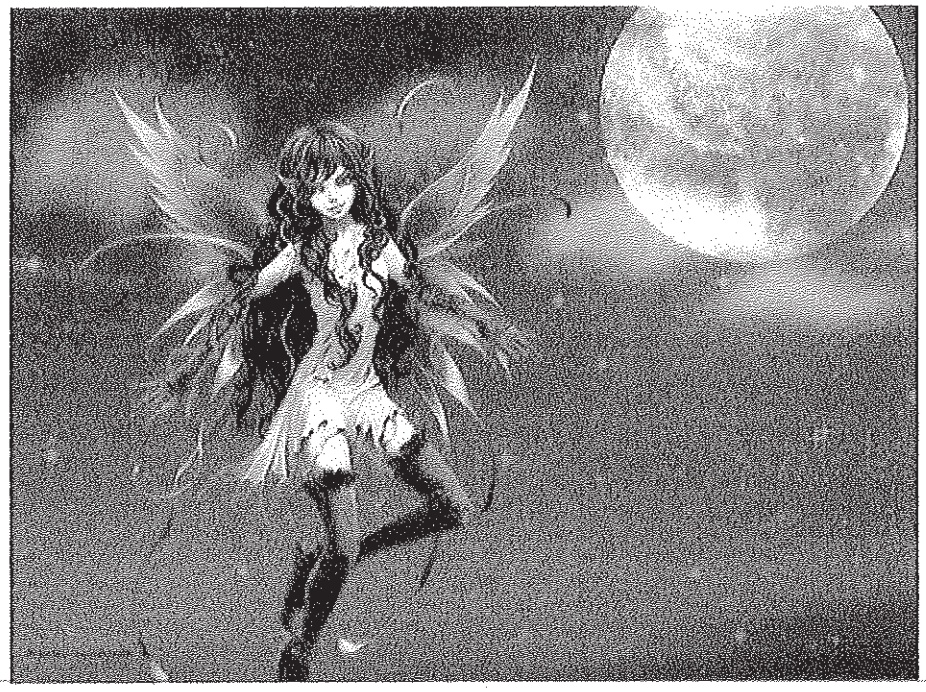
From the research I carried out I have decided to perform more research by studying 'fantasy art' as I feel that this type of work includes the majority of the elements that appear in Evanescence's promotional material; this could useful when I start to design the CD inlay. I will collect images of fairies and angels, and comment on the use of colour and how it creates moods, as well as the main features that are displayed throughout the pictures.

Fantasy Art - Research

http://www.starstore.com/acatalog/PP31551-Sipral-Fairy.jpg 16:30

This image presents a fairy that appears to be conjuring a dragon 'spirit' with magic. The purple hues produce a mysterious aura that accentuates the enchanting creature. The fairy displays a concentrated expression that is enhanced with the intensity of the white 'glow' reflecting onto her face and against the purple background. The colour of the 'spirit' suggests that it is pure and powerful.

I have performed this research to become more familiar with this type of art, as I felt that it contains similar elements that are found in the current CD designs and photographs of the band.



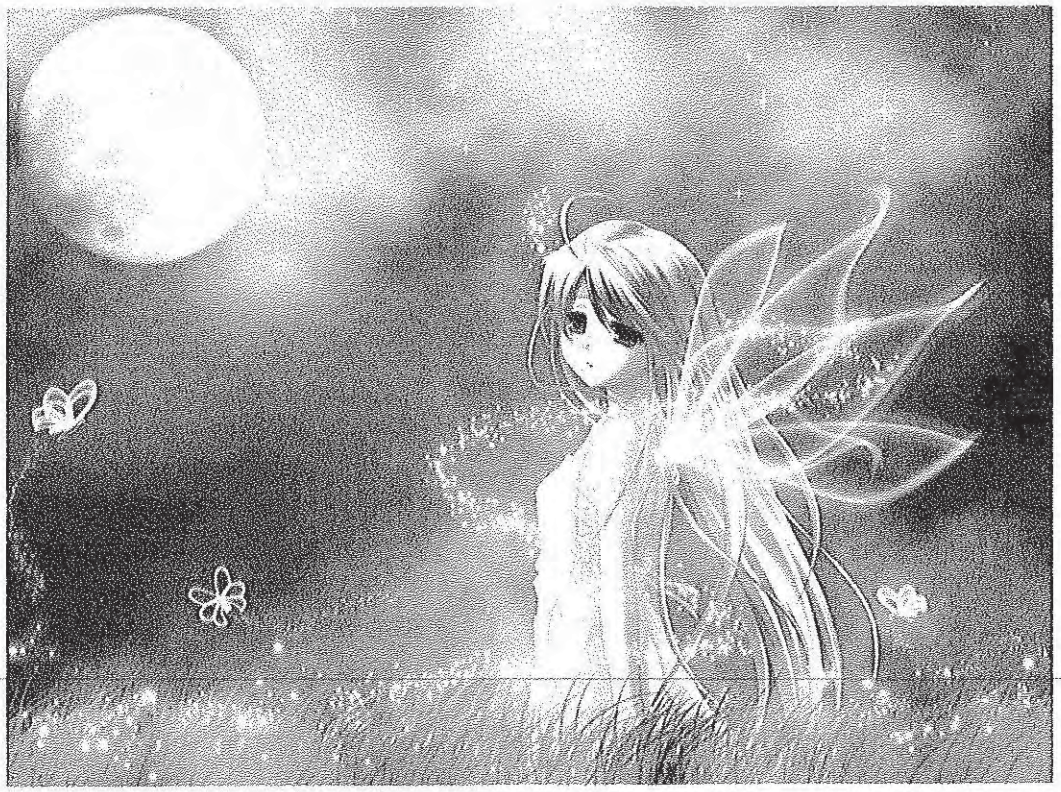
http://static.desktopnexus.com/wallpapers/34757-bigthumbnail.jpg 16:34

This picture shows a pixie in flight against the night sky with the moon in the background. The dark blue sections of the image create a melancholic mood that is lifted by the lighter shades to produce a dreamlike atmosphere. The main focal areas of the image are the nymph's dress, the clouds and the moon; this could possibly represent the connection of the creature being in harmony with nature, as the colours used are similar, indicating that the mystical beings are so strongly connected with the environment that they are difficult to distinguish, because they blend in with the scenery. The magical aspect of the scene is also increased due to the setting being at night and this time is often linked with supernatural activity (e.g. Halloween).

http://www.fairiesvampires.com/photo/photo/listForContributor?screenName=3l7xxfgjvvzcf

16:40

The theme of this picture is rather ominous as the moon is hidden behind a tree that has skeletal branches, producing a haunting effect. The black background is mysterious with the grey mist that appears to rise from the ground. The fairy is clothed in white material that emphasises the elegance of the being and has wings with cream and golden shades that add a soft aura to the nymph; this is a great contrast to the harsh, eerie background.



http://media.photobucket.com/image/anime+angel/BlueBerries162/AmimeAngel-1.jpg?o=140

16:53

This anime-inspired picture has a magical aura that is represented through the spirals of white blurred dots that surround the fairy. The moon, as well as the creature, is one of the more noticeable aspects to the image and this suggests that the fairy has connections to the night; this also enhances the supernatural quality. The vibrant green shade of the grass induces a soothing tone indicating that the creature is associated with nature. Overall this picture produces a dream-like impression with the soft clouds and dark blue sky.

http://asiamusicsachan.a.s.pic.centerblog.net/ai63h7v3.jpg

16:46

The position that the angel is in insinuates that the figure is insecure and this isn't one of the main stereotypes of these beings, as they are often thought of as being confident and powerful. The angel's posture seems to be contradicted by its magnificent white wings that suggest strength. The planet and stars in the background provide a link with the powers of the universe and imply that the angel is united with life. I feel that the creature in this particular image is a balance between the spirit world and the human race.

http://www.ic-gallery.com/albums/userpics/10064/normal_vamp%20fairy.jpg

16:45

This picture contains a mixture of purple, green, blue and black shades that provide a magical appearance. The white specks lighten the features and complement the peaceful image by outlining the smooth curves of the hair and wings to emphasise the enchanting quality of the fairy. The angle of light on the skin generates a soft texture as well as a contrast against the solid black background. The purples and blues create a calming but powerful effect, whereas the black and greys are mysterious and the greens represent a relation to nature. The combination of hues produces a rather soothing impression

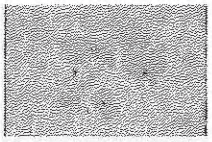
http://www.templates.com/blog/wp-content/uploads/2009/02/4snowflake_fairy_by_ironshod.jpg

16:43

Light blue and white tones generate a wintry effect that is also enhanced by a variety of snowflakes that surround the fairy. The creature is presented in similar colours with hints of light purple that add depth to the tops of the wings. Its appears as though the fairy is clothed in armour-like attire which produces the impression of strength and this is combined with grace that is reflected through the flowing skirt. This image creates an empowering ambience as the fairy looks to be at one with the snowflakes and truly connected to its environment.

Colour Meanings and Symbolism

Red

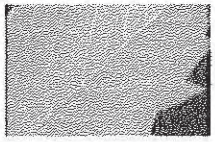


Red has more personal associations than any other colour. Recognized as a stimulant, red is inherently exciting and the amount of red is directly related to the level of energy perceived. Red draws attention and a keen use of red as an accent can immediately focus attention on a particular element.

How the colour red affects us physically

- Increases enthusiasm
- Stimulates energy and can increase the blood pressure, respiration, heartbeat, and pulse rate
- Encourages action and confidence
- Provides a sense of protection from fears and anxiety

Orange



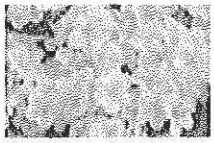
Orange, a close relative of red, sparks more controversy than any other hue. There is usually strong positive or negative association to orange and true orange generally elicits a stronger "love it" or "hate it" response than other colours. Fun and flamboyant orange radiates warmth and energy.

Interestingly, some tones of orange, such as terra cotta, peach, and rust have very broad appeal.

How the colour orange affects us physically

- Stimulates activity
- Stimulates appetite
- Encourages socialization

Yellow



Yellow shines with optimism, enlightenment, and happiness. Shades of golden yellow carry the promise of a positive future. Yellow will advance from surrounding colours and instill optimism and energy, as well as spark creative thoughts.

How the colour yellow affects us physically

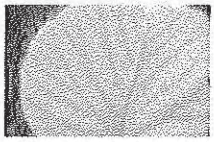
-Stimulates mental processes

-Stimulates the nervous system

- Activates memory

- Encourages communication

Green



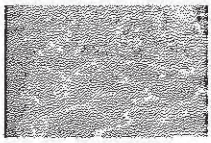
Green occupies more space in the spectrum visible to the human eye than most colours, and is second only to blue as a favourite colour. Green is the pervasive colour in the natural world, making it an ideal backdrop in interior design because we are so used to seeing it everywhere.

The natural greens, from forest to lime, are seen as tranquil and refreshing, with a natural balance of cool and warm (blue and yellow) undertones. Green is considered the colour of peace and ecology.
However, there is an "institutional" side to green, associated with illness and government-issued green cards, that conjures up negative emotions, as do the "slimy" or "bilious" greens.

How the colour green affects us physically

- Soothes
- Relaxes mentally, as well as physically
- Helps alleviate depression, nervousness, and anxiety
- Offers a sense of renewal, self-control, and harmony

Blue



Blue is the overwhelming "favourite colour." Blue is seen as trustworthy, dependable, and committed.

The colour of ocean and sky, blue is perceived as a constant in our lives. As the collective colour of the spirit, it invokes rest and can cause the body to produce chemicals that are calming. However, not all blues are serene and sedate.

Electric or brilliant blues become dynamic and dramatic -- an engaging colour that expresses exhilaration. Some shades or the overuse of blue may come across as cold or uncaring.

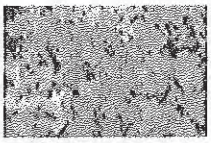
Indigo, a deeper blue, symbolizes a mystical borderland of wisdom, self-mastery, and spiritual realization. While blue is the colour of communication with others, indigo turns the blue inward to increase personal thought, profound insights, and instant understandings.

Blue is the least "gender specific" colour, having equal appeal to both men and women.

How the colour blue effects us physically

- Calms and sedates
- Cools
- Aids intuition

Purple

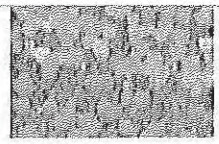


Purple embodies the balance of red's stimulation and blue's calm. This dichotomy can cause unrest or uneasiness unless the undertone is clearly defined, at which point the purple takes on the characteristics of its undertone. With a sense of mystic and royal qualities, purple is a colour often well liked by very creative or eccentric types.

How the colour purple affects us physically

- Uplifts
- Calms the mind and nerves
- Offers a sense of spirituality
- Encourages creativity

Pink

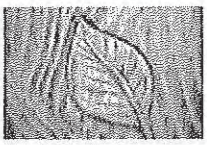


Brighter pinks are youthful, fun, and exciting, while vibrant pinks have the same high energy as red; they are sensual and passionate without being too aggressive. Toning down the passion of red with the purity of white, results in the softer pinks that are associated with romance and the blush of a young woman's cheeks. It's not surprising that when giving or receiving flowers, pink blossoms are a favourite. Pink is the colour of happiness and is sometimes seen as light-hearted. For women who are often overworked and overburdened, an attraction to pink may speak of a desire for the more carefree days of childhood.

How the colour pink affects us physically

- Bright pinks, like the colour red, stimulate energy and can increase the blood pressure, respiration, heartbeat, and pulse rate. They also encourage action and confidence.
- Pink has been used in prison holding cells to effectively reduce erratic behaviour.

Brown

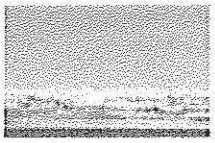


Brown says stability, reliability, and approachability. It is the colour of our earth and is associated with all things natural or organic.

How the colour brown affects us physically

- supplies a feeling of wholesomeness
- stabilizes
- provides a connection with the earth
- gives a sense orderliness

Gray

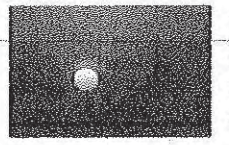


Gray is the colour of intellect, knowledge, and wisdom. It is perceived as long-lasting, classic, and often as sleek or refined. It is a colour that is dignified, conservative, and carries authority. Gray is controlled and inconspicuous and is considered a colour of compromise, perhaps because it sits between the extremes of black and white. Gray is a perfect neutral, which is why designers often use it as a background colour.

How the colour gray affects us physically

- Unsettles
- Creates expectations

Black

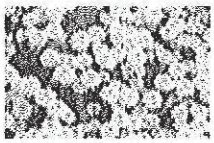


Black is authoritative and powerful; because black can evoke strong emotions, too much can be overwhelming. Black represents a lack of colour, the primordial void, emptiness. It is a classic colour for clothing, possibly because it makes the wearer appear thinner and more sophisticated.

How the colour black affects us physically

- makes one feel inconspicuous
- provides a restful emptiness
- is mysterious by evoking a sense of potential and possibility

White



White projects purity, cleanliness, and neutrality. Doctors don white coats, brides traditionally wear white gowns, and a white picket fence surrounds a safe and happy home.

How the colour white affects us physically

- Aids mental clarity
- Encourages us to clear clutter or obstacles
- Evokes purification of thoughts or actions
- Enables fresh beginnings

This information was collected from:

http://www.sensationalcolor.com/color-meaning-symbolism-and-psychology/

The Official Evanescence Website

When the website is first opened this image appears before the site is entered. The overall picture creates a mellow aura that is accentuated by the blurred red background, as the soft texture induces a warm tone. The text in the top right-hand corner is useful as it informs fans, as well as people who aren't familiar with the band, when the new album will be available for purchase; this promotes the band's music by familiarising those who regularly use the website with the release time of the CD.

This banner is situated at the top of the home page, it includes the band's logo and the buttons that link to the different sections of the website. Photoshop brushes have been used to produce the 'glowing' lines and these produce a supernatural scene. The image

contains an arched tunnel and it is difficult to distinguish what it leads to, because it fades to shadows as the passageway continues; this intensifies the mysteriousness of the picture. At the bottom of the picture there are silhouettes of plants and an umbrella; this suggests that the building has been abandoned and nature has found its way inside. The butterflies also indicate that animals have made their habitats within the building; suggesting that the place is a natural sanctuary.

The soft glowing lines give the picture a supernatural look that highlights this magical vista. The outlines of the birds appear to be flying within the glowing lines, and this looks as though they have been created by a spell. The blue and green tones of this image create enchanting effects that suggest the building is in harmony with nature. This image overall is a magical scene that produces calming moods through the colours and soft edges of the picture.

This picture produces an illusion that is rather deceiving, because the left half shows a corridor with an open doorway that reveals an outside scene, whereas the right half also displays an outdoor scene that appears to be part of the interior. The right side of the image could be the view through a window that is part of the wall, but because a window isn't clearly outlined, this produces a uncertainty of what the picture is really showing; influencing the viewer to question what the illustration is truly displaying. The shadows suggest that the 'magic' and nature hasn't been in contact with the areas, and this is the reason why they are so dark.

All of these images were taken from:

http://www.evanescence.com/news.asp

Possible characteristics to include in my designs

- A mixture of light and dark colours to produce a mysterious effect
- Flowers to add elegance to the design. Also in one of the songs on the album the lyrics are, 'In my field of paper flowers' and this would visually reflect the words
- Clouds of mist; this will produce a dream-like effect, as there are numerous references to dreams in various songs featured on the CD
- The combination of the mist and dark colours will create a haunted ambience that is apparent in the band's music on this album

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- Brushes will be useful to create texture
- Layering colours and brushes will add depth to the design
- Including the band name and title of the album will be a required element as this would generally be applied to CD covers that are sold in shops

I have collected this guide from www.scrapbook-elements.com to help me improve my Photoshop skills.

A Basic Guide to Brushes
By and © Anna Aspnes 2004 of www.fotoscrapix.com

I get many questions about brushes, so I thought it high time to put those fingers to keys and explain, what has quickly become, a digital scrapbooking phenomenon. I have included the most frequently asked questions.

What is a brush?
Well apart from being a painters "right hand man" or a garden tool we use to sweep the leaves from our yard, brushes are also one of the "en vogue" tools within photo-editing software packages, used to enhance digital scrapbook pages and designs. I can best describe a "Brush" as being an "imprint" of an image or a defined part of an image, whereby the image may be a shape, photo, scan or graphic design. Several brushes make up a Brush set.

Can I use brushes in my software program?

Brushes are compatible with Adobe Photoshop and Photoshop Elements, as well as Jasc Paint Shop Pro, but not with Microsoft Photo-Editing Software packages, such as Digital Image Pro or Picture It.

Why use brushes?
Brushes allow you to add a certain depth and character to your digital layouts, therefore enhancing the emotional impact of the finished layout. As digital scrapbooking is about documenting your most heartfelt memories, brushes can significantly enhance your designs by contributing qualities such as the modern, whimsical, architectural, sophisticated or traditional, to name a few.

Where can I get them?

Adobe Photoshop installs with a standard set of brushes, which are very useful but also very basic. Once you have mastered using the basic brushes, you might want to experiment by creating and saving your own brushes using Photoshop (See tutorial below).

Brushes are also available for download all over the internet, and while you should read the terms of use carefully before downloading them, most are link or freeware, meaning that they are free for personal use, as long as credit is provided to the artist or the website.

The best way to find brushes is to perform a search using your preferred search engine, for example www.google.com or www.yahoo.com.
Some of my favorite brush sites include:

http://trulysarah.deviantart.com
http://ti-fi.com/digitalbristle/
http://veredgf.fredfarm.com/vbrush/main.html
http://magicbox.ti-fi.com/brushes_main.html
http://www.misprintedtype.com/v3/start.php

Once you have downloaded the brushes you will likely have to unzip them using the application Winzip (www.winzip.com), which is a means of compressing a file for download. Brush sets otherwise have the file extension .abr. You will need to place these files in the following folder in order to make them available for use in Photoshop:

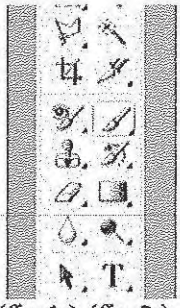
Program files> Adobe> Photoshop CS*> Presets> Brushes

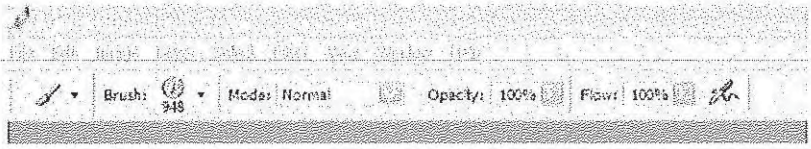
*Note that if you have Photoshop 7 or Elements this will reflect that.

How do I make them?

Brushes are surprisingly easy to create. The only difficulty lies in having the creative vision or imagination into the possibilities of brushes. The following tutorial was written using Photoshop CS:

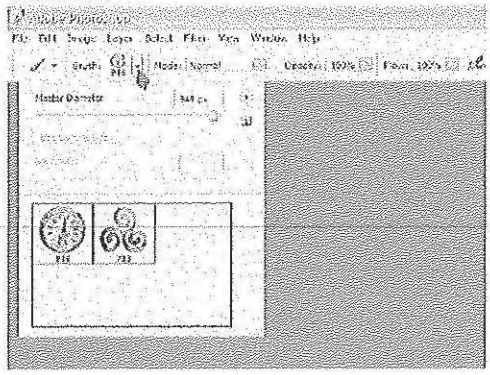
1. First, you will need to select a small set of brushes on your brush palette. These will be deleted so that you can save a new brush set. In your detachable Tool Box, select the Paint Brush tool (fig.1). You will notice that the options in the Tool Bar at the top of your screen will change (fig.2).



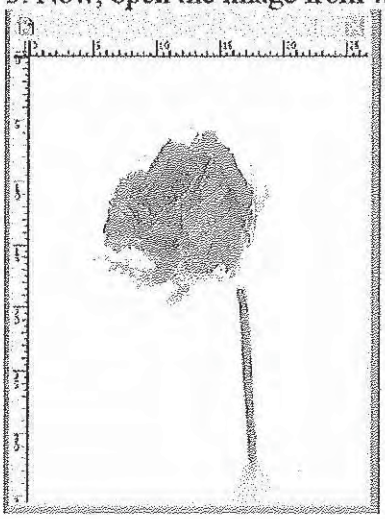


(fig 1.) (fig 2.)

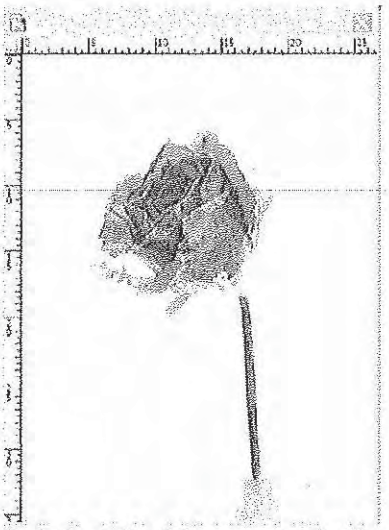
2. Click on the small black arrow, which signifies a drop down menu. Here you will see all the brushes listed in the current selected brush set. To select a different brush set, click on the small black arrow in the top right corner of the box below, and click **Replace Brushes….** Locate the folder where you saved your downloaded brush files and select a brush set.

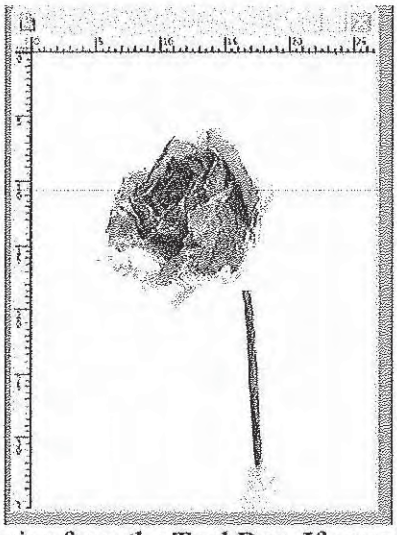


3. Now, open the image from which you wish to make the brush.

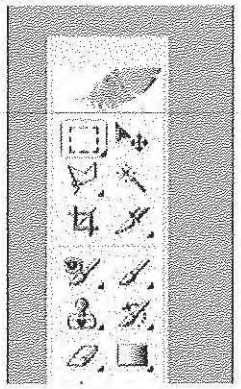


4. Go to Image> Adjustments> Desaturate, to turn your image to black and white. You will notice that there is little contrast in the image (fig. 1). Go to Image> Adjustment> Brightness/Contrast, and alter the settings until your image look more like fig. 2. Note that the results will depend on the original image used, so might also light to adjust the levels to achieve a similar effect (fig.1) (fig.2)

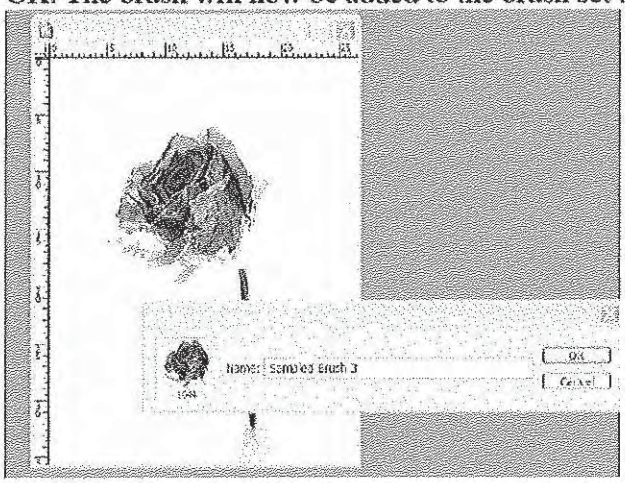




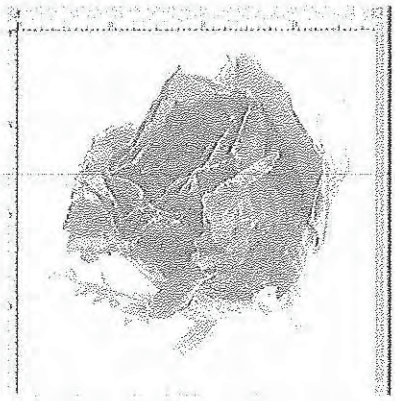
5. Select the Marquee tool of your choice from the Tool Box. If you click the right button on your mouse, you can view all four Marquee Tools and select the one of your choice:



6. Make you selection on the image using the Marquee Tool of your choice. Notice that the selection is shown with marching ants. In the selection below, I used the Circle Marquee tool. Go to Edit> **Define Brush Preset…** Name your brush preset and click OK. The brush will now be added to the brush set that you selected earlier.

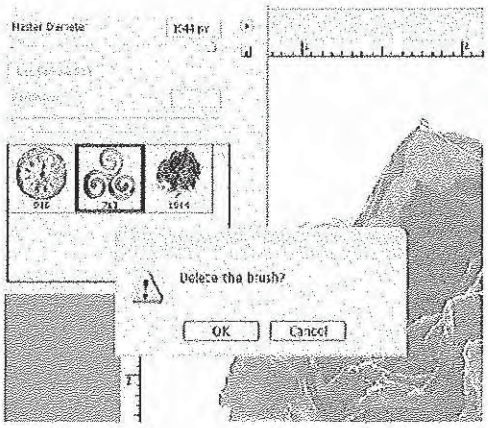


7. With the Paint Brush tool selected, click on your new brush and alter the pixel dimension if required. Use your brush on the layout of your choice:



8. Continue making brushes using this method. When you are ready to save your brush set, delete the brushes from the current set i.e. in this case, the clock and the swirl motif.

Click the right mouse button and delete the brush. Save your new brush set by clicking on the small back arrow at the top of the brush palette and select **Save brushes…**



How do I use brushes?

There are two ways to use brushes. The brush you want to use and the effect you are trying to achieve will determine the method you use.

You can paint with the brush and this is method is most suitable for basic round brushes and often the best choice for Montage layouts. In this method you select the Paint Brush in your Tool Box, choose your brush and paint using your mouse as though your were literally painting on a canvas.

You can also use your brush like a rubber stamp. This method is most suitable for intricate brushes such as the one I created in the above tutorial. The brush then leaves a single impression on your layout and you can increase or decrease the opacity of this impression or change the color, as desired. The more you "stamp" with a brush and the variety of brushes used will eventually lead to a work of art.

Brush Use Tips:

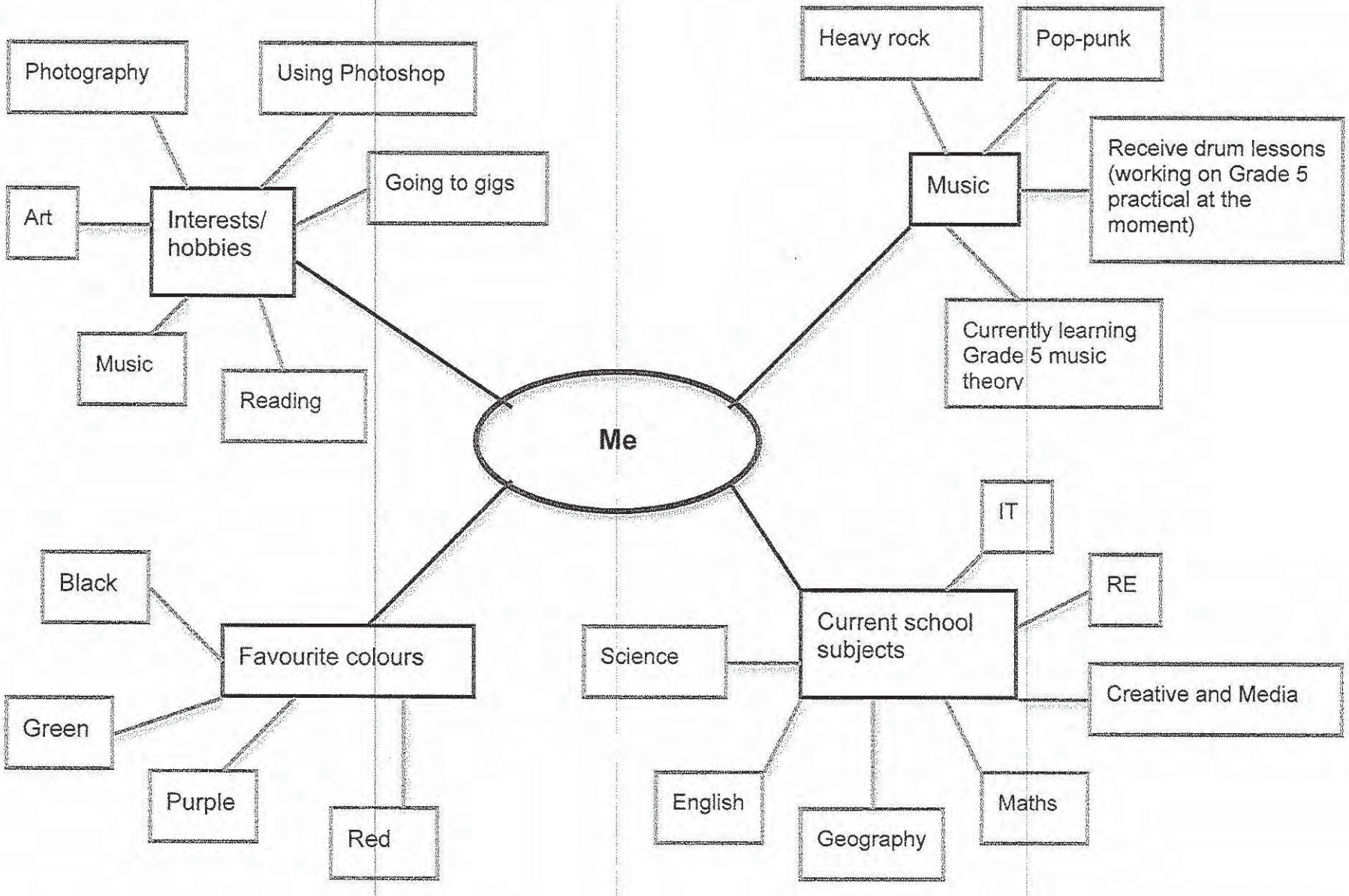
-Create a new layer before adding new brush strokes, so that if you make a mistake then it is easily fixed.

-Be creative! Brushes are a valuable tool with limitless possibilities!

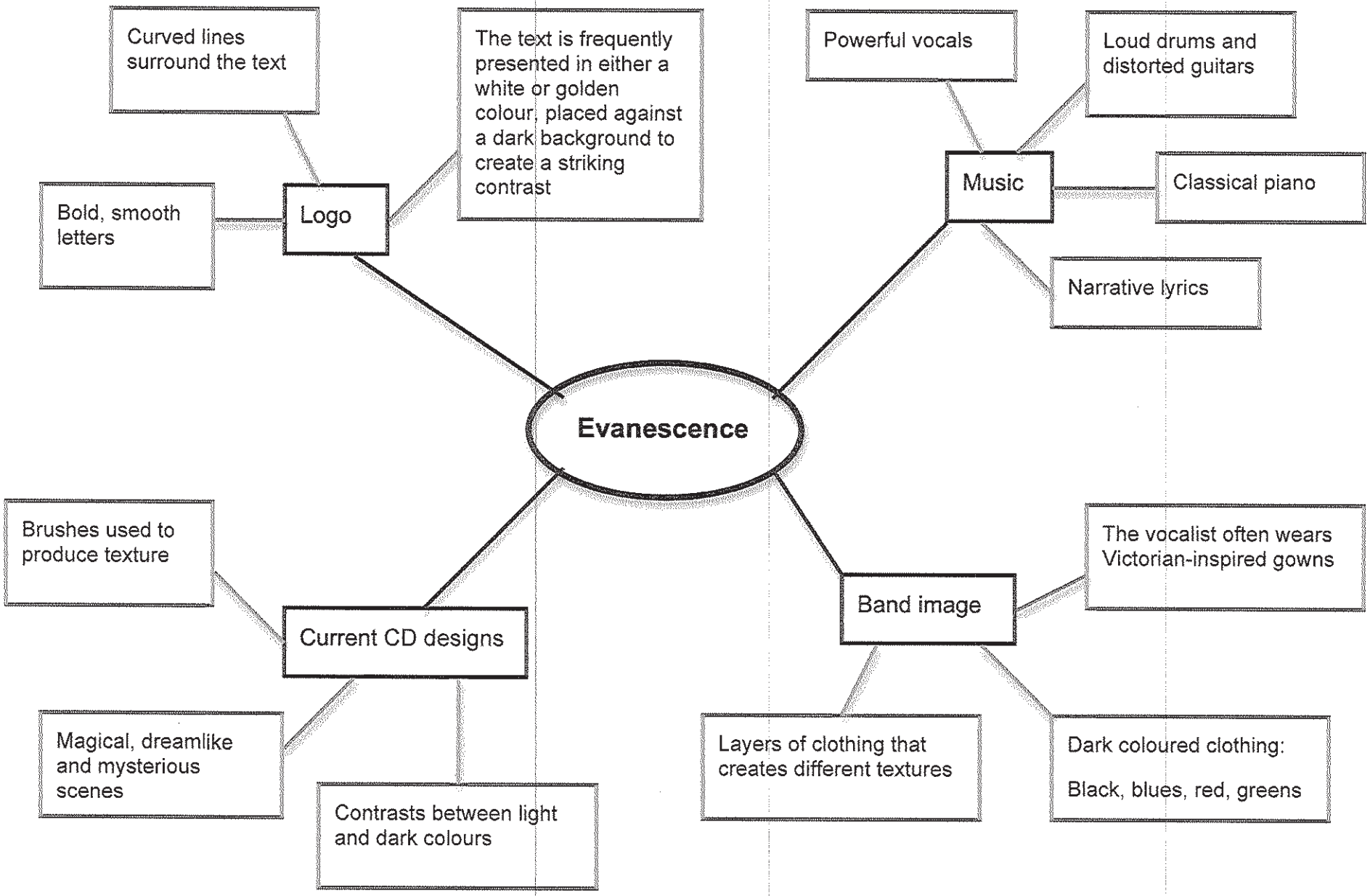
Image courtesy of Image After

, – Bibliography / Webliography Template

Date Website Accessed	Website	Information found	Notes
22/4/10	www.scrapbook-elements.com/tutorials/AASPN-Photoshop-Brushes.pdf	A simple guide to downloading, unpacking and using brushes in Photoshop	I found this booklet very useful as I gained better knowledge of how to make my own brushes
27/4/10	www.evanescence.com	Images that are part of the website layout	I commented on the pictures I selected and discovered that particular brush effects create different settings.
15/3/10	www.seekacover.com/cd/Evanescence	Pictures of Evanescence's albums Fallen, Anywhere But Home and The Open Door.	I analysed the colours and the subject.
15/3/10	http://oglobo.com	A photograph of the band.	
15/3/10	www.chometal.info/Evanescence	" " " " " "	
15/3/10	http://files.myopera.com	" " " " "	
28/4/10	'Photoshop Creative' – Issue 50 (magazine)	Advice on how to create a 'brushed border'	



This mind map allows me to recognise my interests and all the things related to my life, therefore if I create my work that is connected to some of these interests I will have a larger understanding of the subject of my project.

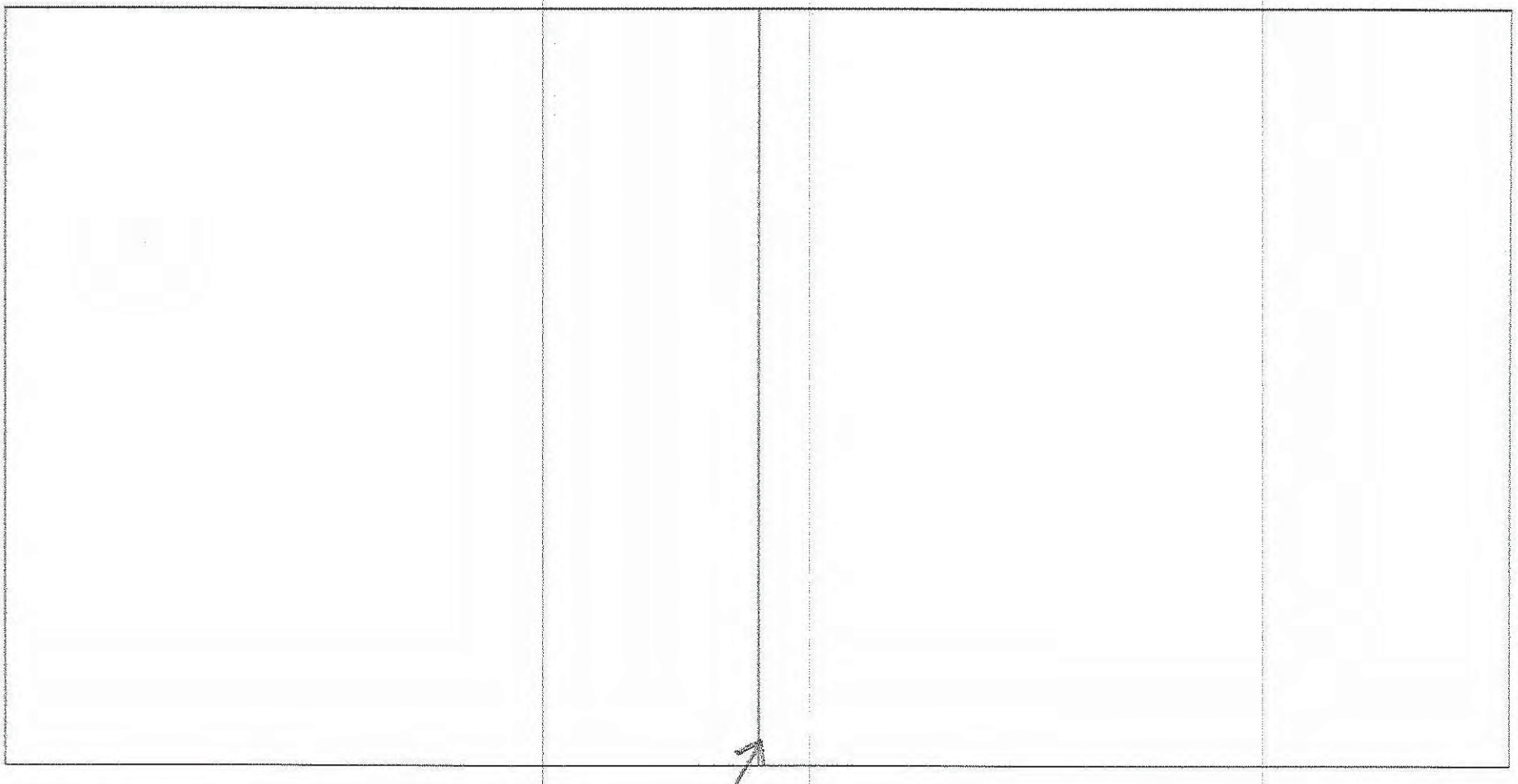


This mind map allows me to identify the various connections between the band and their work. The information in this diagram enables me to recognise different themes that are currently associated with Evanescence, so that I can link them into my own CD booklet design.

Tuesday, 27 April 2010 10:35:32 United Kingdom Time

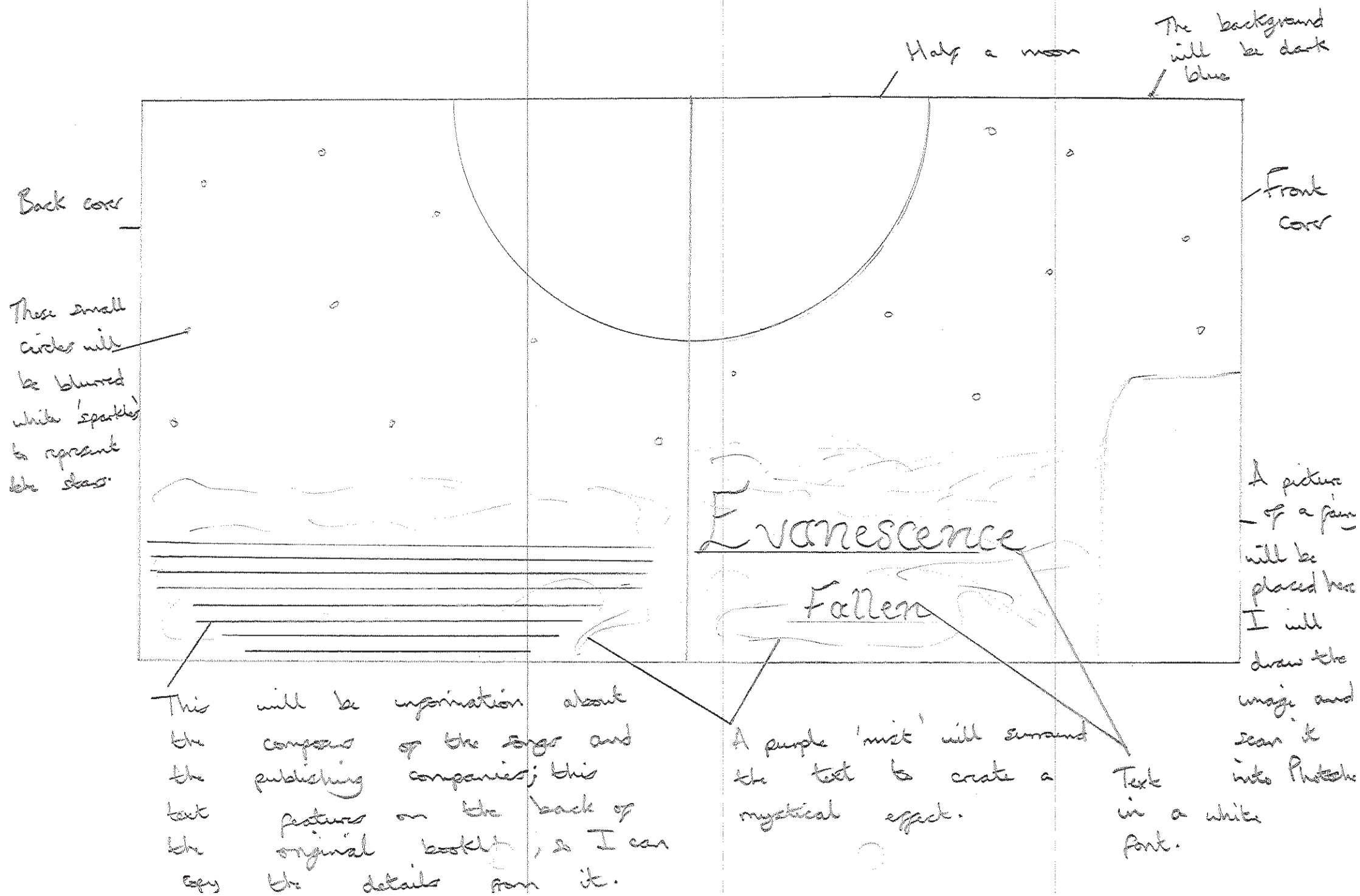
Template

This is the template I am going to use for my CD inlay.

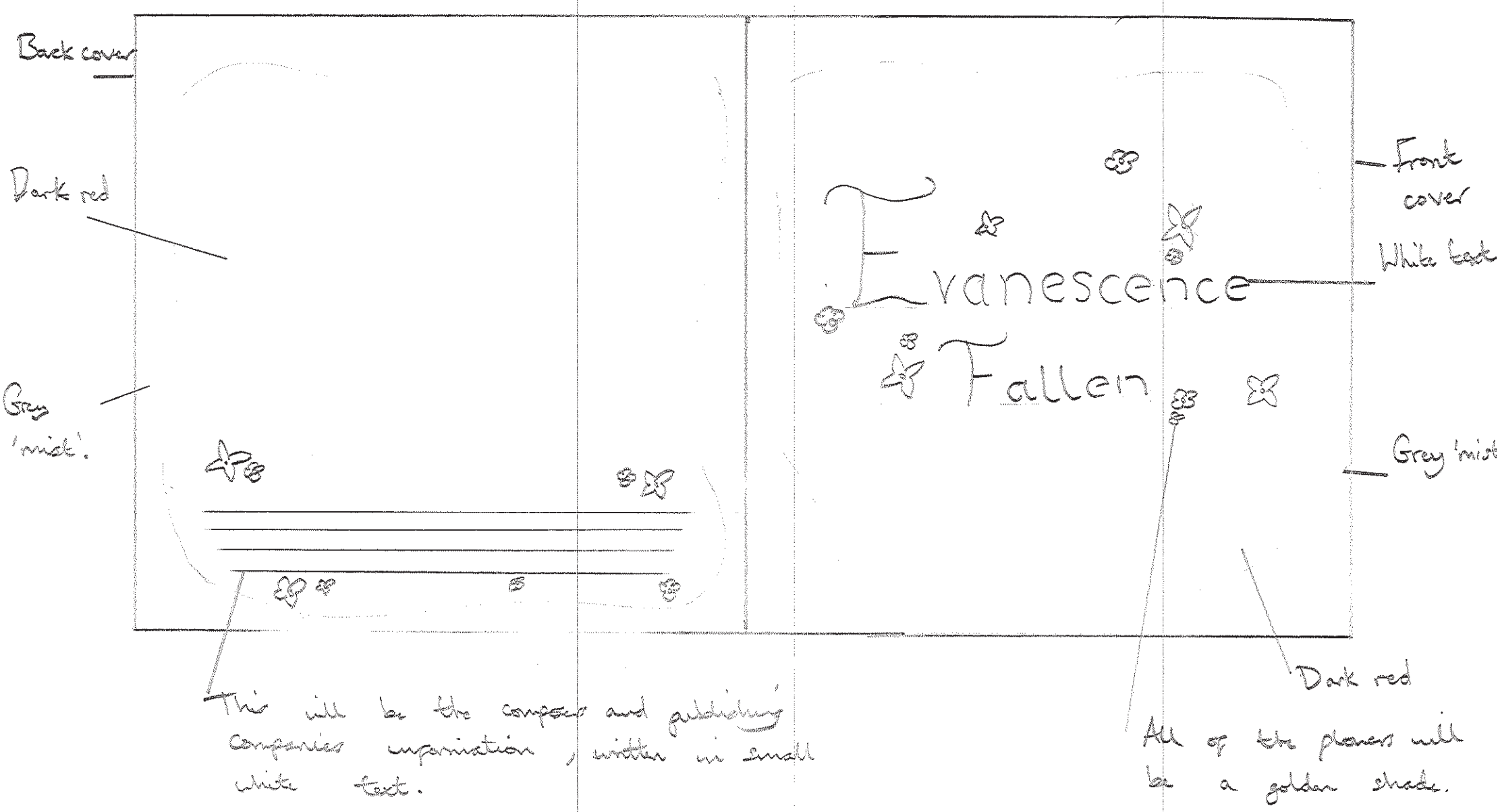


This line is where the booklet will be folded in half.

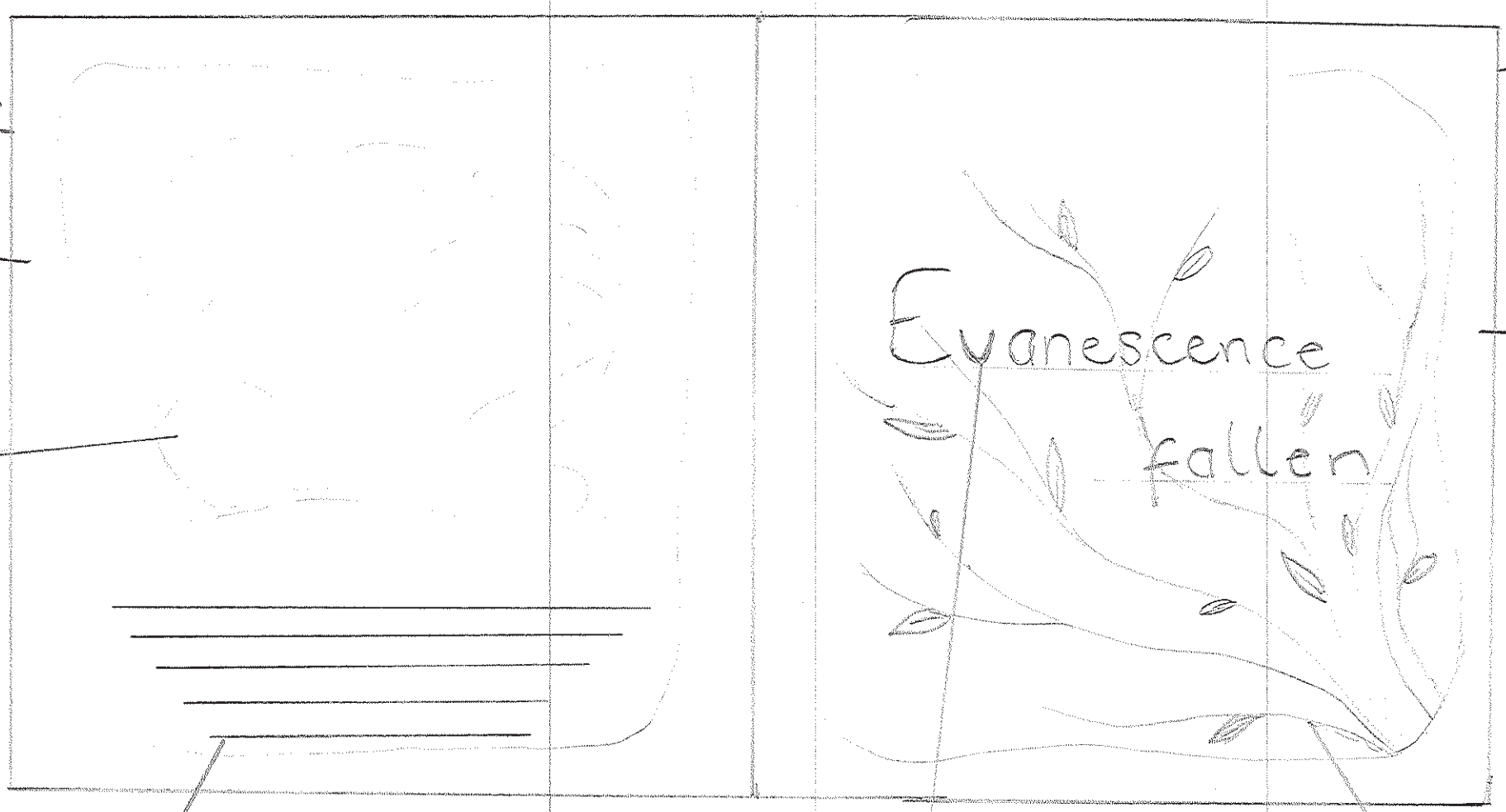
Idea 1 - Front and back cover



Idea 2 - Front and back cover



Idea 3 - Front and back cover



Back cover

Dark gray

A mix of pink and gold texture brushes

This is the information about the composer of the track and the companies involved in publishing the music

Front cover

Dark gray border made from grungi brushes to add texture

Gold text

A selection of plant brushes in a dark pink color

Final design

I have chosen to produce my 'Idea 1' for my final outcome. The reason why I have selected this design is because I am interested in including an aspect of fantasy art on the CD booklet. I feel that fantasy art would best reflect the elegant characteristics of the music on the album (piano melodies and the use of strings), as well as the heavier sections of the songs, because the dark blue color of the background in the design conveys an almost sinister aura.

I will create the purple 'mist' that surrounds the text, by setting the paint brush tool to an opacity of 70%, this will produce a slightly translucent effect.

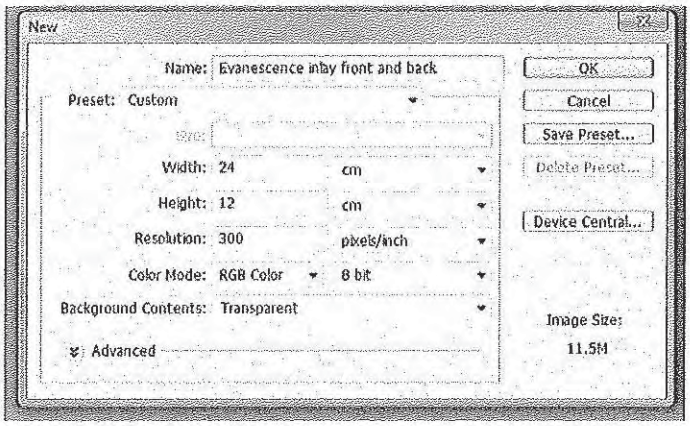
I will produce the moon on the booklet by creating a semi-circle in white. I will then use various texture brushes in a range of grey to generate the craters on the moon. I will blur the edges of the moon with the blur tool, this will create the appearance that the moon is glowing.

Final design reviewed

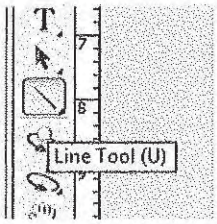
I have reviewed my design chose and I have decided to dismiss it, so I have now chosen to produce my 'Idea 3'. The reason why I have changed my idea is because, I have realised that there would not be enough time to make the CD inlay if I carry on with the plan, therefore I have selected 'Idea 3' to replace it.

I have chosen 'Idea 3' over 'Idea 2' because, I feel that the second idea doesn't reflect the style of music as well as the third idea. 'Idea 3' contains vines that are spread across the text, and this produces a mysterious aura, ~~and~~ this can be interpreted as the plants are capturing the letters. This notion is rather menacing and this represents the dark qualities of the album - the graceful curves of the vines portray the elegant piano melodies.

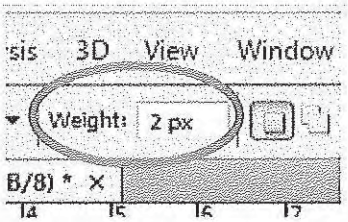
Processes used to create the CD booklet (front and back cover)



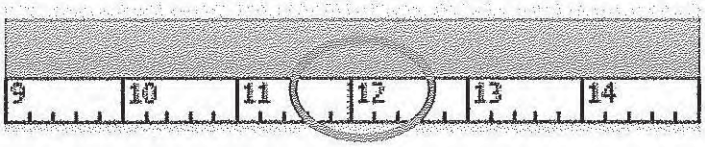
I opened Photoshop and produced a canvas in Photoshop with a width of 24 cm, and a height of 12 cm, with a transparent template.



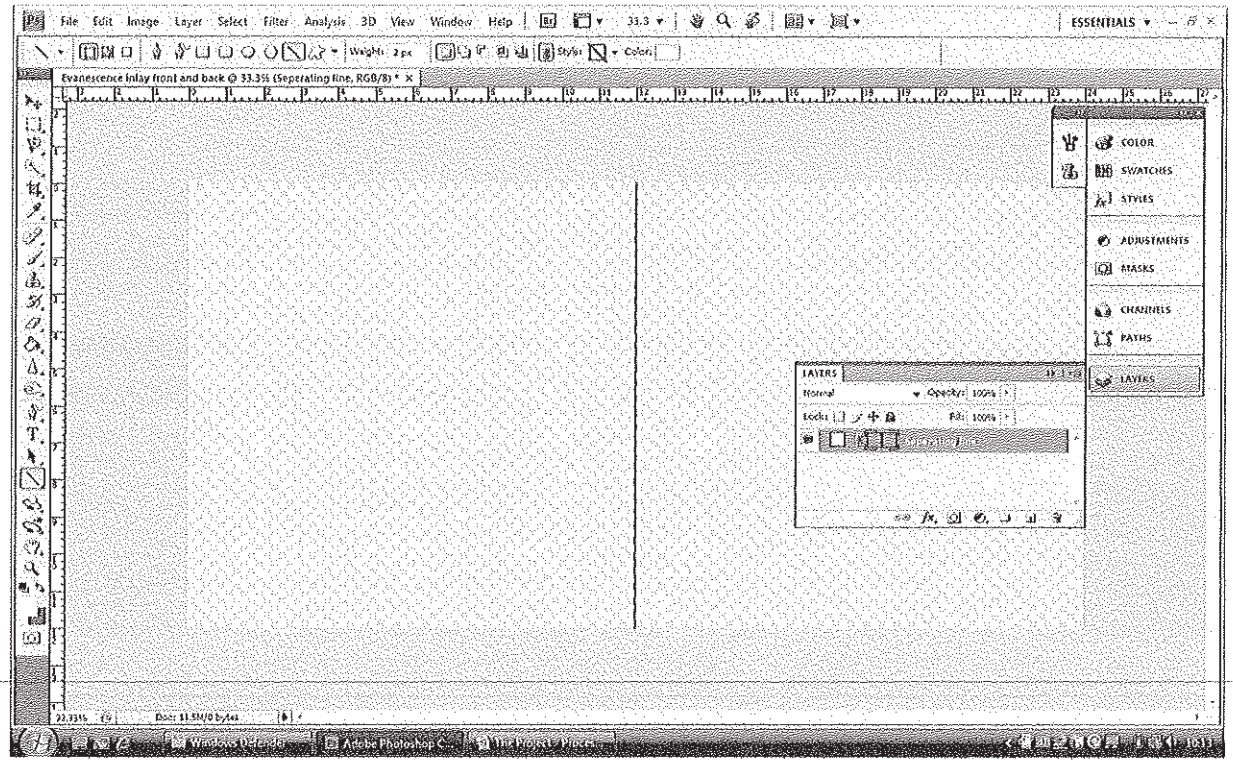
I then selected the line tool.



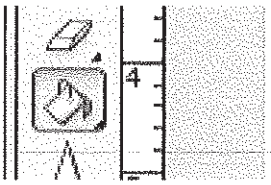
I set the weight of the line to 2px.



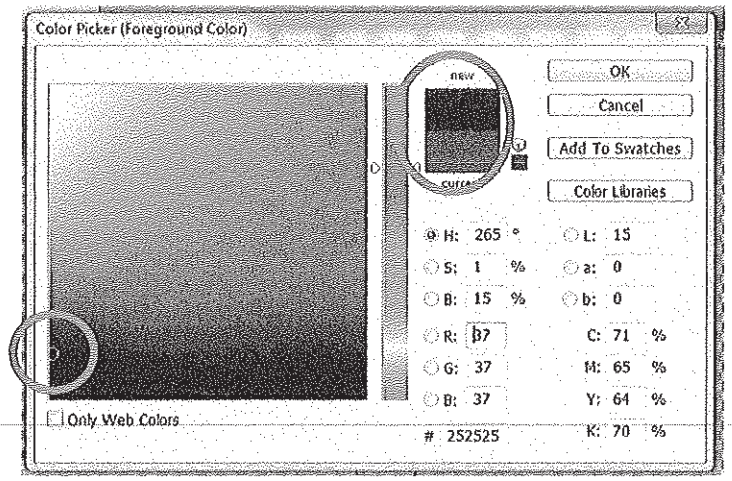
I utilised the ruler function, as I drew the line exactly half way down the canvas at 12 cm, because the width of the template is 24 cm.



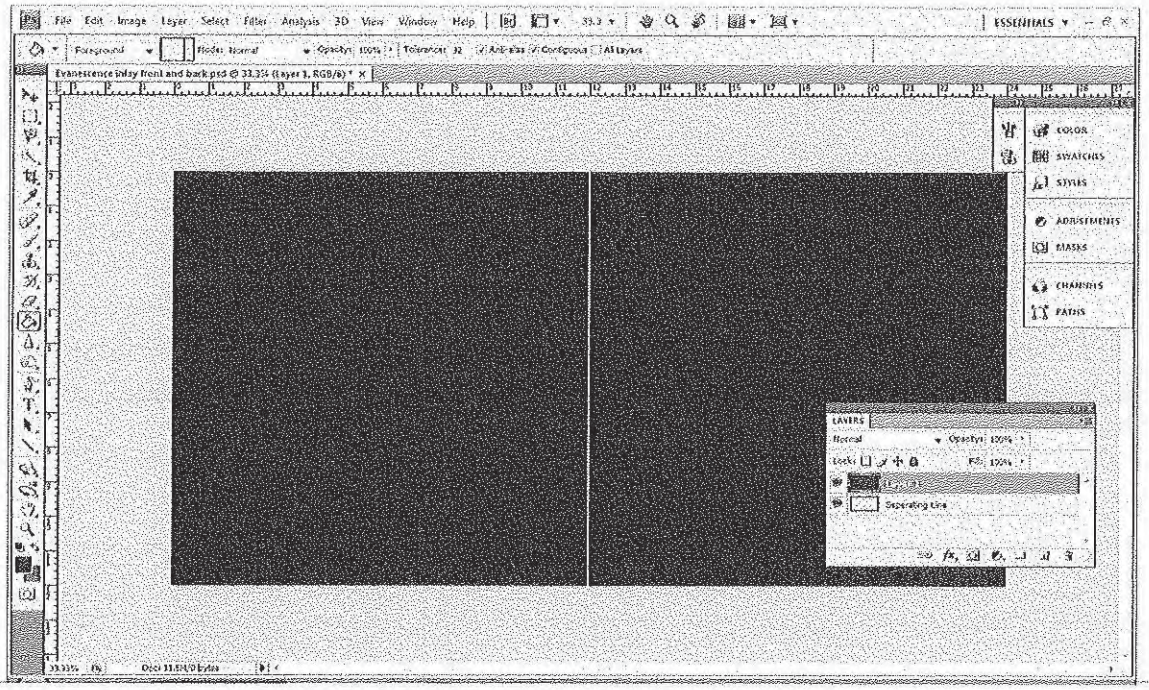
This print screen shows the line that divides the booklet in half.



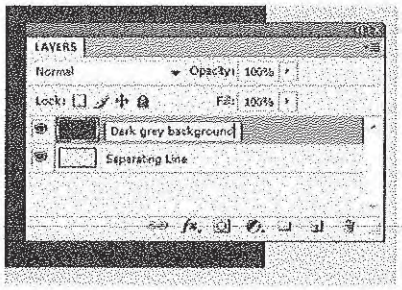
Next I selected the paint bucket tool.



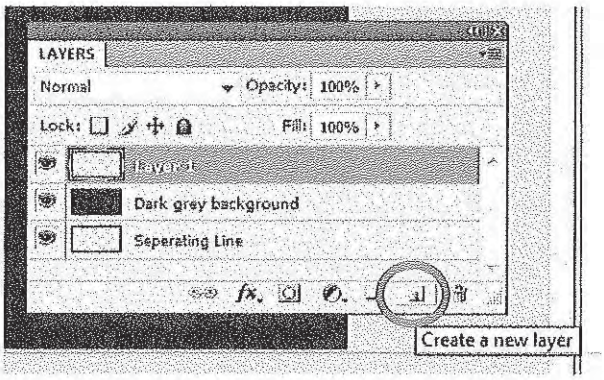
I chose a dark grey colour to completely fill one layer.



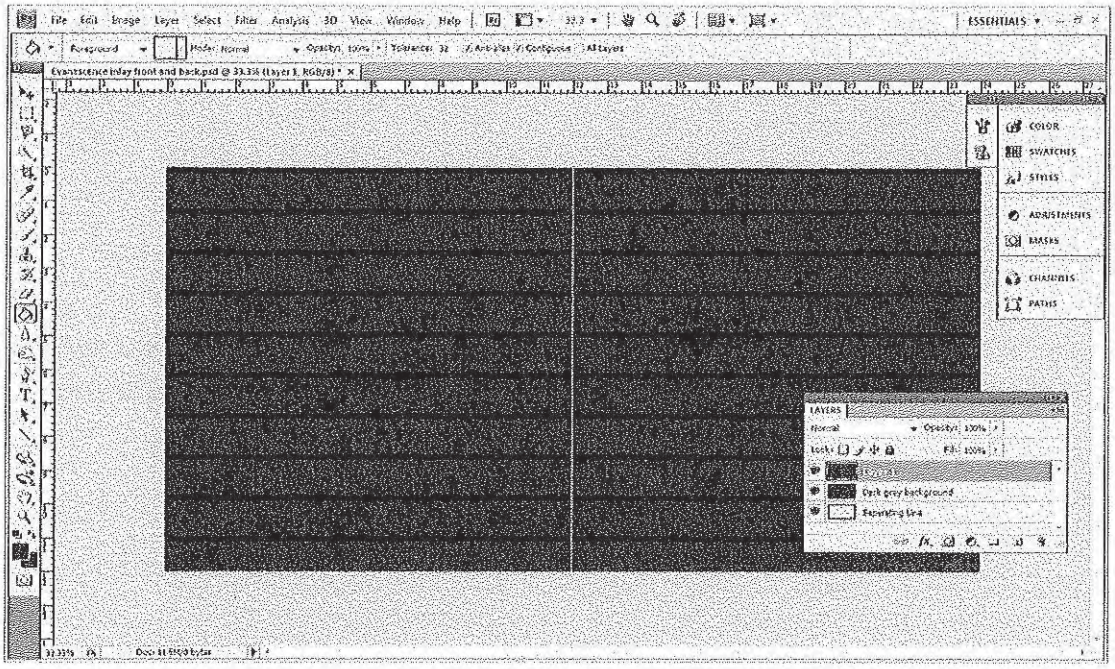
This is the layer that I coloured grey.



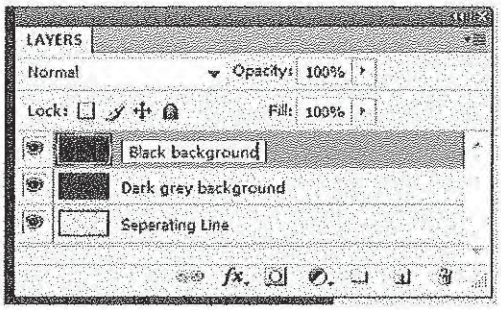
I named the layer as, 'Dark grey background'. I gave each layer a title, so that I could easily identify them as I progressed through the work.



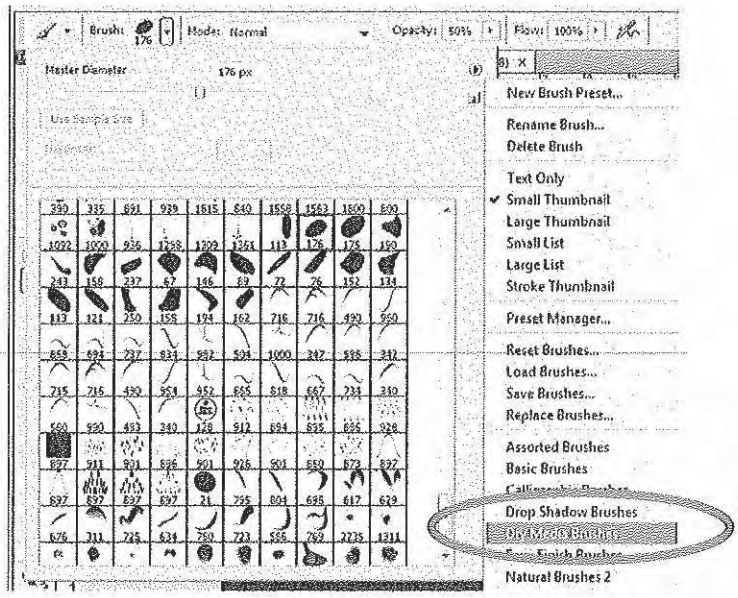
I produced a new layer with the 'Create new layer' option, so that I was able to add a different coloured background.



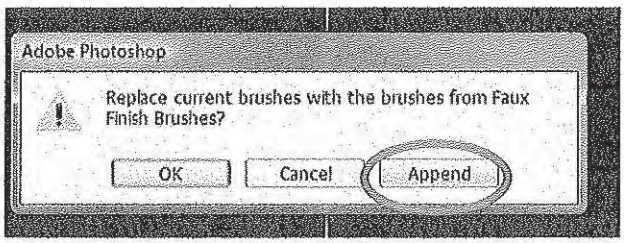
I applied black to the new layer that I created.



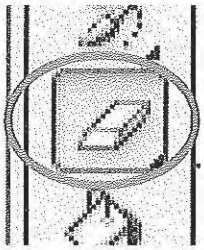
I named this layer 'Black background' and placed the layer over the 'Dark grey background' one, so that I could produce a brushed boarder for the inlay.



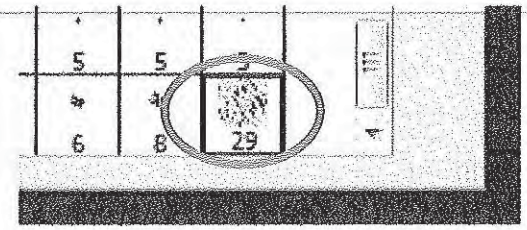
I then uploaded more brushes into the brush palette by selecting the 'Dry Media Brushes' option.



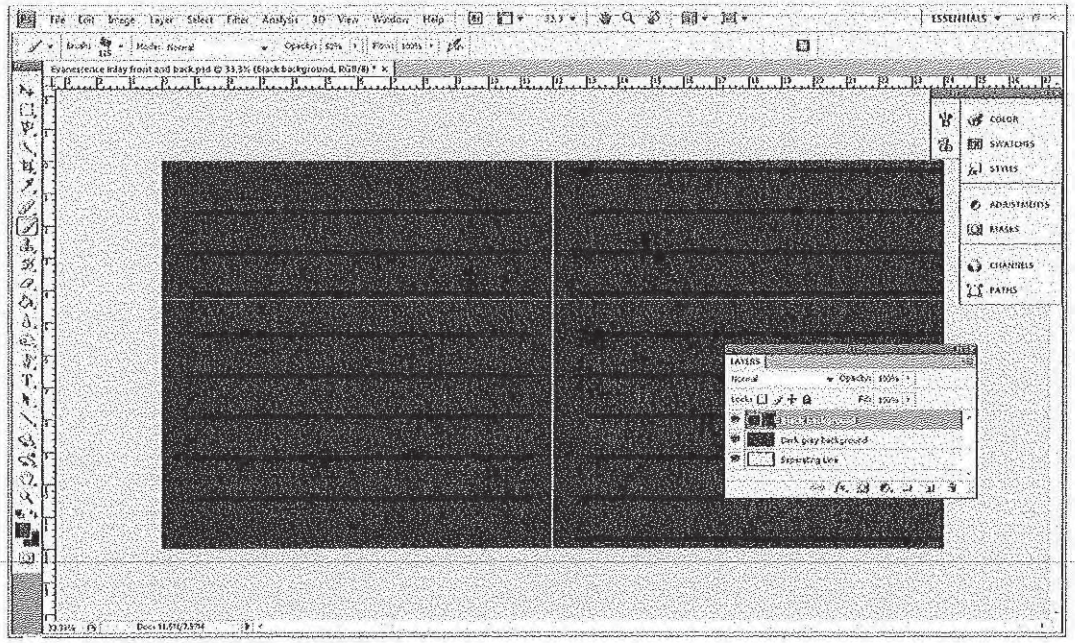
I then clicked the 'Append' button to import the brushes.



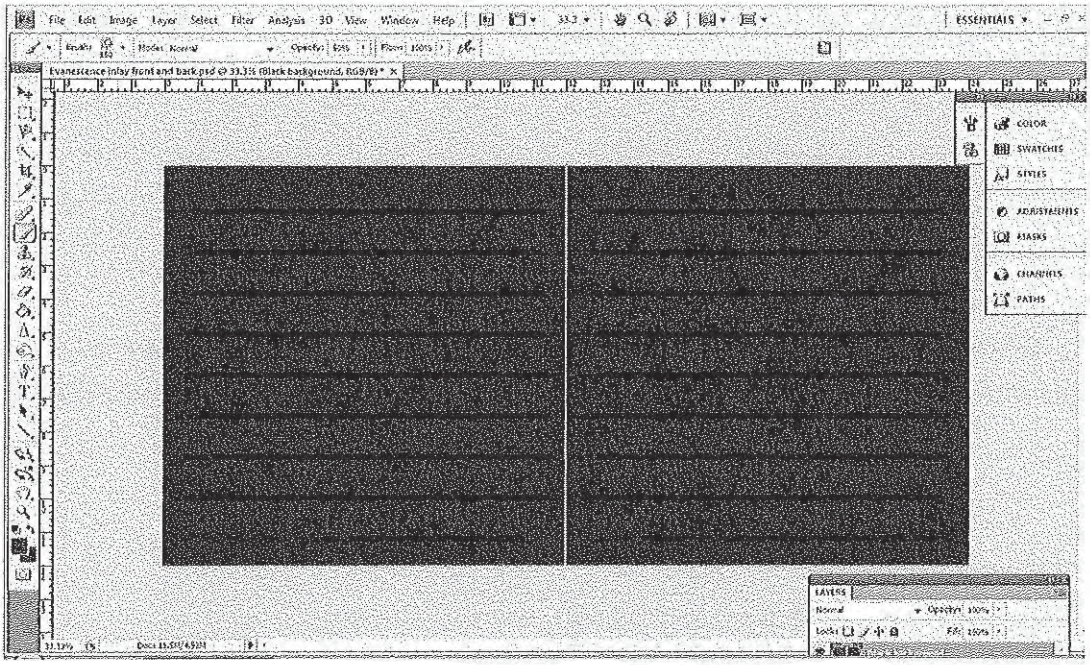
I selected the eraser tool.



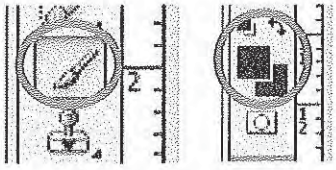
I chose this brush style from the selection that I uploaded, for the eraser shape.



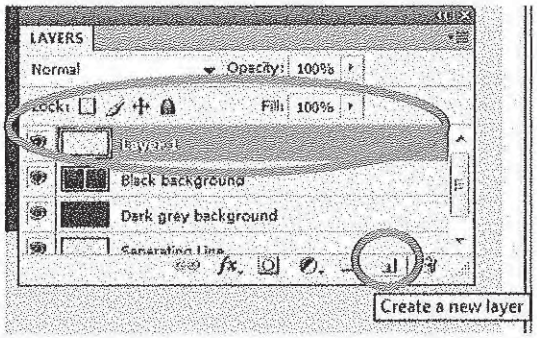
I continuously pressed down the eraser to produce a border around each half of the template. As I set the black layer over the grey layer, when I erased the black layer the grey showed through. I learnt this technique from the magazine, 'Photoshop Creative' Issue 50 and the information provided on how to produce the 'Brushed Border' method.



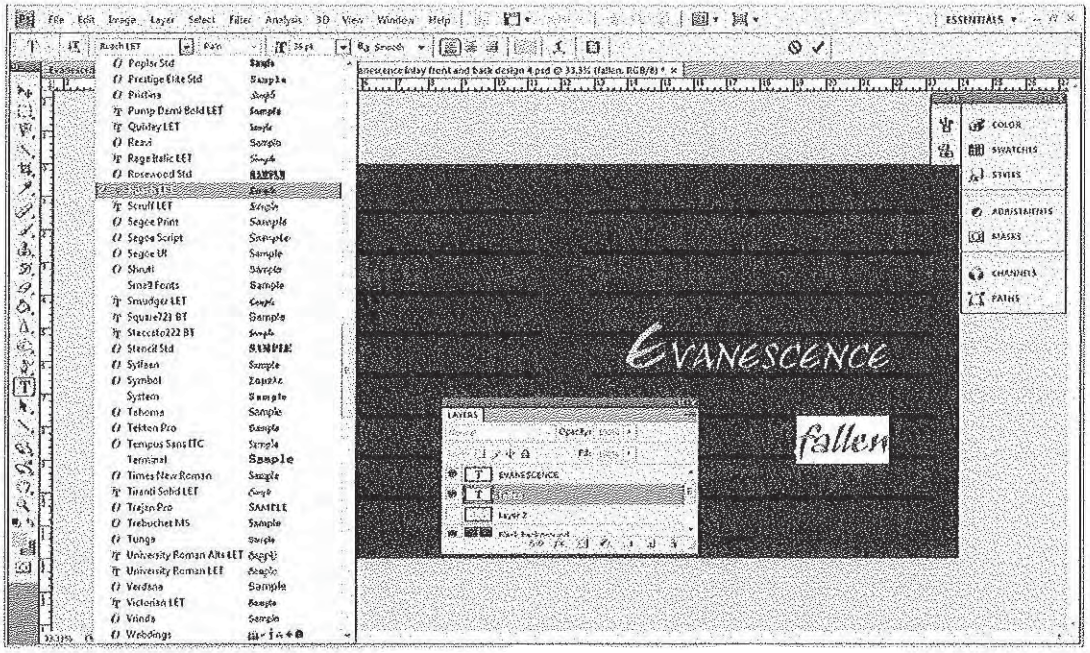
This print screen shows both of the booklet pages with the brushed border.



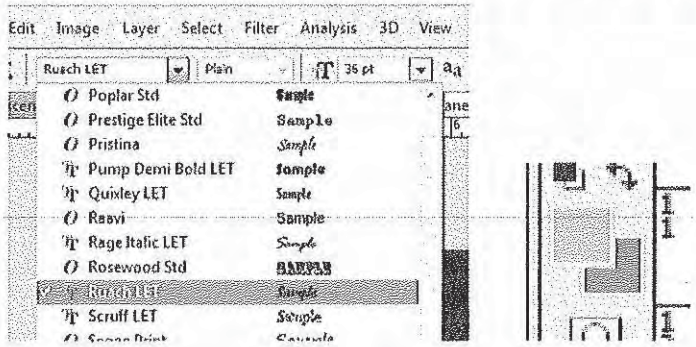
I went over the grey border with the same brush, but using a black colour to add texture to the border.



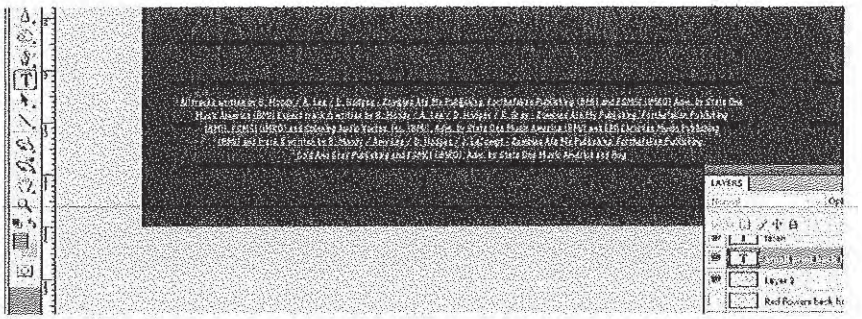
Then I created a new layer.



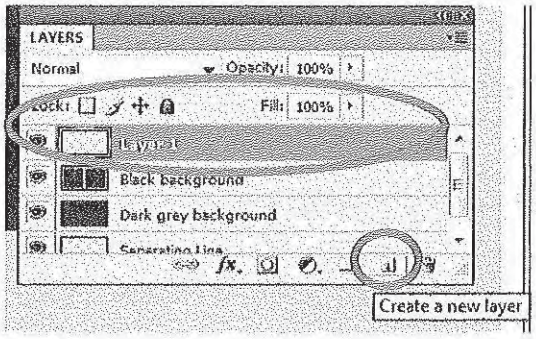
I added the text, 'Evanescence' and 'Fallen' to the right-hand side of the canvas for the front cover of the booklet, therefore when I fold the inlay in half, this page will be on the correct side.



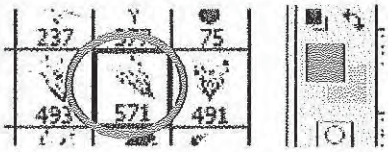
I set the font to 'Ruach LET' and the colour as a golden shade. I chose this font style, because it is rather bold and it is appears as though it has been painted, and I feel that this style reflects the artistic lyrics on the album. I selected the gold colour, because it is clearly visible against the black background.



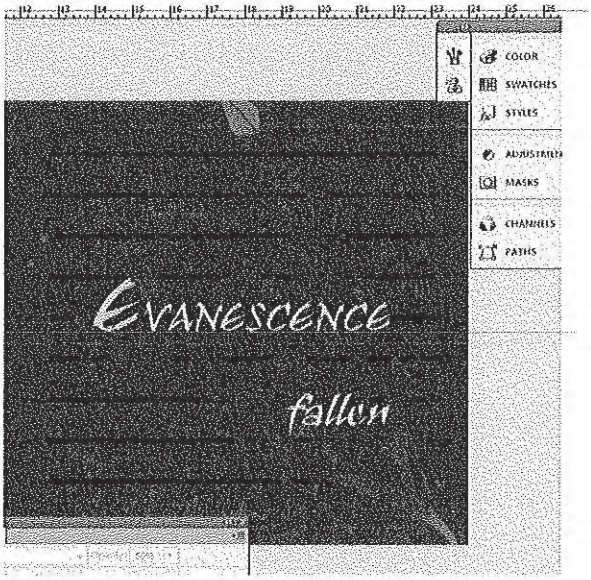
Then I added the text that is printed on the back of the existing CD inlay for the 'Fallen' album. This text includes information about who wrote the tracks and the companies involved with the publishing of the music. The font I used for this is, 'One Stroke Script LET', because I made the text small, this style was clearer than the 'Ruach LET' that I applied for the front cover of the booklet.



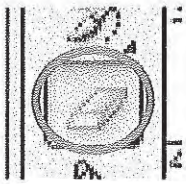
Then I created a new layer.



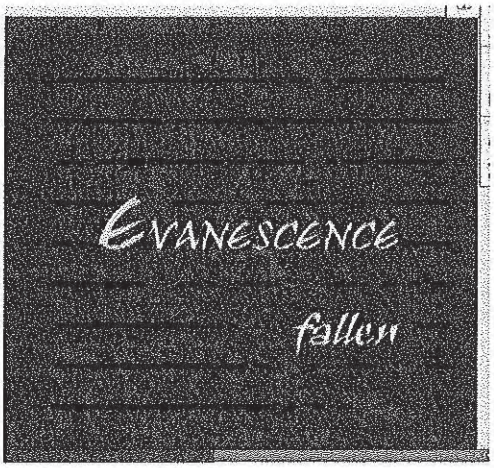
I chose a flower brush from the brush palette and selected a dark pink shade for the colour.



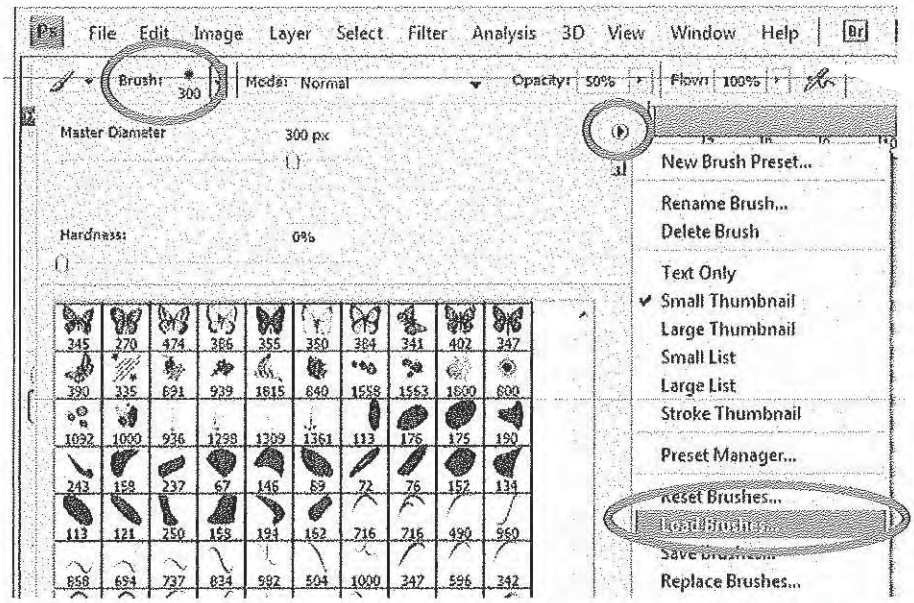
This print screen shows the flower brush I applied to the designed.



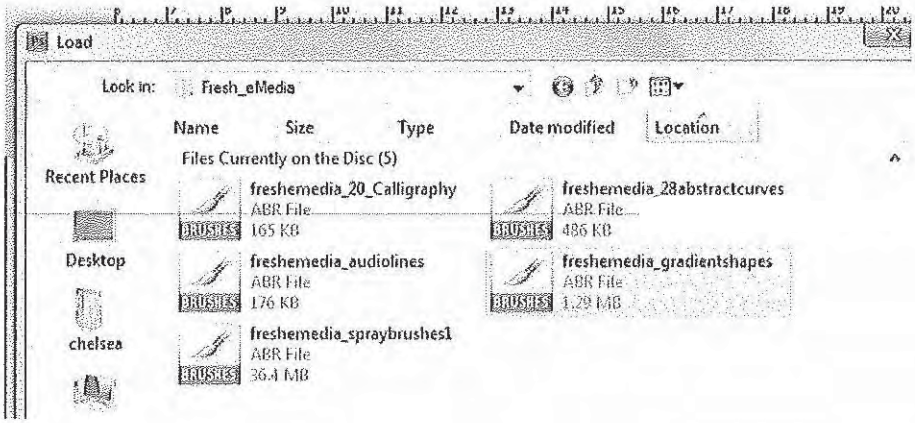
Then I selected the eraser tool.



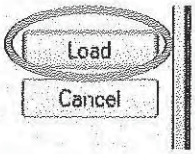
I erased parts of the brush that were over the grey border. This screen shot shows the design with the sections erased.



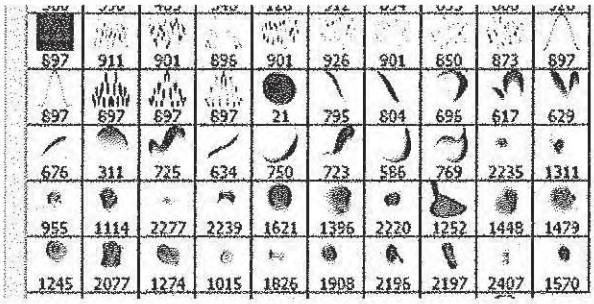
Then I opened the 'Brush' palette and the 'More brushes' tab, so that I used the 'Load brushes' option to import more brushes into Photoshop.



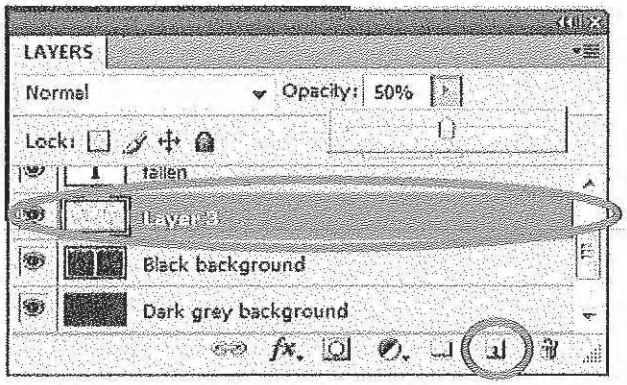
I imported these brushes from a Photoshop CD that I purchased with the 'Photoshop Creative' - Issue 50 magazine.



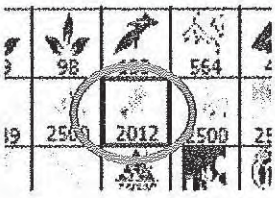
I then imported the brushes in Photoshop by clicking the 'Load' button.



These are the brushes that I have imported from the disc, in the brush palette.



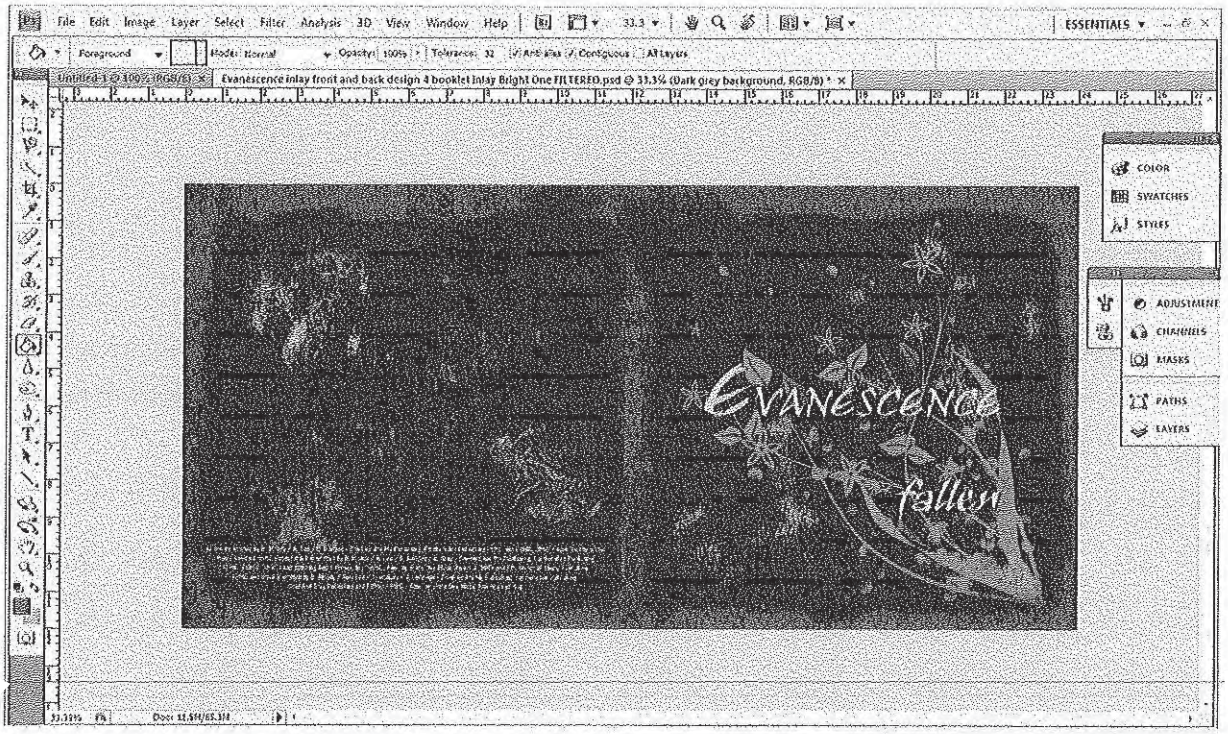
Next I created a new layer.



I selected a grunge brush.

I applied the brush to the back half of the Inlay, in the same pink colour I used for the flower brush used on the front cover.

Then I applied three other brushes in the same golden shade I used for the text, to both halves of the booklet.



This print screen displays my complete font and back cover of the CD booklet.

These are the different shades produced by the four different art pencils that I own.

2H

HB

B

2B

I used this pencil for the drawing.


EVANESCENCE
fallen

Going Under

[illegible]

Bring Me To Life

[illegible]

Everybody's Fool

[illegible]

My Immortal

[illegible]

Haunted

[illegible]

Tourniquet

[illegible]

Imaginary

[illegible]

Taking Over Me

[illegible]

Hello

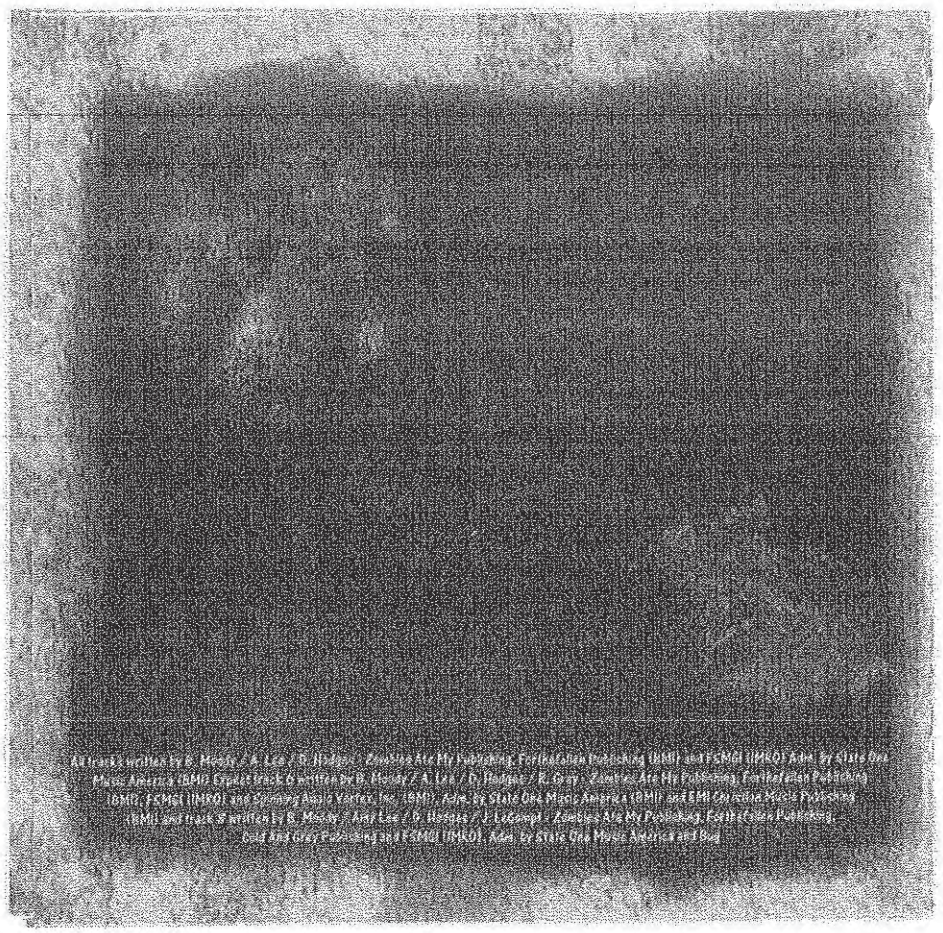
[illegible]

My Last Breath

[illegible]

Whisper

[illegible]



This is the pair that I started to create, however during the planning stages of my designs for the CD inlay I changed my idea from including fantasy art to

Report on processes used for the CD booklet

First I created a basic template that I used for all of the pages of the booklet. I produced this in the software, Photoshop. I set the canvas as 24cm x 12cm, as this is the average size of a CD booklet when it is open.

For everything new that I added to the design I created a new layer and named it appropriately for future reference. Using layers in Photoshop is very important, as each separate addition to the work can be easily edited or deleted without having to alter the whole appearance of the piece.

I then added a layer that was all grey and one over it that was all black, this enabled me to erase a border around each page to produce a 'worn away' appearance, that makes the booklet look as though it has existed for a long time, and this is rather mysterious like the band's music on the album.

On the front cover of the booklet I typed 'Evanescence' and 'Fallen', as this is a vital feature for the inlay, so that the lyrics inside can easily be identified by the title on the front of the booklet. I applied the text in a golden shade, because this made the type to clearly stand out against the dark background. The font I used for the letters looks as though they have been painted onto the CD inlay, and this highlights the artistic processes that were used to create the music on the album.

I copied the correct lyrics for each of the songs onto the CD booklet from the existing inlay I own from the album. If I didn't posses the actual booklet, I could have used the internet to search for the song words. However, there could have been a constraint to this as anyone can post lyrics on the internet; therefore there could have been songs that contained errors, and so my work would have also consisted of the incorrect words.

I used brushes that were pre-loaded into Photoshop and a selection from a disc that I received from the 'Photoshop Creative' magazine (Issue 50), in order to produce the 'clouds' of colour. I included these effects to generate an enchanting aura that is often connected with Evanescence's music.

I used the same design, apart from the front cover, for all of the pages in the booklet; this creates a consistent style that is subtle but effective, as this reflects the soft piano melodies that are played over the heavy music on the album, because sometimes they are difficult to decipher, however they enhance the overall sound.

I incorporated the 'thank you' section onto the inside of the last page that is displayed in the existing inlay. I also included the information of the composers of the tracks and companies who published the music. I feel that the 'small print' on the booklet adds an extra feature to the design of the inlay that makes the work appear more authentic.

Evaluation of The Project

For The Project my question was 'How do you create a booklet inlay for a CD album?' For my final outcome I produced a CD booklet for the band, Evanescence and their album, Fallen. I created the work in the computer software, Photoshop.

I thought of the idea to create a CD inlay, because I wanted to base my work around music, but relate it to skills that I have learnt on the media course. I produced a mind map of things that are connected to me, the categories included, school subjects, music, interests/hobbies and favourite colours. From this mind map I found that I enjoyed creative activities that involve music and art, therefore I decided to devise a CD booklet for one of Evanescence's albums, as this would incorporate the theme of music into graphic design. I chose Evanescence because they are one of my favourite bands, so I felt that I would enjoy making a new CD inlay.

I carried out research on the existing CD covers of Evanescence's albums and promotional photographs, to gain further understanding of the main themes that are associated with the band. I found that the research included aspects of fantasy art, because of the magical aura displayed in the images; therefore I investigated this type of art for more inspiration with my own designs.

In order to enhance my design ideas I created a spider diagram about Evanescence, and from this I identified their CD album designs, the main elements they include in their music, the band's image and their logo. The information that I applied to the spider diagram allowed me to recognise the common themes that are linked with the band, so that when I started to produce the CD booklet I would be able to include characteristics that are appropriate for the band and their music.

Once I had finished researching the band, I created a basic template in Photoshop and this allowed me to make copies of the guide, so that I was able to use it for each page of the booklet.

Then I produced the inlay in Photoshop and I used brushes, text and techniques that I learnt from a magazine called 'Photoshop Creative'. I included black, grey, dark pink and golden tones within the design, as I felt that when these colours are placed together they produce a mysterious but magical impression, which is often connected to Evanescence as I found this in my research.

I didn't change my initial idea of producing a CD booklet, however I did alter my designs for the inlay, because from the research of the band I then advanced onto examining fantasy art. I planned to draw fairies/angels and scan them into Photoshop to add them to my design. Unfortunately, I dismissed this thought as I realised that time would be an issue if I continued with the concept. As a result of this I opted for a simpler design by using Photoshop brushes to produce different effects.

I thought that the strong point of my work was the congruity of the colours on the CD booklet, because I aimed to convey the mystical quality of the music on the album, and I feel that I have achieved this through the tones I included.

Also I feel that the research I performed was very beneficial when I came to create ideas of features to involve in the CD booklet, because I gained great awareness of key ideas that are linked with Evanescence and their music.

I believe that the weakness of my work was the actual design of the inlay, because I didn't include everything that I wanted to, for example I have applied a flower brushes to the front cover of the booklet and I desired to incorporate a different one on each page. However, due to a lack of time I had to use the same two backgrounds for the pages and this didn't produce a fairly intricate design that would have been created if I had used a variety of brushes.

I came across some potential copyright issues with my CD booklet, because I included Evanescence's lyrics from their album, Fallen, as well as the band's name and album title, due to not having permission from the band and other owners of the songs. However, I am using the lyrics for educational purposes, so copyright laws do not apply as strictly than if I was using them in a commercial situation.

In addition to this the Photoshop brushes that I applied to the CD inlay are copyrighted by their creators, therefore if I were to use them in the design for commercial purposes, I would have to contact the people who produced them for permission. As I have utilised the brushes for educational reasons, ownership rights are not violated.

Throughout my project I confronted a large limitation, as when I went into the CLC I had saved the majority of my Project work onto my laptop at home, so I wasn't able to access it through the school computers. However, the issue was solved because I called my mum on the phone and asked her if she could transport the laptop from home to the CLC, in which she was, fortunately, able to do; this allowed me to continue with my work, without possibly wasting time by waiting to go home at the end of the day, if my laptop couldn't be brought to my location.

During my work for The Project a number for health and safety issues were considered, for example, when working around a computer no food or drink should be placed close the electrical equipment. Also wires that obstructed walk-ways were taped down to reduce the risk of people tripping over them. As I was sat at a computer for many hours when creating the booklet in Photoshop I took frequent breaks away from the screen, as well as adjusting the seat so that I was sat with a straight back and at a reasonable height, therefore I could reach the keyboard in a natural position with my elbows bent at right-angles, and this helped to maintain a good posture.

From this project I have acquired new skills in Photoshop and I could use these in the future, for instance, I have chosen to take A level Media, therefore if we are assigned the task of producing a piece that consists of graphic design I would be able to use the skills I have learnt from creating the CD booklet for this.

Also in the future, perhaps in a working environment, I may be allocated the job of promoting the company, and so I could apply some of the techniques I learnt from my work to the advertising material, as well as teach them to other work colleagues

If I were to do this project again I would ensure my initial designs could be completed in the time period allowed, so that I could create my work closely to my plan, rather than discovering this during the production of the CD inlay and changing the original composition due to a lack of time. I could manage my time more effectively in the future by creating a detailed action plan and allocating estimated times to be spent on each section of work, instead of only documenting the information after I had completed a task.

I found this project rather difficult to manage effectively alongside the GCSE's that I had to revise for, the other work I had to continue with from the Diploma, and other school work. I feel that if I had started The Project I earlier in the year, this problem may have be reduced by spacing out the amount of work needed to be complete in the given time, so that it wouldn't have been as rushed (this is apparent in my change of designs).

On the other hand, I enjoyed making the booklet in Photoshop, because I gained new skills and techniques that I wouldn't have learnt if I hadn't have continued with my theme from the start of my ideas. As a result of my research my knowledge of fantasy art also developed and I am now interested in drawing images related to this type of art.

Dairy - The Project

15 March 2010
17:35

I collected images from the internet of Evanescence's album front covers and commented on the colour, position of the features and the different moods the pictures convey. I also found promotional photographs of the band and evaluated the themes captured as well as the effect that various colours have on the overall appearance.

Future aims: to observe the main features found in my research.

Time taken - 1 hour
(Approximate)

Start - 16:34
Finish - 17:32

17 March 2010
18:49

Today I examined my research on the band's promotional material by stating the features that regularly appeared throughout the work. This evaluation helped me to discover the common themes that are associated with Evanescence and their music; with these I came to a conclusion that fantasy art could be beneficial for when I come to design the booklet.

Future aims: to perform research on fantasy art.

Time taken - 15 minutes
(Approximate)

Start - 18:28
Finish - 18:45

Diary - The Project

18 March 2010
18:32

Today I collected a variety of fantasy art images that contain angels and fairies. The reason why I decided to study these mythical beings is because, the title of the album I will be producing the CD booklet for is called, 'Fallen' and this influenced me to think of fallen angels and other mystical creatures, like fairies. I commented on the colours and how they convey particular moods to further understand the purpose of the images. Also I included the websites where I gathered the pictures from. I think that this research has helped me to familiarise with the common tones and shapes associated with fantasy art.

Time taken - 1 hour 50 minutes
(Approximate)

Start - 16:30
Finish - 18:20

24 March 2010
20:38

I started to draw one of the images I found during my research to practice drawing subjects with human qualities. I drew the head, hair, torso and both arms of the fairy. I enjoyed this task as I like improving my illustrating skills and I further developed the technique of producing smooth curves.

Time taken - 1 hour 55 minutes
(Approximate)

Start - 18:35
Finish - 20:30

Dairy - The Project

26 March 2010
18:13

I searched through 'Google' for the meanings of different colours, and as a result I came across the website,
http://www.sensationalcolor.com/color-meaning-symbolism-and-psychology/

This site helped me with my research, because I developed my understanding of how colour can provoke various reactions in certain contexts. I found that one of the main themes within the images I collected was magic and connections with the night and the stars.

Time taken - 20 minutes
(Approximate)

Start - 17:40
Finish - 18:00

9 April 2010
16:25

Today I created a basic outline for the booklet template. I produced this work in Photoshop where I was able to enter the required size for the inlay. The template is only a rough guide, therefore I will add more detail to the work when I decide on a design.

Time taken - 15 minutes
(Approximate)

Start - 16:00
Finish - 16:15

Diary – The Project

4th April 2010

Today I created three possible designs to create for my final outcome. On the designs I included the text 'Evanescence' and 'Fallen' so that the booklet can be easily identified. I stated the colour of each feature on the CD inlay, therefore when I come to produce the work I can simply make it as I will know exactly what to include.

Time taken – 1 hour 15 minutes

(Approximate)

Start -16:00

Finish – 17:15

Future aims : To select one design to create.

Diary – The Project

6th April 2010

I selected one of the designs to make for my booklet. I wrote a report for the reason why I chose this design and included information about how I am going to create some of the features of the plan.

Time taken – 20 minutes

(Approximate)

Start – 17:20

Finish – 17:40

Future aims : To begin to produce the design in Photohop.

Diary – The Project

20th April 2010

I have reviewed my choice of the booklet design and have decided to change my original idea to the 'Idea 3'. I created a report about why I have altered my idea from the initial one I selected.

Time taken – 15 minutes

(Approximate)

Start – 16:10

Finish – 16:25

Future aims : To start to produce the new design.

Diary - The Project

27th April 2010

9:30 – 10:05

I produced a spider diagram that contained information about Evanescence that linked with their music, band image, current CD designs and their logo. This was a useful activity that helped me gather the information I have collated so far and display how it all relates to the band.

10:05 – 11:00

I print screened images from the band's official website (www.evanescence.com) and commented on the content, colours and moods they convey. I discovered that the majority of the images produced a magical effect that was emphasised by the lighting features.

[Break for 25 minutes]

11:25-11:40

I searched on the internet for Photoshop tutorials that I may find beneficial when I begin to create the CD inlay. I typed 'Photoshop brush tutorials' into Google and clicked on website that linked me to various guides for producing different effects

At 12:30 I had a meeting with my mentor and we discussed all the work that I had performed so far, as well as setting future aims for next week.

Future aims: to begin producing the CD inlay in Photoshop.

Time taken – 2 hours

(Approximate)

Start – 9:30

[Break from 11:00-11:25]

Finish – 11:40

Diary – The Project

28th April 2010

Today I created the front and back cover of the CD booklet in Photoshop. I used various brushes and techniques that I have learnt from the 'Photoshop Creative' magazine.

Time taken – 3 hours 10 minutes

(Approximate)

Start – 16:00

Finish – 19:10

Future aims : To create the other pages of the CD inlay.

Diary – The Project

4th May 2010

I produced the inside pages of the cover of the CD inlay. I included lyrics to the songs 'Going Under', 'Bring Me To Life' and 'Whisper'.

Time taken – 1 hours 20 minutes

(Approximate)

Start – 14:05

Finish – 15:25

Future aims : To continue with the booklet.

Diary – The Project

11th May 2010

I created two more pages with the lyrics to the songs, 'Everybody's Fool', 'My Immortal', 'Hello' and 'My Last Breath'.

Time taken – 1 hour

(Approximate)

Start – 16:30

Finish – 17:30

Future aims : To finish the last two pages of the booklet.

Diary – The Project

14th May 2010

Today I finished the last two pages of the booklet. The songs that I included the lyrics to were, ' Haunted', 'Tourniquet', ' Imaginary' and 'Taking Over Me'. I added the finishing touches to the rest of the booklet and printed it out.

After I printed the CD inlay out, I glued the pages together and folded them in half to form the booklet.

Time taken – 2 hours 15 mintues

(Approximate)

Start – 17:10

Finish – 19:25

Mentoring Session with:	
Diploma Project Title	How to create a booklet inlay for a CD Album (Evanessence).

Date	Discussed in Session	Future Aims	Date of Next Session
23.03.10	Has got some images of CD covers. Wrote a list of websites. Chelsea needs to start writing a diary.	To start making a template for the CD cover. To start a diary. To do some more research.	Tuesday 20th April 2010
20.04.10	Started writing diary. Research -	Research – get copies of Evanessence CD covers. Look websites. Fansites. Magazines. CD's Concert booklets. Write a report about research, where ideas are coming from. Start to design your CD cover, using photoshop. BRING IN ALL INFORMATION ABOUT PROJECT. Dave to be informed if project not brought in.	Tuesday 27th April 2010 11.40 am

27.04.10	Shown me what she has got – plenty of research / ideas.	Create Title Page Annotate all your research. Write your proposal – state why you have decided to do this project. Start to design your CD cover – keep copies of all work in progress. Annotate everything.	Tuesday 4th May 2010 11.40

Mentoring Session with:	
Diploma Project Title	How to create a booklet inlay for a CD Album (Emminessence).

Date	Discussed in Session	Future Aims	Date of Next Session
23.03.10	Has got some images of CD covers. Wrote a list of websites. Chelsea needs to start writing a diary.	To start making a template for the CD cover. To start a diary. To do some more research.	Tuesday 20th April 2010

– Diary Template – Diploma Project

Date	What I Did	What Went Well	What I Will do Next