



Oxford Cambridge and RSA

Monday 9 January 2023 – Afternoon

Level 3 Cambridge Technical in Business

05834/05835/05836/05837/05878 Unit 1: The business environment

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INSTRUCTIONS

- Do not send this Insert for marking. Keep it in the centre or recycle it.

INFORMATION

- This Insert contains the pre-release material that you have already seen.
- This document has **2** pages.

Pre-release research brief

You should carry out your own research on the themes given in this research brief. You are advised to research a number of different types of business. Your research will help you prepare for your examination.

Your research is only for your own use. You must not bring your notes into the examination. A clean copy of this research brief will be provided in the examination.

In your research you should consider the following themes.

- Working as a marketing assistant.
- Short-term sources of finance and their impact on the business.
- Meeting the needs of external stakeholders.
- The ever-increasing importance of sustainability.
- SWOT analysis in practice.

The questions in **Section B** of the examination will require you to draw on the knowledge and understanding which you have gained while researching these themes.

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