

Monday 8 January - Sunday 21 January 2024

Level 3 Cambridge Technical in Performing Arts

05850/05851/05852/05853 Unit 1: Prepare to work in the performing arts sector

PRE-RELEASE

INSTRUCTIONS

- You must undertake research to prepare for the portfolio, personal pitch and an audition/presentation in response to the advertisement.
- You will produce your portfolio, personal pitch and audition/presentation under controlled conditions.
- You can take in up to four A4 sides of notes from your research.
- · You must produce your work using IT.

INFORMATION

- The total mark for this task is **60**.
- The marks for each question are shown in brackets [].
- This document has 4 pages.

Refurbished Arts*

Time to take a new look!

A landmark building in the city centre has been refurbished and will now operate as an entertainment venue

The local council is supporting the performing arts programme as part of its commitment to regeneration. The council sees this as an opportunity to create a city centre entertainment venue to bring audiences into the city during the evenings and at weekends.

The programme of events includes well-known existing repertoire as well as new and original performance work. All performing arts disciplines will be represented.

The performance spaces in the venue include a large, raised stage area as well as two studio spaces. The venue has state-of-the-art lighting and sound facilities in the main performance space.

The venue management team is looking to fill a range of performance and production roles.

Is it time to take a new look at your career opportunities? If so, don't delay, apply today!

With reference to one of the roles in the advertisement above, you are required to:

- 1 Prepare to pitch for one of the roles mentioned. Your preparation must include a portfolio of documentation (guide of 1500–2500 words) including:
 - introductory comments on your chosen vocational role, including its current employment conditions and promotional methods. These comments should be made with reference to the advertisement and the role applied for.
 - a report on the economic, social and cultural context of the event outlined in the advertisement.
 - the proposed materials for progression into your chosen vocational role including any ideas and adaptations that you have made to meet the specific demands of the advertisement.
 - your overall progression strategy and how this job opportunity fits into these longer-term plans.
 - references to the skills, knowledge and understanding gained as part of your learning programme.

[24 marks]

^{*}Refurbished Arts is a fictitious group.

- 2 Pitch a response to the advertisement to the camera (maximum 10 minutes). Your pitch should include answers to the following questions [6 marks for each]:
- (a) Why have you applied for this project?
- (b) What role are you interested in and how will this contribute to the project?
- **(c)** How will the experience and knowledge that you have gained while on your course be relevant to this project?
- (d) What is your progression strategy for the next five years?
- (e) How do you think working on this project will contribute to your progression route?

[30 marks]

3 Audition/presentation piece – present an example of your work to the camera, which is relevant to the advertisement and the role applied for (maximum 5 minutes).

[6 marks]

END OF PRE-RELEASE



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