



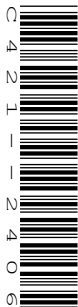
Oxford Cambridge and RSA

**Tuesday 14 May 2024 – Morning**

**Level 3 Cambridge Technical in Business**

**05834/05835/05836/05837/05878 Unit 1: The business environment**

**INSERT**



### INSTRUCTIONS

- Do not send this Insert for marking. Keep it in the centre or recycle it.

### INFORMATION

- This Insert contains the pre-release material that you have already seen.
- This document has **2** pages.

**Pre-release research brief**

You should carry out your own research on the themes given in this research brief. You are advised to research a number of different types of business. Your research will help you prepare for your examination.

Your research is only for your own use. You must not bring your notes into the examination. A clean copy of this research brief will be provided in the examination.

**In your research you should consider the following themes.**

- Stakeholder groups and the degree of influence they possess.
- A venture capitalist as a long-term source of finance for a business.
- How technological factors affect a business.
- How organisations maintain financial control.
- Non-financial factors that contribute to the success of a business.

The questions in **Section B** of the examination will require you to draw on the knowledge and understanding which you have gained while researching these themes.



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**C421/2406**