



Level 3 Cambridge Technical in Digital Media

05843/05844/05845/05846/05875 Unit 2: Pre-production and planning

Time allowed: 2 hours

C362/2406

You must have:

- the Insert (inside this document)

You can use:

- an HB pencil



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s)

Last name

Date of birth

D	D	M	M	Y	Y	Y	Y
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INSTRUCTIONS

- Use black ink. You can use an HB pencil, but only for illustrations and diagrams.
- Write your answer to each question in the space provided. If you need extra space use the lined pages at the end of this booklet. The question numbers must be clearly shown.
- Answer **all** the questions.
- Use the Insert to answer all the questions.

INFORMATION

- The total mark for this paper is **80**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **12** pages.

ADVICE

- Read each question carefully before you start your answer.

Section A**1****(a)** Identify **three** skills that Ali will use in her job role.

1

2

3 **[3]****(b)** Identify and explain **one** time constraint that James will face when planning 'Harrison's End'.

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..... **[3]****2** Identify and explain **two** implications that the genre and type of media production UKFLX has commissioned will have on the planning process.

1

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..... **[6]**

3 Identify **four** client requirements, other than the time constraints, from the product brief.

- 1
- 2
- 3
- 4 [4]

4

(a) Identify and explain **two** target audience factors that the team will need to consider when planning the pilot episode.

- 1
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-
- 2
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-
- [6]

(b) Identify **one** resource that Nina will need, to complete her job roles.

Explain why this resource is needed.

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-
-
-
- [3]

5

- (a) Identify **two** project milestones that James could include on a production schedule for the fictional crime drama.

1

2

[2]

- (b) Explain **one** reason why health and safety documentation would be needed when completing the test footage.

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..... **[3]**

- 6** Nina has completed the screenplay and shooting script. She has asked you to review them. Compare the **similarities** and **differences** between a screenplay and a shooting script.

[8]

7 Explain **two** ethical issues Ali will need to consider during the casting process.

1

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2

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[4]

Section B

- 8 You are helping Nina visually plan the pilot episode of 'Harrison's End'.

In the space below, create a **storyboard** of the one-minute opening scene of the pilot episode. The scene will feature **before** the title sequence. You should consider the specifics provided in the product brief.

Marks will be awarded for:

- content
- fitness for purpose.

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[9]

- 9 You are creating a production document to help James manage the tasks and activities in the project.

In the space below, create a **production schedule** that outlines the main tasks, activities, and timeframes the team need to complete to plan, film and publish the pilot episode.

Marks will be awarded for:

- content
- layout
- fitness for purpose.

10* James has completed a **treatment** so that his planning ideas are clearly understood by UKFLX and their potential sponsors.

Evaluate the effectiveness of creating a **treatment** as part of the pre-production and planning process for 'Harrison's End'.

Use the content from the product brief to support your answer.

[20]

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

END OF QUESTION PAPER



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