

**Thursday 16 May 2024 – Afternoon**

**Level 3 Cambridge Technical in Digital Media**

**05843/05844/05845/05846/05875 Unit 2: Pre-production and planning**

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### INSTRUCTIONS

- Use this Insert to answer **all** the questions.
- Do **not** send this Insert for marking. Keep it in the centre or recycle it.

### INFORMATION

- This document has **2** pages.

### ADVICE

- Read this Insert carefully **before** you start your answers.

## Context

UKFLX is a new streaming service. UKFLX has approached the small, yet successful company, BritishMotn Films to produce a new fictional crime drama series called 'Harrison's End'.

BritishMotn Films have three members of staff:

- James – main production manager. James is also responsible for checking legal and ethical issues as well as health and safety considerations.
- Nina – screenplay writer. Nina also works on storyboards, shooting scripts and narrative planning.
- Ali – casting and location director. Ali organises filming locations, as well as sourcing costumes, equipment and props.

You are an intern tasked with research and assisting in the creation of pre-production documentation.

## Product Brief

'Harrison's End' is a fictional crime drama set in the suburban town of Warchester, England in the present day. The first series will be six episodes long, with a budget of £1 million for each episode.

The target audience has been identified as:

- 25 and over
- ABC1
- Explorers and Mainstreamers
- Enjoying crime and mystery programmes.

The main detective in 'Harrison's End' is Detective Chief Inspector Sundip Harrison, and they have a small team of two officers. The pilot episode will introduce Sundip Harrison. The opening scene shows Sundip and the team arriving in the early morning, at a jewellery shop that was robbed overnight.

UKFLX has said they want the pilot episode planned and test footage of the opening scene, ready in three months' time. The test footage should also feature opportunities to attract appropriate sponsors, such as food and drink and technology companies. In six months, the pilot episode should be ready to stream on the UKFLX service.

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