



Oxford Cambridge and RSA

**Monday 29 April – Friday 10 May 2024**

**Level 3 Cambridge Technical in Performing Arts**

**05850/05851/05852/05853** Unit 1: Prepare to work in the performing arts sector

**PRE-RELEASE**

## INSTRUCTIONS

- You must undertake research to prepare for the portfolio, personal pitch and an audition/presentation in response to the advertisement.
- You will produce your portfolio, personal pitch and audition/presentation under controlled conditions.
- You can take in up to four A4 sides of notes from your research.
- You must produce your work using IT.

## INFORMATION

- The total mark for this task is **60**.
- The marks for each question are shown in brackets [ ].
- This document has **4** pages.

## Celebrate Local Performers!

*Talent is in the bag!*

The management company of a regional shopping centre is hosting a programme of performances aimed at bringing people to the shopping centre to experience the joys of Christmas shopping!

The month-long initiative has something for everyone and aims to use local talent to promote local shopping rather than online.

Celebrate Local is a well-known regional performance company, and they are looking to contract local, talented performing arts practitioners. They are looking for performers and technicians to make the initiative a success.

The management company is funding the activities as part of their 'shop local' celebration for the festive season.

All performances will take place in the shopping centre and you will need to be able to work in a range of performance spaces.

Celebrate Local will oversee the programme of activities and they are looking to contract people for a wide range of performance and production roles.

You should prepare a pitch and audition piece for a performance or production role that will be suitable for Celebrate Local!

You will perform at times of heavy footfall in the shopping centre, so it's your time to shine!  
'Tis the season to be jolly!

\*Celebrate Local is a fictitious company

With reference to **one** of the roles in the advertisement above, you are required to:

- 1 Prepare to pitch for **one** of the roles mentioned. Your preparation must include a portfolio of documentation (guide of 1500–2500 words) including:
  - introductory comments on your chosen vocational role, including its current employment conditions and promotional methods. These comments should be made with reference to the advertisement and the role applied for.
  - a report on the economic, social and cultural context of the event outlined in the advertisement.
  - the proposed materials for progression into your chosen vocational role including any ideas and adaptations that you have made to meet the specific demands of the advertisement.
  - your overall progression strategy and how this job opportunity fits into these longer-term plans.
  - references to the skills, knowledge and understanding gained as part of your learning programme.

**[24 marks]**

**2** Pitch a response to the advertisement to the camera (maximum 10 minutes). Your pitch should include answers to the following questions [6 marks for each]:

- (a)** Why have you applied for this project?
- (b)** What role are you interested in and how will this contribute to the project?
- (c)** How will the experience and knowledge that you have gained while on your course be relevant to this project?
- (d)** What is your progression strategy for the next five years?
- (e)** How do you think working on this project will contribute to your progression route?

**[30 marks]**

**3** Audition/presentation piece – present an example of your work to the camera, which is relevant to the advertisement and the role applied for (maximum 5 minutes).

**[6 marks]**

**END OF PRE-RELEASE**



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