



Oxford Cambridge and RSA

Monday 6 May – Friday 17 May 2024

Level 3 Cambridge Technical in Performing Arts

05850/05851/05852/05853/05876 Unit 2C: Proposal for a commissioning brief

PRE-RELEASE

INSTRUCTIONS

- Choose **one** commission brief.
- You must undertake research to inform a proposal for the commission you have chosen.
- You will complete your proposal under controlled conditions.

INFORMATION

- The total mark for this task is **50**.
- The marks for each question are shown in brackets [].
- This document has **5** pages.

Select one of the following commission briefs:**Commission A****Revive Theatre Project**

‘Be part of the future of theatre’

Revive Theatre is pleased to announce it will be reopening its doors following its fantastic new refurbishment. The theatre has had an amazing facelift and is now ready to host the best that theatre can offer.

To celebrate, we will be inviting events companies to submit their ideas to take part in a spectacular and inspiring showcase to be hosted in the theatre over the opening weekend.

The project aim is to bring back our loyal customers and inspire the whole community to come and see what our fabulous ‘new look’ theatre has to offer. As well as theatre enthusiasts, the event will need to draw in potential hirers, tour organisers, families and new audiences for our shows.

This will be no mean feat! Can your event company rise to this challenge?

Please send your proposal to the Theatre Manager at ‘Revive Theatre’ – we’re looking forward to receiving interesting and exciting proposals.

Commission B**Rural Life Festival**

‘Celebrating nature and our rural environment’

Rural Life Festival is an exciting new concept that promotes getting outdoors and appreciating what the countryside has to offer.

This is a festival experience where people come and pitch their tent and get involved. We invite you to pitch your ideas to make our festival a great success.

We want to promote awareness of rural life and celebrate its benefits. We want to put on a festival that is vibrant, attractive and open to the general public from the local rural area and nearby towns. We are excited to be able to support this happy, healthy and educational event in the fresh air by providing suitable indoor and outdoor spaces, as well as funding.

We really want to hear from inspiring events companies who can bring a fresh concept to the festival.

Please submit your proposal without delay!

Commission C**Game On!**

‘The convention that professional gamers dream of’

Game on! It's time to ask experienced event companies to submit their ideas and plans for our next gamers' convention, Game On!

Game On! has been running for many years but it requires modern and inventive ideas to keep the event fresh and exciting each year. As a one-day event, Game On! usually attracts at least 2000 gamers, many of them from a long way away. We supply the convention venue and all of the funding. All you have to do is supply the ideas and planning to make the event innovative and exciting.

A question for you: what do gamers want to see and do, and what will bring them back?

The event needs to return a profit. Your proposals will need to be slick and accurate before we will press GO! and invite you to take on the commission.

Please send your pitch to Game On! For the attention of the Convention Manager.

*All companies and place names/venues used are fictitious.

Scenario

You are the Project Development Officer for a company of performers and creative outreach workers. This is a new ensemble company formed after its members graduated from pre- professional training. There are four core members including yourself but you can 'pull in' other co-workers if necessary.

As a company you are multi-skilled but lack direct experience in the contexts described in the commissions. However, what you lack in experience you make up for with enthusiasm and an ability to learn new skills and develop existing ones, based on a thorough research and development process.

Although money is available, the commissioning organisations have not provided a budget for the work. You face the challenge of remaining competitive but being committed to paying workers the going rate and employing them on professional conditions of service. You will also need to be realistic about the resources and equipment needed to successfully carry out the project.

Your proposal details and approach could include 'added value' such as a long-term commitment to weekly workshops or a short tour of performances (even after the project has finished), depending on the commission details.

1 Produce a proposal report for ONE of the commissions.

(1500-2000 words, including supporting documentation).

Please state clearly which commission you have chosen.

Your report must contain:

- (a)** Introduction – that responds to a given scenario.
- (b)** Initial summary
 - (i)** A brief outline/executive summary of the project you intend to run, including the research undertaken.
 - (ii)** Details of who will benefit from this project and how their needs will be addressed (this should include commissioning organisation, participants and the company and company members).
 - (iii)** The timelines that will be necessary to deliver the project.
- (c)** The Proposal
 - (i)** This is an opportunity to 'flesh out' the details of the proposal and convince the commissioning organisation of your ability to deliver the project.
- (d)** Budget and Resources
 - (i)** Details of costs and resources needed to carry out the work.

(e) Appendices

- (i)** Details of adaptations and changes made in response to any pilot workshops/scratch performances and stakeholder research that may have been part of the R&D process.
- (ii)** Planning documentation and budget.
- (iii)** Health and safety and legal constraints.
- (iv)** Details of how you intend to monitor and evaluate the process and the outcomes.

[50 marks]

END OF PRE-RELEASE



Oxford Cambridge and RSA

Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, OCR (Oxford Cambridge and RSA Examinations), The Triangle Building, Shaftesbury Road, Cambridge CB2 8EA.

OCR is part of Cambridge University Press & Assessment, which is itself a department of the University of Cambridge.

© OCR 2024

C321/2406