

Monday 13 May 2024 - Afternoon

GCSE Media Studies

J200/01 Television and Promoting Media

Time allowed: 1 hour 45 minutes (including 30 minutes viewing time)

You	must	have:
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- a DVD extract
- the Insert (inside this document)



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Please write clearly in black ink. Do not write in the barcodes.							
Centre number					Candidate number		
First name(s)							
Last name							

INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the space provided. You can use extra paper if you need to, but you must clearly show your candidate number, the centre number and question numbers.
- Answer **all** the questions.
- · Use the Insert to answer question 9.

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **16** pages.

ADVICE

Read each question carefully before you start your answer.

SECTION A

Television

INSTRUCTIONS TO CANDIDATES

- This extract relates to Questions 1–3. You have three minutes to read these questions before the extract begins.
- The extract is approximately three minutes long and will be played four times.
- First screening: watch the extract, you may make notes.
- Second screening: watch the extract and make notes.
- There will be a **five minute** break for you to make notes.
- Third screening: watch the extract and make notes.
- There will be another **five minute** break to make notes.
- Final screening: watch the extract and make notes.
- You will have **four minutes** to complete your notes.

You are advised to use the full 30 minutes to watch the extracts and make notes before starting to answer the questions.

Answer all the questions.

The extract is from the television crime drama **Cuffs** (Series 1, Episode 1).

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Analyse how fa	the extract creates tension	1	
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la	ou must:	vamples to support your analysis	
In your answer • analyse as			
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3* How far does the extract challenge traditional stereotypes of gender?

In your answer you must:

- analyse the representations in the extract, giving detailed examples
- refer to relevant contexts
- make judgements and reach conclusions.

You will be rewarded for drawing together relevant elements from your full course of study. [15]

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SECTION B

Promoting Media

Answer **all** the questions.

Identify the word that describes big budget films which aim to be very popular.
Explain one reason why films are regulated. Use The Lego Movie as an example in your answe
Explain how releasing a video game based on a film helps promote both the game and the film. Refer to The Lego Movie Video Game in your answer. [1

oster campaign.	[10

END OF QUESTION PAPER

PLEASE DO NOT WRITE ON THIS PAGE



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