



Oxford Cambridge and RSA

Monday 28 April – Saturday 10 May 2025

Level 3 Cambridge Technical in Performing Arts

05850/05851/05852/05853 Unit 1: Prepare to work in the performing arts sector

PRE-RELEASE



INSTRUCTIONS

- You must undertake research to prepare for the portfolio, personal pitch and an audition/presentation in response to the advertisement.
- You will produce your portfolio, personal pitch and audition/presentation under controlled conditions.
- You can take in up to four A4 sides of notes from your research.
- You must produce your work using IT.

INFORMATION

- The total mark for this task is 60.
- The marks for each question are shown in brackets [].
- This document has **4** pages.

Kick-Off Performance Company

'Give it all your art'

A local sports centre is hosting a community event to promote healthy living. The event aims to engage the wider community in making healthy lifestyle choices. As well as sports activities, visitors will also have a range of performances and workshops to enjoy, all supporting the message of healthy living.

A major sponsor from the world of sport is generously funding the event, so it is sure to be a great success and receive a lot of interest from the arts world, the community, and the media.

Kick-Off is well respected locally for putting on impressive community arts events. It aims to engage all members of the community with their work. The series of events will include high-energy performances and interactive workshops. Kick-Off is keen to involve as many local performing arts practitioners as possible and is looking for people to apply for a wide range of performance and production roles. So why not apply to work with us!

You should prepare a pitch and audition piece for a performance or production role that matches your skills and experience and will be suitable for Kick-Off's programme of performing arts events. Kick-Off is a company you will feel proud to work for: committed to equality, diversity and inclusion and a strong believer in building community engagement.

*Kick-Off is a fictitious Performance Company

With reference to one of the roles in the advertisement above, you are required to:

- 1 Prepare to pitch for one of the roles mentioned. Your preparation must include a portfolio of documentation (guide of 1500–2500 words) including:
 - introductory comments on your chosen vocational role, including its current employment conditions and promotional methods. These comments should be made with reference to the advertisement and the role applied for
 - a report on the economic, social and cultural context of the event outlined in the advertisement
 - the proposed materials for progression into your chosen vocational role including any ideas and adaptations that you have made to meet the specific demands of the advertisement
 - your overall progression strategy and how this job opportunity fits into these longer-term plans
 - references to the skills, knowledge and understanding gained as part of your learning programme

[24 marks]

- 2** Pitch a response to the advertisement to the camera (maximum 10 minutes). Your pitch should include answers to the following questions [6 marks for each]:
- (a)** Why have you applied for this project?
 - (b)** What role are you interested in and how will this contribute to the project?
 - (c)** How will the experience and knowledge that you have gained while on your course be relevant to this project?
 - (d)** What is your progression strategy for the next five years?
 - (e)** How do you think working on this project will contribute to your progression route?

[30 marks]

- 3** Audition/presentation piece. Present an example of your work to the camera, which is relevant to the advertisement and the role applied for (maximum 5 minutes).

[6 marks]

END OF PRE-RELEASE



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