

Monday 20 May 2024 - Afternoon

A Level Media Studies 1970 34

INSTRUCTIONS

- Use the sources in this Resource Booklet to answer Questions 1, 2, 5 and 6.
- Do not send this Resource Booklet for marking. Keep it in the centre or recycle it.

INFORMATION

This document has 8 pages.





LIONESSES' PARTY TIME





By John Stevens Deputy Political Editor

LIZ Truss last night vowed

As Mordaunt backs leadership bid, Truss to call a halt on taxes aimed at deterring families from buying junk food.

The Tory leadership frontrunner said she would scrap proposals for a ban on 'buy one, get one free' deals Turn to Page 4

Thus last light vowed to call a halt on taxes aimed at deterring families from buying junk food.

The Tory leadership frontrunner said she would scrap proposals for a ban unhealthy 'buy one, get one free' offers to page 4

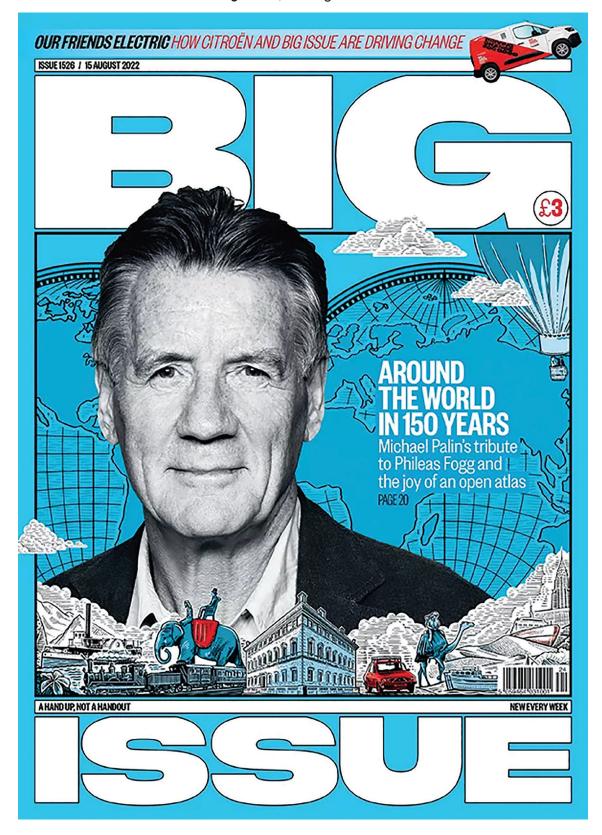
The front pages refer to the England women's national football team winning the 2022 UEFA European Women's Championship. The team's nickname is the Lionesses. It was the first time an England national football team had won a major international trophy since 1966 so was widely celebrated.

Source B also refers to Liz Truss and Penny Mordaunt who were both in the contest to become the next leader of the Conservative party (and also Prime Minister) after Boris Johnson resigned.

Source C – advert for Old Spice featuring actor and American football star Isaiah Mustafa (2011)



Source D – front cover of *The Big Issue*, 15 August 2022



The front cover features Michael Palin, an actor, comedian and writer. He became famous in the 1960s as part of the comedy group 'Monty Python's Flying Circus'. Palin has since made a number of travel documentaries, the first of which was called *Around The World In 80 Days*. The documentary was based on a book of the same name written in 1870 about a fictional character named Phileas Fogg, who tried to travel around the world in 80 days.

The cover also refers to Citroën, the French motor vehicle manufacturer. They announced a three-year partnership with *The Big Issue* in August 2022, which included providing *The Big Issue* with a fleet of electric delivery vans.

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