



Oxford Cambridge and RSA

Wednesday 8 January 2025 – Afternoon

Level 3 Cambridge Technical in Business

05834/05835/05836/05837/05878 Unit 1: The business environment

Insert

Time allowed: **2 hours**

C421/2501



INSTRUCTIONS

- Do **not** send this Insert for marking. Keep it in the centre or recycle it.

INFORMATION

- This Insert contains the pre-release material that you have already seen.
- This Insert also contains a copy of the organisation chart on page 16 of the question paper.
- This document has **4** pages.

Pre-release research brief

You should carry out your own research on the themes given in this research brief. You are advised to research a number of different types of business. Your research will help you prepare for your exam.

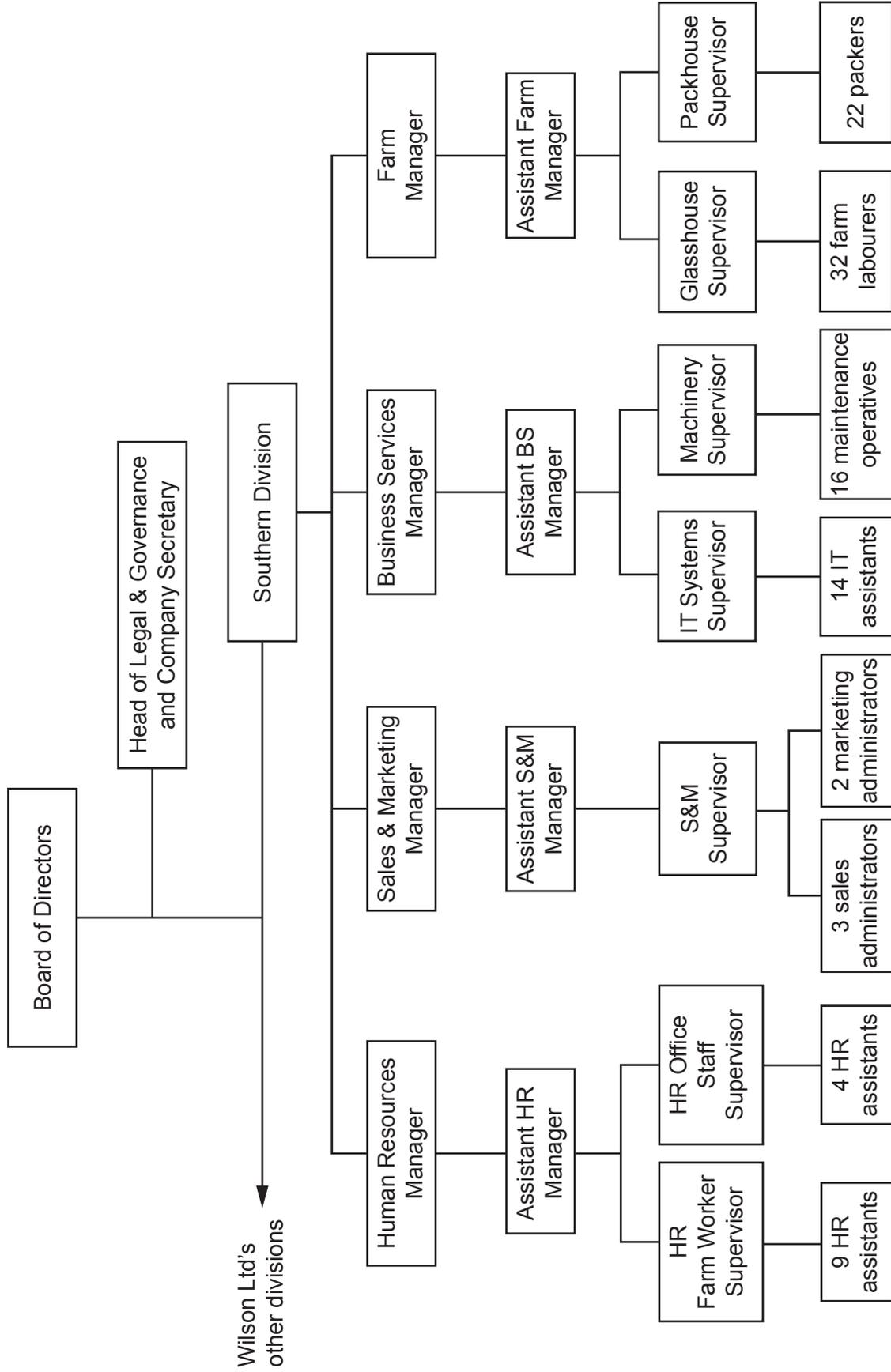
Your research is only for your own use. You must not bring your notes into the exam. A clean copy of this research brief will be provided in the exam.

In your research you should consider the following themes.

- Meeting the objectives of external stakeholders.
- How businesses comply with the Consumer Rights Act.
- SWOT analysis in action.
- Operational responses to rising levels of disposable income.
- The use of short-term sources of finance.

The questions in **Section B** of the exam will require you to draw on the knowledge and understanding which you have gained while researching these themes.

28 Each of Wilson Ltd's three divisions is organised in the same way. The organisation chart for Wilson Ltd's Southern Division is shown below.



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