



Oxford Cambridge and RSA

Thursday 5 June 2025 – Afternoon

A Level Media Studies

H409/02 Evolving media

Time allowed: 2 hours

You must have:

- the OCR 12-page Answer Booklet



INSTRUCTIONS

- Use black ink.
- Write your answer to each question in the Answer Booklet. The question numbers must be clearly shown.
- Fill in the boxes on the front of the Answer Booklet.
- Answer **all** the questions.

INFORMATION

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [].
- Quality of extended response will be assessed in questions marked with an asterisk (*).
- This document has **4** pages.

ADVICE

- Read each question carefully before you start your answer.

SECTION A

Media Industries and Audiences

- 1 Explain how ownership of media organisations can influence the film industry.
Use *Snow White and the Seven Dwarfs* (1937) and *Shang-Chi and the Legend of the Ten Rings* (2021) to support your answer.

In your answer you must also consider how economic contexts can influence the film industry.

[15]

- 2 Explain how video game producers reflect the needs of mass and niche audiences.
Use *Animal Crossing: New Horizons* to support your answer.

[15]

SECTION B

Long Form Television Drama

In **Question 3** use your knowledge and understanding from your full course of study, including different areas of the theoretical framework and media contexts.

You have studied **two** set episodes of long form television dramas: one from **List A** and one from **List B**.

Use examples from **both** long form television dramas you have studied to support your answer.

List A	List B
<i>Mr Robot</i> (Season 1, Episode 1)	<i>Lupin</i> (Season 1, Episode 1)
<i>Killing Eve</i> (Season 1, Episode 1)	<i>Money Heist / La Casa de Papel</i> (Season 1, Episode 1)
<i>Atypical</i> (Season 1, Episode 1)	<i>Trapped</i> (Season 1, Episode 1)
<i>Stranger Things</i> (Season 1, Episode 1)	<i>Deutschland 83</i> (Season 1, Episode 1)

- 3*** 'No matter where they are made, long form television dramas must be realistic to succeed.'
How far do you agree with this statement?

In your response, you must:

- explain the contexts in which long form television dramas are produced and consumed
- explain how media contexts may have influenced representations of reality in the set episodes you have studied
- refer to academic ideas and arguments
- make judgements and reach conclusions about the reasons for similarities and differences in representations of reality between the two episodes.

[30]

- 4** Evaluate the usefulness of **one** of the following theories in understanding long form television drama:

EITHER

- Lévi-Strauss's theories about Structuralism

OR

- Baudrillard's theories about Post-Modernism.

[10]

END OF QUESTION PAPER

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