| | |
|---|---|
| **Unit Title:** | **Make props and decorate fixtures and panels for visual merchandising displays** |
| OCR unit number: | 36 |
| Sector unit number: | C.22 |
| Level: | 2 |
| Credit value: | 10 |
| Guided learning hours: | 45 |
| Unit reference number: | T/503/5699 |

## Unit purpose and aim

This unit assesses the occupational competence of individuals who make props and decorate fixtures and panels for displays under the supervision of visual merchandising specialists.

| Learning Outcomes | Assessment Criteria |
|---|---|
| **The Learner will:** | **The Learner can:** |
| 1 Understand the purpose of props within visual merchandising displays | 1.1 explain the visual effects that can be achieved with life size and scale models<br>1.2 explain why it is necessary to decorate panels and fixtures in creative ways<br>1.3 explain how decorated panels and fixtures contribute to visual effects<br>1.4 explain why different kinds of merchandise need different approaches to decoration |
| 2 Be able to specify requirements for visual merchandising props | 2.1 produce specifications for visual merchandising props that:<br>• meet the design brief<br>• are achievable within budget and timescales<br>• specify the type, size and function of the props needed<br>• specify whether props can be obtained ready made or need to be made to order<br>• include plans for obtaining the props |
| 3 Be able to make props for use in visual merchandising displays | 3.1 select techniques, materials, tools and equipment that are suited to making the props specified in the design brief<br>3.2 produce final versions of props, ensuring they:<br>• follow the requirements of the design brief |

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| Learning Outcomes | Assessment Criteria |
|---|---|
| | • follow organisational health and safety requirements<br>• are finished within the required timescales |
| 4 Be able to decorate fixtures and panels for visual merchandising displays | 4.1 select decorative techniques and materials that:<br>• attempt to create the visual effect required by the design brief<br>• are within cost limits<br>4.2 use tools, equipment and materials for decorative work in line with organisational procedures<br>4.3 produce finished decorative work that:<br>• is free from faults<br>• has the visual impact required by the design brief<br>• is consistent with the design brief<br>• is completed within required timescales |

## Assessment

This unit requires workplace assessment of occupational competence. It is internally assessed by centre staff and externally assessed by an OCR External Verifier.

The unit is competence-based. This means that it is linked to the candidate's ability to competently perform a range of tasks associated with their work.

If the assessor is unable to make judgements about the specialist skills and knowledge covered by this unit, expert witness testimony must be sought from a person with suitable current experience, to confirm the candidate's competence.

The candidate may have undertaken formal visual merchandising training that may contribute to the evidence for this unit.

The unit needs to be assessed in line with the relevant Sector Skills Council's (SSC's) Assessment Strategy or Principles. Skillsmart Retail's Assessment Principles for Retail Qualifications can be found on their website (www.skillsmartretail.com).

Assessment conducted by an external/peripatetic assessor must adhere to section 4.2.1 of Skillsmart Retail's '*Retail Qualifications Assessment Principles'*. As such, OCR requires the line manager or the owner/manager to sign and date the bottom of each unit Evidence Record Sheet (ERS) to both confirm their involvement and the candidate's competence. This should be on or prior to the signature and date provided by the assessor.

## Evidence requirements

OCR does not stipulate the mode of delivery for the teaching of the content of this unit. Centres are free to deliver this unit using any mode of delivery that meets the needs of their candidates. Centres should consider the candidates' complete learning experience when designing programmes of learning.


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## Guidance on assessment and evidence requirements

You should refer to the '*Admin Guide: Vocational Qualifications* (A850)' for *Notes on Preventing Computer-Assisted Malpractice*.

## National Occupational Standards (NOS) mapping/signposting

This unit is based on the NOS reference SSR.C239, SSR.C240, SSR.C241, SSR.C242

**NOS can be viewed on the relevant Sector Skills Council's website or the Occupational standards directory at www.ukstandards.co.uk**.

## Functional skills signposting

This section indicates where candidates may have an opportunity to develop their functional skills.

| **Functional Skills Standards** | | | | | |
|---|---|---|---|---|---|
| **English** | | **Mathematics** | | **ICT** | |
| Speaking and Listening | ✔ | Representing | | Use ICT systems | ✔ |
| Reading | ✔ | Analysing | | Find and select information | |
| Writing | ✔ | Interpreting | | Develop, present and communicate information | ✔ |

## Additional information

For further information regarding administration for this qualification, please refer to the OCR document '*Admin Guide: Vocational Qualifications' (A850)* on the OCR website www.ocr.org.uk .