

Please read the instructions printed at the end of this form. **One** of these sheets, suitably completed, should be attached to the assessed work of **each** candidate.

Unit Title	7 Hospitality	Unit Code	G726	Session	June	Year	2	0		
Centre Name						Centre Number				
Candidate Name						Candidate Number				

Evidence: You need to investigate the provision of hospitality in travel and tourism.

Criteria			Teacher Comment	Page No.		
<p>AO1.1: You provide a brief summary of the scale of the industry, which may include some brief details of employment characteristics, trends and effects of seasonality, and give one named example of each type of hospitality provider, identify its products and services locally and nationally and briefly describe corporate hospitality; your summary shows little knowledge and understanding and there are some omissions or inaccuracies in type or named examples;</p> <p style="text-align: right;">[0 1 2 3 4 5]</p>	<p>AO1.2: you provide a summary of the scale of the industry with some explanation of employment characteristics and the effects of seasonality. You provide evidence of all types of providers in the hospitality sector, with local and national examples for each, including products and services and reference to at least one grading system; you describe corporate hospitality. Your summary shows knowledge and understanding; with few omissions or inaccuracies;</p> <p style="text-align: right;">[6 7 8 9 10]</p>	<p>AO1.3: you provide a summary of the scale of the industry, employment characteristics and all types of providers in the hospitality sector, including a full explanation of corporate hospitality, with examples and appropriate references to recognised systems, which demonstrates thorough knowledge, skills and understanding with no significant omissions.</p> <p style="text-align: right;">[11 12 13 14 15]</p>	<table border="1"> <tr> <td>Mark</td> </tr> <tr> <td style="height: 20px;"></td> </tr> </table>	Mark		
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<p>AO2.1: You apply some knowledge and understanding of the sector in presenting a brief investigation into one hospitality provider which provides accommodation and food and drink services and attempt a review of one corporate-hospitality package; not all aspects or details of provision are covered and explanations may be simplistic or contain some inaccuracies and the work may not be well organised; your use of terminology is not always accurate and written communication lacks detail in accuracy and content;</p> <p style="text-align: right;">[0 1 2 3 4 5]</p>	<p>AO2.2: you apply knowledge and understanding of the sector in your investigation of one hospitality provider which provides accommodation and food and drink services, with some omissions, and produce a review of one corporate-hospitality package with few errors or omissions; you present materials suitably with appropriate use of some terminology and your understanding is conveyed through use of appropriate language;</p> <p style="text-align: right;">[6 7 8 9]</p>	<p>AO2.3: you demonstrate relevant knowledge and understanding of the values and attitudes of the chosen hospitality provider which provides accommodation and food and drink services; your review of one corporate-hospitality package is thorough and includes all components of the package and marketing strategies; you present your work logically, showing use of appropriate terminology, and your meaning is clear and accurately conveyed.</p> <p style="text-align: right;">[10 11 12 13]</p>	<table border="1"> <tr> <td>Mark</td> </tr> <tr> <td style="height: 20px;"></td> </tr> </table>	Mark		
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Criteria					Teacher Comment		Page No.
<p>AO3.1: You carry out some research from limited sources when investigating customer-service practices and procedures in your chosen hospitality provider; your research is not always relevant and you may not always present your findings effectively; your recommendations for improvement/ development are minimal or not wholly realistic;</p> <p>[0 1 2 3 4]</p>	<p>AO3.2: you carry out research from a variety of appropriate sources when assessing the customer-service practices and procedures in your chosen hospitality provider, with some omissions; your research is mostly relevant to the chosen organisation and uses most of the findings of your research in your work and makes some realistic recommendations for improvement/development;</p> <p>[5 6 7 8]</p>	<p>AO3.3: you carry out research from a broad range of sources when investigating current customer-service practices and procedures in your chosen hospitality provider and use this research to recommend improvements/developments in customer-service provision; your research is relevant and uses the findings of your research effectively.</p> <p>[9 10 11 12]</p>					
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<p>AO4.1: You present information with little attempt to draw conclusions on the current provision of hospitality in the locality and make limited recommendations for future improvements/developments, of which some may be unrealistic or show little relevance to trends in the sector;</p> <p>[0 1 2 3 4]</p>	<p>AO4.2: you include analysis of current provision of hospitality in your chosen locality, with limited but realistic conclusions and recommendations for improvement/ development showing an awareness of future trends in the sector;</p> <p>[5 6 7]</p>	<p>AO4.3: you include analysis of the current provision of hospitality in your chosen locality, with realistic and detailed conclusions and recommendations for improvement or development of this provision to meet the needs and trends in the sector.</p> <p>[8 9 10]</p>					
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Total/50							
If this work is a re-sit, please tick		Session and Year of previous submission	Jan / June	2	0	Please tick to indicate this work has been standardised internally	

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website (www.ocr.org.uk).

Guidance on Completion of this Form

- 1 One sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.