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AS GCE DESIGN AND TECHNOLOGY

F521/01/TS Advanced Innovation Challenge

THEME SHEET

JANUARY AND JUNE 2013

INFORMATION FOR CANDIDATES

- This document consists of 2 pages. Any blank pages are indicated.
Pre Release

Retail environments
Many people visit retail environments regularly. This can be to purchase necessities such as food or clothing; for some people this is a social activity.

You have been approached as a designer to address one of the Design Challenges. This will help to develop a range of innovative products that will be suitable for use in retail environments.