



Accredited

OCR LEVEL 2 CAMBRIDGE TECHNICAL CERTIFICATE/DIPLOMA IN ART AND DESIGN

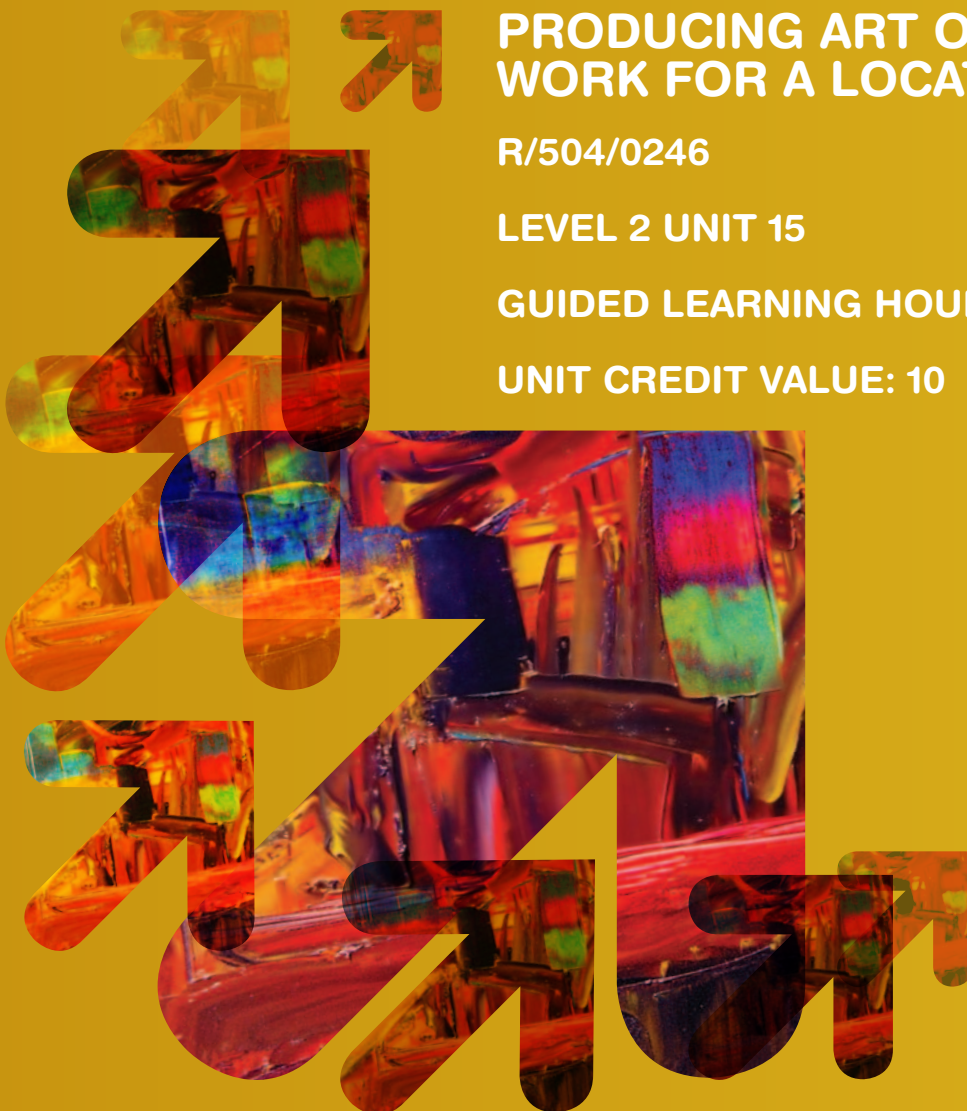
**PRODUCING ART OR DESIGN
WORK FOR A LOCATION**

R/504/0246

LEVEL 2 UNIT 15

GUIDED LEARNING HOURS: 60

UNIT CREDIT VALUE: 10



PRODUCING ART OR DESIGN WORK FOR A LOCATION

R/504/0246

LEVEL 2

AIM OF THE UNIT

By completing this unit, learners will understand how artists and designers produce work for specific locations. They will use the knowledge gained from their investigations to develop personal ideas and final work to be placed in a specified location.

ASSESSMENT AND GRADING CRITERIA

Learning Outcome (LO)	Pass The assessment criteria are the pass requirements for this unit. The learner will:	Merit To achieve a merit the evidence must show that, in addition to the pass criteria, the learner is able to:	Distinction To achieve a distinction the evidence must show that, in addition to the pass and merit criteria, the learner is able to:
1 Understand art or design work produced for location	P1 Learners investigate a range of art or design work that has been produced for a specific location		
2 Be able to develop ideas for location art or design work for presentation to a consultation group or client	P2 Learners investigate the location for which their own art or design work will be produced		
3 Be able to present ideas for location art or design work for consultation or client approval	P3 Learners develop suitable and relevant ideas for a piece of art or design work to be produced for a specified location	M1 Learners use their investigation into other art or design work for location to influence the development of imaginative and thoughtful ideas	
4 Be able to produce a final outcome for presentation in the chosen location, using feedback received	P4 Learners present an appropriate and feasible final idea for consultation or client approval	M2 Learners present their final idea clearly and knowledgeably. They ask constructive and targeted questions to generate relevant feedback	
	P5 Learners produce a competent final art or design outcome for presentation in the chosen location	M3 Learners demonstrate proficient skills in producing successful art or design work for presentation in location. The outcome produced is generally of a good quality	D1 Learners produce very original art or design work for presentation in location. The final work is skilfully produced, and reflects a thoughtful and personal approach. The final work shows an understanding of how work for a specific location is made, and it is generally of a high quality

TEACHING CONTENT

The unit content describes what has to be taught to ensure that learners are able to access the highest grade.

Anything which follows an i.e. details what must be taught as part of that area of content.

Anything which follows an e.g. is illustrative, it should be noted that where e.g. is used, learners must know and be able to apply relevant examples to their work though these do not need to be the same ones specified in the unit content.

Understand art or design work produced for location

For example:

- types of work e.g. public sculpture, murals, furniture, mosaics, artwork, light shows, digital installations, performance space design, textile panels/wall hangings, spatial design etc.
- locations for work e.g. public spaces, large multimedia screens, exhibitions, corporate/commercial spaces, websites, events/conferences etc.

Be able to develop ideas for location art or design work for presentation to a consultation group or client

The location could be self-identified, or given as part of a brief.

Consider, for example:

- identify possible opportunities for appropriate types of work
- possible restrictions e.g. health and safety concerns, size of work for location, ethical issues, audience considerations

For example:

- use the influences of other art and design work for locations that you have investigated
- look at the work of artists/designers that have done similar work to that being considered
- impact of, and on, surrounding features
- appropriateness of materials and aesthetics for location.

Be able to present ideas for location art or design work for consultation or client approval

For example:

Client could be real, or tutor acting as client. Work should be appropriately presented for:

- public consultation or
- client approval

They should make use of any feedback received to inform any possible changes and developments to the original idea.

Be able to produce a final outcome for presentation in the chosen location, using feedback received

Consider for example:

- work should be digitally presented to show representation of final outcome in the location
- where necessary, final outcome could be produced to scale (models, maquettes etc.)
- working safely with materials and equipment
- work could take any form but should acknowledge the influence of other artists and feedback received.

DELIVERY GUIDANCE

This unit is centre-assessed and externally moderated.

In order to achieve this unit, learners must produce a portfolio of evidence showing that they can meet all the pass grading criteria.

Portfolios of work must be produced independently. Portfolios put forward for moderation must be available for the OCR Visiting Moderator to access freely during the moderation visit, along with witness statements and any other necessary supporting documentation.

Centres must confirm to OCR that the evidence produced by learners is authentic.

In order to achieve this unit, learners must produce evidence that meets all the pass grading criteria. There are no other additional requirements for this unit.

To provide evidence for **P1** learners will need to investigate a range of art/design work produced to go in specific locations. Evidence for **P2** will come from investigations that might include visits and research into locations identified through briefs/scenarios, self-identified locations etc.

Evidence for **P3/M1** should show how a range of ideas have been developed and could be supported by annotated studies that reflect all the stages of the developmental process.

Presenting a final idea for consultation to the client for **P4/M2** provides an important focus to creating a real design scenario. Evidence for this will take various forms depending on the nature of the work and location but could include a digital presentation, design/storyboard, model/maquette, samples etc. supported by an annotated sketchbook.

Feedback could for example be given as part of a witness evidence sheet, or by e-mail etc. or collected as comments from a public consultation and used to inform changes prior to production of the final outcome.

The production of a final outcome for **P5/M3/D1** and its presentation in location could take many forms and depending on the nature of the project, brief or outcome, may need to be produced to scale, as a model, maquette

etc. When this is the case learners should digitally show how the work is intended to be seen. Work of a temporary nature should be comprehensively recorded in an appropriate manner. Outcomes designed for locations where the original work cannot be presented should be digitally represented.

Whilst this unit is a stand alone unit there will be opportunities to link work through common aspects such as themes, artists, materials and processes.

RESOURCES

This section provides suggestions of suitable resources. The list is neither prescriptive nor exhaustive, and learners should be encouraged to gather information from a variety of sources.

Some suggested resources are intended for Tutor use. The resources in this section were current at the time of production.

Books

Lewisohn, Cedar. Chalfant, Henry.	<i>Street Art: The Graffiti Revolution</i> Tate Publishing ISBN-10: 1854378759
--------------------------------------	--

Due to the diverse nature of possible outcomes, books can be found in the relevant specialist units.

LINKS TO NOS

Creative and Cultural Skills – Design (2009)

DES3 Use critical thinking techniques in your design work

DES7 Contribute to the production of prototypes, models, mock-ups, artwork, samples or test pieces

DES10 Create visual designs

ENTO – Health and Safety Standalone Units

HSS1 Make sure your own actions reduce risks to health and safety



CONTACT US

Staff at the OCR Customer Contact Centre are available to take your call between 8am and 5.30pm, Monday to Friday.

We're always delighted to answer questions and give advice.

Telephone 02476 851509

Email cambridgetechnicals@ocr.org.uk

www.ocr.org.uk