

Resources for Understanding Business Enterprise

Written

Almost any textbook aimed at GCSE [Levels 1&2] or A/AS Levels [Level 3] would be useful.

Business Studies – Hall et al [Causeway]

Business Studies – Anderton [Causeway]

GCSE Business Studies; introduction for enterprise - Marcouse [Hodder Arnold]

Business studies now for GCSE – Stimpson et al [John Murray]

Business for Intermediate GNVQ – Gardner [Nelson Thorne]

Brilliant start up – Caspian Woods [Pearson]

Lloyds TSB small business guide – Sara Williams [Vittesse]

In addition it would be worth contacting local branch of any of the major banks Small Business Manager for information/publications etc

Internet

www.ebea.co.uk = this is the website of the Economics, Business and Enterprise Association which also has downloads of video clips etc.

www.bized.ac.uk

www.tutor2u.net

www.bbc.co.uk/schools/gcsebitesize/business

www.bbc.co.uk/dragonsden

www.bis.gov.uk

www.businesslink.gov.uk

www.youngchamber.com

www.britishchambers.org.uk

www.enterpriseuk.org

www.businessballs.com

The above is only a very short list of all the possible sites, but does indicate the range available.

It is advisable, also, to think about using local business sources such as: banks; chamber of commerce; local firms; etc to see if they could supply speakers; arrange visits; supply resources; etc.