OCR
Oxford Cambridge and RSA

GCSE Physical Education

J587/02 Socio-cultural issues and sports psychology

Question Set 4

Section B: Socio-cultural issues

1 **(a)** **(i)** Levels of participation in sport in the UK have fallen since the London 2012 Olympic Games.

Give **two** ways in which media coverage could have affected the declining levels of participation in sport. **[2]**

(ii) Give **two** ways in which families could influence young people to increase their levels ofparticipation in sport. **[2]**

(b) Explain the current trends and reasons for participation rates for those in different socio-economic groups. **[2]**

(c) Explain how the media might help to raise the levels of participation in sport. **[4]**

2 **Fig. 1** below shows the number of adults (in millions) taking part in sport at moderate intensity by frequency (Active People Survey, Sport England).

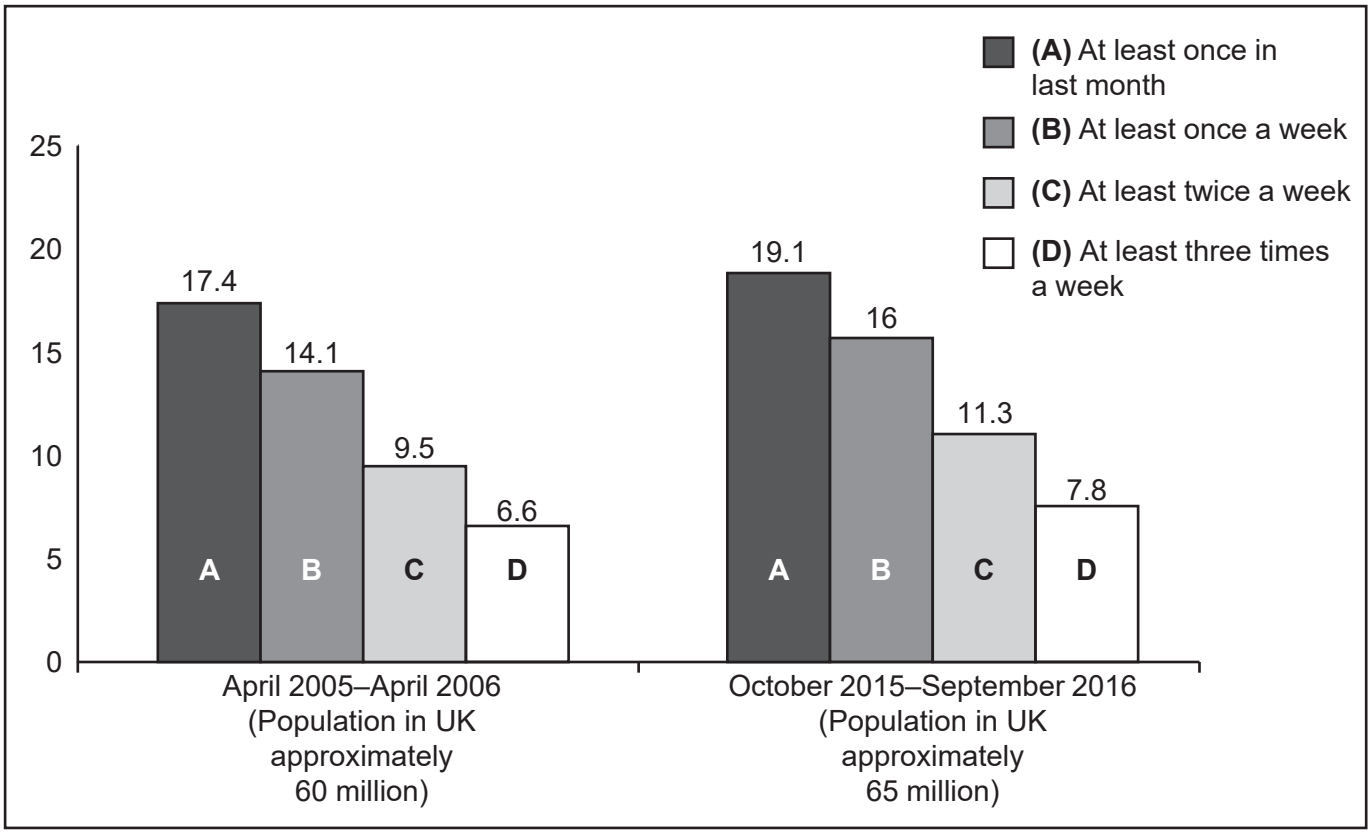

Fig. 1

(a) Using the data shown in **Fig. 1** above, assess the trends in participation in sport in 2015/16 and those in 2005/06.

[4]

(b) **(i)** Using practical examples, describe strategies to increase the frequency of adults taking part in sport. **[4]**

(b) **(ii)** Identify **two** possible factors that prevent adults participating in sport in the UK. **[2]**

3 Many top performing athletes in sport rely on sponsorship.

(a) **(i)** What is meant by the term sponsorship? **[1]**

(ii) Give an example of a sponsor for a named sport.

Name of sport .....

Example ..... **[1]**

(iii) Using practical examples from sport, describe **two** ways in which sponsorship might be an advantage to an elite performer. **[2]**

(b) Explain why sponsors invest large sums of money into sport. **[2]**

(c) Explain how commercialisation and high levels of sponsorship could have a negative influence on sport. **[4]**

Total Marks for Question Set 4: 30

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